



Department of Business Administration
COLLEGE OF ENGINEERING TRIVANDRUM
THIRUVANANTHAPURAM



EXECUTIVE PLACEMENTS
2012-2013





Vision

National Level Excellence and International Visibility in every facet of Engineering Education.

Mission

To facilitate Quality Engineering Education to Equip and Enrich Young Men and Women to Meet Global challenges in Development, Innovation and Application of Technology in the service of Humanity.

About the College

The College of Engineering, Trivandrum was established in 1939 as the first Engineering College in the then Travancore State. The institution owes its foundation to the bold and inspired vision of SreeChithiraThirunalBalaramaVarma, the then Maharaj of Travancore. Initially the College was housed in the former office and bungalow of the Chief Engineer (present PMG Office). Maj T.H Mathewman, a Britisher was the first Principal, Started as constituent College of Travancore University; the College has an initial intake of 21 students each for Degree and Diploma courses in Civil, Mechanical and Electrical branches. With the establishment of the Directorate of Technical Education in the late fifties, the College administration came under the control of the Government of Kerala. The College was shifted to the present sprawling 125 acres in 1960.

Over the years, the intake of students increased and as of now with eight full-fledged departments offering eight undergraduate, 19 postgraduate and doctoral programmes under the University of Kerala, the College has around 3500 students, 285 teaching staff and 290 supporting staff. B.Tech, B.Arch, M.Tech, M.Plan, MCA and MBA and evening courses are also offered by the College.

Ever since the inception, the College has maintained its eminence as a leading Engineering College in India. According to a study sponsored by the Department of Science and Technology, government of India, in the early nineties, College of Engineering, Trivandrum was among the top ten Engineering Colleges in India. The College ranks among the top in the country in the quality of its graduates and the number of top jobs held by its graduates. With such an eminence in the academic and curricular activities, the College is the most sought after Engineering College by the applicants of Engineering degree programmes in the state.





About the Department

The beautiful, serene atmosphere of the College coupled with various facilities provides a powerful ambience for any students to learn, think and enjoy the life in the campus. The college can be easily reached by College buses or the public transport. The campus has own post office, treasury, bank, co-operative society, canteen and other amenities, making the student life comfortable. Accommodation is available to the needy in the hostels. Men's hostel has a capacity to accommodate about 500 students and ladies hostel about 300 students. These hostels provide a good environment for studies and extra-curricular activities.

The Institute provides sufficient facilities for indoor and outdoor games. Well maintained playgrounds and indoor facilities are added features.

Group participation of MBA students is facilitated by CETMA - College of Engineering Trivandrum Management Association - of which the Principal is the Chairman. Conferences, National Seminars, Management Fests, Debates and Quizzes are organized under the auspices of this organization quite frequently.



Message from the Placement Coordinator



CET has a tradition of imparting management education since 1985. It has launched its Full Time MBA programme from the year 2000 as per Government of Kerala initiative for providing quality management education and also to bridge the gaps in management education in the country.

The programme is backed by a team of highly qualified and dedicated faculty drawn from both industry and academia. The extracurricular and learning environment fosters the development of a holistic personality. I would like to reaffirm the full commitment of the Institute to make it a world-class programme.

The Institute has a track record of industrial interaction and has taken innovative steps to encourage and enrich its interactions so that students are trained in a setting that recognizes the real needs of the field, and use a more practical and applied approach.

Given our emphasis on industry interaction at all levels I would like to invite your organization's participation in our regular campus placement Programme.

I wish all the MBA students the very best in their career and feel confident that they will make significant contributions to the industry in the course of their career.

Dr. A. Samson
(Co-ordinator, Career Guidance & Placement Unit)

Core Faculty

Director

Dr. Chandramohan

MSc (Statistics),
MA (Economics),
MBA, PhD

Areas of Expertise: Project management in Transport and tourism sectors, Quantitative Techniques, Research Methods, Consultancy studies.
Over 35 years of Teaching, Research and Industrial Experience.



Dr. D. Bijulal

Professor
B.Tech. (Mechanical Engineering)
M.Tech. (Industrial Engineering & Management) IIT Kharagpur
Ph.D. IIT Bombay

Areas of Expertise: Operations Research, Supply Chain Management, System Modelling and Simulation, System Dynamics, Optimization.
Over 17 years of Teaching, Research and Industrial Experience.



Dr. Suresh Subramoniam

Associate Professor
B.Tech (Mechanical Engineering)
MS (Industrial Engineering) Louisiana State University USA
MBA, Ph.D, FIIE

Areas of Expertise: Operations Management, Management Information System, Research Methodology, Investment Analysis and Portfolio Management.
Over 25 years of Teaching, Research and Industrial Experience.



Mrs. Dhanya J.S.

Assistant Professor
BBA, MBA (Marketing, VTU, Belgaum)

Areas of Expertise: Marketing Management, Research Methodology, Supply Chain Management.
Over 6 years of Teaching , Research and Industrial Experience.



Mrs. Sini V. Pillai

Assistant Professor
B.Tech, MBA

Areas of Expertise: Operations Management, Quantitative Techniques, Marketing Management.
Over 5 years of Academic, Research and Industrial experience.



Mrs. Linda Susan Mathew

Assistant Professor

B.Tech, MBA

Areas of Expertise: Marketing Management, Human Resource Management, Information Technology. Over 2 years of Industrial and Teaching Experience.



Dr. S. Hareendranath

Professor

M.Com

M.Phil

Ph.D.

Areas of Expertise: General Management, Financial Management, Human Resource Management.



Dr. J. James

Professor

M.Com

Ph.D.

Areas of Expertise: Financial Management, Financial Services, Security Analysis and Portfolio Management, International Finance, Financial Derivations.



Dr.K.V.Krishnankutty

M.Tech, Ph.D. (Humanities and Social Sciences, IIT Madras)

Dr.K.Gopalakrishanan.Nair

M.Tech, MBA, Ph.D.

Prof.K.Viswambharan

M.Tech, (IIT Delhi)

Dr.A.Samson

M.Tech, Ph.D

Sri.SabuK

M.Tech (Industrial Engg)

Dr.N.AsokKumar

M.Tech, Ph.D

Dr.V.Regikumar

M.Tech, MBA, Ph.D

Sri.K.SunilKumar

M.Tech,MBA

Sri.R.C.Mathew

B.E(Electrical),MBA(Marketing),Director,BIS,Trivandrum

Prof.B.AjayKumar

M.Com, MBA, FCWA, IRCA

Sri.AjithS

MSW, PGDPC, Management Consultant & Corporate Trainer, Human Resource Management

Smt.SheelaMathew

Advocate

MA, LLB

Mr.AbrahamEapen

MA(English), PG Diploma(Advertising and Public Relations), MBA

Dr.N.Remabai

M.A, M.Phil, MBA, Ph.D

Sri.Thomas.K.Jacob

M.Tech (IIT M), Management Consultant and Management Systems Auditor

The background of the entire page is a purple-tinted image of a balance scale. The scale is tilted, with the right pan being lower than the left. The left pan is empty, while the right pan is filled with numerous coins. The coins are of various denominations and are scattered across the surface of the right pan. The overall aesthetic is professional and business-oriented.

Spheres of Influence

MARKETING

Advertising and Sales promotion
Sales Management
Consumer Behaviour
PR and Customer Relationship Management
Product Management
International marketing
Marketing Research
Retail Marketing
Logistics Management
Brand management
Entrepreneurial marketing
Services Marketing

FINANCE

Security Analysis and Portfolio Management
Project Financing
Management of Financial Services
Corporate Restructuring
International Finance
Financial Derivatives
Personal Financial Planning
Commodities markets
Management Control Systems
Strategic Financial management
Investment banking

HUMAN RESOURCES

Human Resource Development
Organisation Development and change
Roles identity and Career management
Group Dynamics and Team building
Human Resource Counselling
Global HRM
Performance Management
Personality and Managerial Performance
Conflict resolutions and Negotiations
Industrial Relations and Labour laws

SYSTEMS

System Analysis and Design
Knowledge management
Internet Programming and Web design
Business Intelligence and Data Warehousing
Software Engineering
Object oriented programming
Software Project Management

OPERATIONS

Supply chain management
World Class manufacturing
Technology Excellence
Technology management
Total Quality Management
Purchasing and Materials Management

BEYOND BOUNDARIES

Infrastructure Support

The department provides excellent infrastructural facilities to student like:

- . Personal Growth library with over 300 titles of books authored by great personalities, renowned thinkers, managers and world leaders
- . Department library with more than 2500 business books and several international journals
- . Central computing facility
- . Business lab with software like prowess, Win QSB,TORA,SPSS,SYSTAT,MSDN etc
- . Modern teaching aids & Wi Fi Campus



Industrial Visit

The student organized and conducted industrial visits to study about the functioning and HR activities of leading industries in south india during their first and second semesters. This has helped them to familiarize with the realities of management practice.



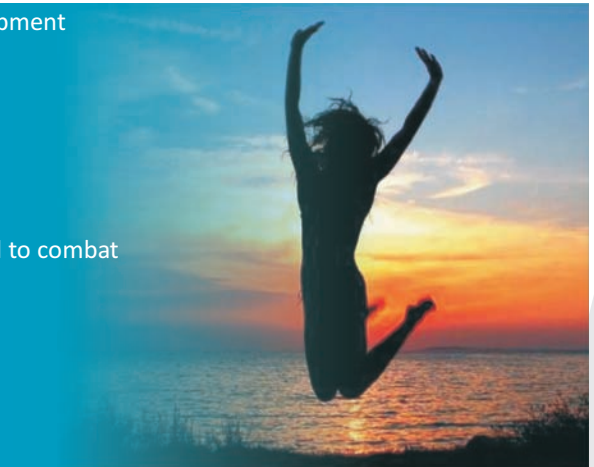
Personal growth and relaxation

Student concentrate of the following soft skill development programmes

- . Case study & analysis
- . Group discussions
- . Business Games
- . Role play
- . Presentations and seminars

The following relaxation techniques are also provided to combat stress and to increase focus

- . Meditation
- . Yoga
- . Taichi
- . Bach flower therapy
- . Anapani sati



Induction Programme

The department conducts an excellent induction programme to generate confidence, awareness, and attitude for the students. The programme chart includes:

- . Neuro Linguistic programming
- . Myer Briggs Type Indicator
- . Timeline therapy
- . Transaction Analysis
- . Psycho cybernetics & Role setting
- . Speed reading
- . Firo B





Qualification : Bcom
DOB : 18/07/1990
Work Experience : Nil

AARYA RAJ

Aarya is endowed with a clear, logical mind with practical approach to problem solving and possess excellent communication and organizing skills. Event coordinator for the management fest, Yamistha. Secured first position for Business Plan conducted by University of Calicut. Presented paper on Cutting Edge Technology for III E. Placement cell coordinator.



Qualification : BBA
DOB : 31/05/1990
Work Experience : Nil

ANJU V

Calm and composed character with good leadership, communication and organising skills. Sincere, optimistic and a good learner. She firmly believes that hardwork coupled with positive attitude will lead her to her goals. Keen on taking up new ventures, Anju is best described as an inspiring and productive team player. Secured first position for Business Plan and second in Marketing conducted by University of Calicut. Also Participated in III E paper presentation.



Qualification : B.Sc (Biotechnology)
DOB : 19/09/1989
Work Experience : Nil

ATHIRA ANAND G

Athira , is a person with positive outlook. She thrives to find opportunities in the worst situations. She is helpful and tries to be as friendly as possible. She is keen on understanding and learning and adapting to the atmosphere around her. She was among the Top 10 in Kerala University for the UG course and has won the best class representative award during her MBA course.



Qualification : Bcom (Taxation)
DOB : 19/03/1990
Work Experience : Nil

DHANYA CHANDRA BABU

Dhanya is a self motivated, proactive individual who is willing to take new challenges. She has excellent leadership qualities and is a team player. She is organized, possesses good communication skills, and is always eager to learn and capable of working under pressure. She has played an active role in conducting the Best manager event of the management fest Yamistha 2012.

FINANCE & HR

First rank holder in B.B.A from Kerala University; has problem solving, communication, leadership and analytical skills; experienced in computerized accounting; Won 100% attendance award in the academic year 2010-2011; Won prizes in English essay and poetry writing competitions at the state level; active member of aesthetics club and CSR committee.

Qualification : BBA
DOB : 19/08/1989
Work Experience : Nil



DRISYA SASEENDRAN

Fathima is keen on taking up new ventures. Her strength lies in analysing a situation in its total and coming up with solutions using her excellent quantitative and analytical skills, she is people person who is ambitious and hard working. Her commitment towards work will add value to the workplace. Event coordinator for the management fest Yamistha, Placement Coordinator.

Qualification : BTech (CSE)
DOB : 6/10/1988
Work Experience : Nil



FATHIMA SABANA FUAD

A focused individual with problem solving, time management, crisis management and leadership skills; experienced in real time planning and computerised accounting; Conversant with different types of designing and editing software; executive member of planning and organizing committee of National level management fest Yamistha; Active member of finance club.

Qualification : B.Tech(EEE)
DOB : 1/06/1985
Work Experience : 8 months
Previous Employer : Cad point, Trivandrum



HARI L KRISHNA

Keerthi is a well-motivated and energetic individual who enjoys the challenge of new tasks, can participate effectively in a team and use own initiative when required and also possess good communicational skills. She has won prizes in many management fests conducted by different B-Schools. She was effectively involved in conducting "Best Manager"- The flagship event of "YAMISTHA 2012".

Qualification : Bcom
DOB : 20/04/1991
Work Experience : Nil



KEERTHI SUDHAKARAN



ROSILIN RAJAN

Qualification : B.Tech(ECE)
DOB : 3/12/1986
Work Experience : Nil

Equipped with strong interpersonal skills, Roslinrajan is dynamic and . She is willing to take up challenges and patiently see them through as an individual .She easily adapts to the environment .She firmly believes that hardwork coupled with positive attitude will lead her to her goals.Her greatest asset is optimistic and have a firm faith in god.



SARADA SURESH

Qualification : B.Tech (ECE)
DOB : 5/11/1986
Work Experience : 17months

Previous Employer : HP Global Soft
India Private Ltd

A people person, approachable to others, highly enthusiastic and optimistic.A good Team player with good leadership skills.Self motivating and good in motivating others; Reliable and Sincere. Received the Best Student award, Class representative,Coordinator for the Best Manager Event of Yamistha, the Management Fest of CET. She is also a Placement Coordinator.



VINUMON V S

Qualification : Mcom
DOB : 10/05/1988
Work Experience : 12months
Previous Employer : Early Bird Security
Systems &
Automation Pvt Ltd.

Vinu is a self motivated leader with a positive attitude that inspires everyone around him. He is a coordinator par excellence with the ability to achieve success through efficient means. He has got exceptional knowledge in Finance and was the Sponsorship Coordinator for YAMISTHA 2012.

FINANCE & SYSTEMS

A finance and systems major, Abdul is focussed and determined. He has got 16 months experience in IT industry (COGNIZANT TECHNOLOGY SOLUTIONS) as a software tester.

An adroit quizzer who has won several business quiz competitions in various management fests. He organized business quiz for 'YAMISTHA 2012'.

Qualification : B.Tech(ECE)
DOB : 30/09/1985
Work Experience : 16 months
Previous Employer : CTS Chennai as software Quality Analyst



ABDUL KADER K M

A dynamic personality with smart attitude, Athul has the ability to boldly overcome hurdles through his interpersonal skills and creativity. He was college union general secretary, event coordinate Yamistha 2012. He has also represented his college and won titles in various national conferences and management fest. He is the Placement Coordinator.

Qualification : B.Tech(CSE)
DOB : 23/09/1989
Work Experience : Nil



ATHUL B

A natural go getter with good interpersonal and leadership skills, Dhanya is an exceptional person who approaches work with utmost sincerity; she has been instrumental in conducting various college events and management fest.

Qualification : Bsc (Computer Science)
DOB : 10/10/1990
Work Experience : Nil



DHANYA K P

Live in the present, learn through experience, be punctual, know the value of time are the principles of rajasree. Enthusiasm towards the endless knowledge makes her as a continues learner. Secured second place in hr team event in (aegle) aim's management fest 2012. Programme co-ordinator of (finapt) the finance club activities 2011-2012. Team player in conducting yamistha 2012 best manager event.

Qualification : :Bsc (Mathematics)
DOB : 24/12/1989
Work Experience : Nil



RAJASREE K

FINANCE & MARKETING

MARKETING & HR



MARY NECO

Qualification : BBA
DOB : 05/10/1989
Work Experience : Nil

Mary Neco had always set an example for charisma in her approach towards surmounting the challenges with tenacity. Certified by NSE(National Stock Exchange) in "Financial Markets" & "Surveillance in Stock Exchanges", Presented paper on cutting edge technology for IIE, Third position for Adzap at NICHE are some of the proven records of her student life.



RUBEN RAJAN

Qualification : B.Com
DOB : 15/06/1987
Work Experience : Nil

Ruben is an enthusiastic individual who keeps his pace with the ongoing technological changes happening around the globe. It's his confidence and no compromise in performance attitude that encourages him to come out with flying colours. His concept of "better performance leads to better results" motivates his team members to perform splendidly with him. Other interests include photography and badminton.

MARKETING & HR



BELLI P K

Qualification : Bsc (Microbiology)
DOB : 29/06/1990
Work Experience : Nil

As a devoted and self-motivated person Belli is keen on understanding and learning and adapting to the atmosphere around her. She is a person adept at convincing people and with a natural talent for maintaining good relations, she is perfect for HR roles. An outgoing and amiable person, she excels individually as well as in a team. She is an NCC 'C' certificate holder



RESHMA MATHEW

Qualification : Bcom(Computer science)
DOB : 15/09/1990
Work Experience : Nil

She is enthusiastic, dedicated and a quick learner with a versatile skill set. Able to work efficiently and diligently. She was College topper for B.Com Kerala University Examinations and has also received second place in Kendriya Vidyalaya, Pattom for All India Senior Secondary examinations held in 2008.

MARKETING & HR

MARKETING & SYSTEMS

MARKETING & HR

Soumya is a commerce graduate with adaptable, hardworking and creative nature. With an optimistic approach she can change the energy level of any group. She has been successful in proving her talents in many management fest like MANIA 2K 12 and AEGLE 2012 .She is very dedicated person who has been passion for incessant learning.

Qualification : Bcom(Travel and Tourism)
DOB : 17/05/1990
Work Experience : Nil



SOUMYA SUSAN MAMMEN

MARKETING & HR

MARKETING & SYSTEMS

Soumya is an engineering graduate having good analytical and quantitative skills. Being a people's person, she is very innovative and influential in nature. Her ability to think creatively helps her to develop enthusiasm, desire and energy to manage and work effectively as an individual as well as a team. She has won prizes for Marketing Events conducted by various Business Schools.

Qualification : B.Tech (Electronics and Communication)
DOB : 20/06/1987
Work Experience : 18months
Previous Employer : SunTec Business Solutions Pvt Ltd, Technopark, Trivandrum



SOUMYA P R

MARKETING & SYSTEMS

Sreenath is an efficient team player willing to take calculated risks. Keen on taking up new venture, he is best described as an inspiring and productive team player. With a diplomatic attitude he could tackle the most complicated of issue with ease. His interest include playing football.

Qualification : Bcom(Finance)
DOB : 7/04/1988
Work Experience : 8months
Previous Employer : Wipro



SRINATH K B

MARKETING & SYSTEMS

OPERATIONS & MARKETING

OPERATIONS & HR



ARUN MOHAN

Qualification : BCA
DOB : 16/05/1989
Work Experience : Nil

A Computer Application graduate, Arun is a dynamic, hardworking and committed team player who is unafraid of calculated risks. His interpersonal and soft skills combined with his management and technical knowledge makes him a reliable prospect for any organizational role. His hard work and commitment as a team player was evident during Kalpatha and Yamistha. He also has the experience of being part of various management fests.



BIJOY BABY

Qualification : BSc (Computer Science)
DOB : 20/02/1990
Work Experience : Nil

"Positive thinking gives power and confidence" is the success mantra of Bijoy. He has the skill and knowledge for managing any organizational role. His vibrant and pleasing personality made him one of the organizers of the national IT conference in the college, also participated in various management events across India with a proven track record.



SHYAM T

Qualification : B.Tech(Electronics and Instrumentation)
DOB : 19/05/1989
Work Experience : Nil

An Operations and Marketing major, Shyam is adaptable, committed and hard working. He is best described as an efficient and productive team player endowed with excellent quantitative and analytical skills. His skills were evident from the active participation in the programs "Yamistha" and "Kalpatha" conducted at his college. He has also participated in the various management fests conducted by other colleges.

OPERATIONS & HR



AJINU B

Qualification : Bcom
DOB : 24/06/1989
Work Experience : Nil

A person with perseverance for achieving goals through hard work. She has a positive attitude and is an active team player with a great sense of duty and cooperative mindset. She has secured prizes for cultural activities and has also won Rashtrapathi Guide award.

OPERATIONS & HR

AL RIJUN is a responsible, dynamic & hardworking individual who can handle multiple tasks with great enthusiasm. His leadership abilities were proven by the way he organized & coordinated the I.V. With his diplomatic attitude he can tackle the most complicated issues with ease. Equipped with the knowledge of business world he bagged several prizes in quiz competitions, within & outside Kerala. He was an elected executive member of CETMA.

Qualification : B.Tech(ECE)
DOB : 13/10/1988
Work Experience : Nil



AL RIJUN VELISSERY T

Anju is a god fearing, honest, gregarious person. She is the treasurer of CET Management Association. Coordinated national level conference KALPATHA 2011 and was the treasurer of national level management fest YAMISTHA 2012 .she has participated in various Paper Presentation Competitions, National Conferences and Management Fests. She is the Recipient of the Rashtrapathi Guide award.

Qualification : B.Tech (EEE)
DOB : 28/09/1989
Work Experience : Nil



ANJU ARUJA

A self motivated, optimistic and enthusiastic person, Bobin tackles complicated situation with ingenuity through linking things in logical sequence. His greatest asset is his positive attitude and firm faith in God. He is ready to refresh his knowledge and work out higher challenges. He believes that hard work and perseverance are the key factors leading to one's success in lifes. He is also secretary of CETMA and the Placement Coordinator.

Qualification : B.Tech (EEE)
DOB : 7/12/1987
Work Experience : Nil



BOBIN CHANDRA B

A self-motivated person with simplicity, patience and the ability to adapt with different situations makes Devika a good team player. She has won prizes in extracurricular activities at school level, Participated in management fest conducted by business schools ,played an active role in organizing business quiz in Yamistha 2012

Qualification : B.Tech (EEE)
DOB : 27/02/1989
Work Experience : Nil



DEVIKA M

OPERATIONS & HR

OPERATIONS & SYSTEMS



DURGA S

Qualification : B.Tech(CSE)
DOB : 18/08/1988
Work Experience : Nil

Durga is a self-starter and quick learner with good presentation skills and problem solving abilities. She is good at handling stress, proactive, and has got a versatile skill set with experience in written and oral communication. Praised for ability to break down problems and clearly communicate logical concepts. Her interests include reading books and travelling.



SHILPA R KRISHNAN

Qualification : B.E (Biomedical Engineering)
DOB : 15/04/1989
Work Experience : Nil

Acknowledged as a creative and hardworking individual Shilpa has proved herself in many demanding situations. A multilingual outgoing person, she has also won prizes at management fests like AEGLE 2012, MANIA 2K12 etc. She has great organizational skills, which was evident from her being the head for conducting the flagship event; Best Manager of YAMISTHA 2012.

OPERATIONS & SYSTEMS



DEVIKA SURESH

Qualification : Btech(CSE)
DOB : 29/03/1989
Work Experience : Nil

A motivated, adaptable and responsible B.Tech graduate .Comfortable with analysing and understanding data, working under time pressure and presenting herself in a professional manner. Seek out new responsibilities irrespective of reward and recognition.Strive for quality in everything she do.Her other interests includes listening to music and reading.



KIRAN S L

Qualification : Btech(Mechanical)
DOB : 18/01/1989
Work Experience : 6 months
Previous Employer : ARS Solution

Efficient person with strong grasping power who shows outstanding skills in managing teams and organizing events. His quick, wise and optimistic approach always gifted success in chasing his goals .He is a team player and open to opinions who manages to take wise decisions at the time of emergencies. He is good at planning strategies and taps into talents to support the best in others. His interests include travelling and reading.

OPERATIONS & SYSTEMS

Lakshmy believes life is a learning opportunity, a dedicated, hardworking person with adaptable nature and patience. Her greatest asset is her good inter personal and communicational skills. She is described as an inspiring and productive team player. Presented paper on Cutting Edge Tech. conducted by IIEEE. Infosys awarded second prize for the mime competition conducted

Qualification : Btech(Information Technology)
DOB : 23/08/1989
Work Experience : Nil



LAKSHMY S

Nila is an amiable and sociable person who is always willing to assume responsibilities and challenges. Her greatest asset is her positive quality and she is a reliable and committed person with a passion for incessant learning. By actively participating in organizing different events at college as well as inter-college levels she has proved her excellent leadership qualities and team spirit. Her hobbies include reading and travelling. She also played an important role in coordinating Yamistha 2012.

Qualification : Btech(CSE)
DOB : 26/06/1988
Work Experience : Nil



NILASAJI

Rohith uses his optimism, interpersonal and technical skills to best use in problem solving. He is a continuous learner with the ability to boldly face obstacles and negotiate them with intelligence and creativity. He has actively participated in multiple Paper Presentation Competitions, National Conferences and Management Fests. He has also served as Program Convener of Yamistha 2012 and is the Head of Placement Cell.

Qualification : B.Tech (Mechanical)
DOB : 13/12/1988
Work Experience : Nil



ROHITH J WESTER

Value driven skills and excellent human relation tactics makes her a good leader as well as an understanding friend in her team. She is a true enthusiast who thinks outside the box and shows greater interest in exploring the scope of new things. She is an emergency situation tackler, good at time management and deadline keeping. Her hobbies include numismatics and driving.

Qualification : Btech(Computer Science)
DOB : 11/11/1988
Work Experience : Nil

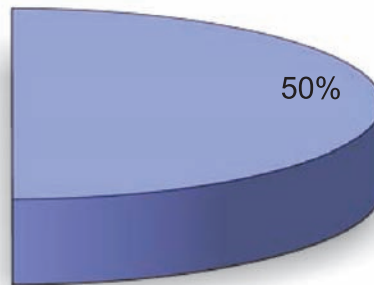
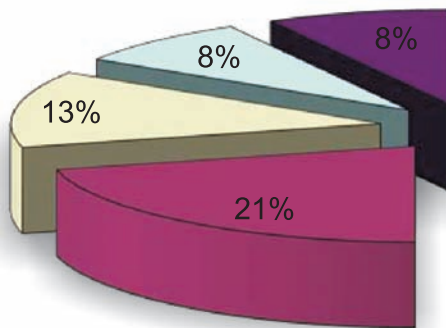


SNOBY ALEENA JACOB

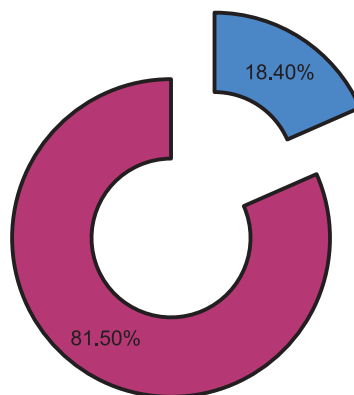
Heterogeneity

- B.TECH
- B.COM
- B.SC
- BBA
- OTHERS

Qualification Mix



Work Experience



- With
- Without

KALPATHA

Albert Einstein quoted, "The source of knowledge is experience". Kalpatha, meaning competency, serves as an exemplar for other management institutions with its success saga as a well renowned National Level Conference organized by Business Administration students of CET.

Kalpatha has received unprecedented response from both business and student community ever since its inception. Since then Kalpatha has been a proven tool to hone the skills of students and professionals nationwide towards new dimensions of business horizons.

Some of the eminent personalities who have addressed Kalpatha in the past are:

- Mr. S Gopalakrishnan, CEO, Infosys Technologies
- Mr. Amit Mukherjee, CIO, RPG Group
- Mr. Gibson Vedamani, CEO Retailers Association of India
- Mr. V K Mathews, CEO, IBS
- Dr. Aravind S Bharadwaj, Executive Director, R & D Technology, Ashok Leyland, Chennai
- Dr. Rishikesh T Krishnan, Professor, IIM Bangalore
- Dr. Saurav Mukherji, Professor, IIM Bangalore
- Mr. P Ganesh, GM (HR), Ford Chennai
- Mr. R R Nair, Organisation Development Consultant & Senior Advisor, Unilever.
- Mr. Anand Pillai, Senior Vice President and Global Head, HCL Technologies Ltd.
- Sri. Girish G Vaidya, Senior Vice President and Head, Infosys Leadership Institute
- Dr. George Sreeba, Joint Managing Director, V-Guard, Former Chairman and Managing Director FACT
- Sri. Arun Balakrishnan, Former Chairman and Managing Director, HPCL, Mumbai

The Kalpatha has been a venue for discussions on various topics over the years like:

- Business Intelligence
- Six Sigma
- Knowledge Powered Retail Management
- Collaborative Strategic Management
- Mission Critical Talent Strategies
- Strategic Crisis Leadership
- Business Process Integration and Service Excellence

Kalpatha 2011 witnessed the most appropriate theme of this century **BUSINESS INNOVATION -THE NEW AGE SURVIVAL MANTRA**. The topics that were brought to the lime light were

- Creating Effective New Business Models
- Business Innovation : Exploring the Student Dimension
- Managing Innovation : An Enterprise Perspective

The main presenters of this topic were

- Dr. N. Ganesh Prabhu, Professor of Corporate Strategy IIM Bangalore
- Dr. Sandhya Sekhar, CEO of IIT Madras Research Park
- Mr. K. Padmanabhan, VP, Member of TCS Technology Board.

Kalpatha the pinnacle of all management events is presented by leading professionals of world's top organizations to enable students to pursue real life business experience.

Bobin Chandra B
(CETMA Secretary)





YAMISTHA

"History Begins...." The perfect tagline befitting the first ever Management Fest conducted at, College of Engineering Trivandrum. Yamistha, meaning

Managing at its best is a bespoke example showcasing the Managerial talents among the students of this department.

It is a glorious journey initiated by, The Department of Business Administration, College of Engineering Trivandrum in the month of June 2012, which received unprecedented attention among both business and student community.

Yamistha 2012 was conducted on June 1st and 2nd, 2012. The first day programme comprised of inauguration and speeches by eminent speakers and the initial rounds of management games and the second day programme included final rounds of the Management Games.

Our major partners included,

- Allianz
- TCS
- Red Fm
- Thoughtline
- Matsyafed

Yamistha is program dedicated to uphold the recent concepts and issues in management and bridge the gap between the theoretical study and the practical corporate world issues for the student community. The two-day fest encompassed a multitude of events that tested the depth and breadth of management skills packed with fun and frolic. The events included The Best Manager, The Best Management Team, The Best Business Plan, Business Quiz and The Best Marketing team.

This Flagship program provided the unique opportunity for sponsors to interact with the student community.

Allianz offered direct recruitment to some of the participants.

Participation in Yamistha provided the students a platform to interact with a spectrum of business personalities from corporate and academic arena. The students got an opportunity to get a glimpse of the corporate culture.

By the end of the 2 days, the host students had done a wonderful job to make the FIRST MANAGEMENT FEST in the history of College of Engineering Trivandrum a memorable programme.

ROHITH J WESTER
(Program Convenor, Yamistha 2012)



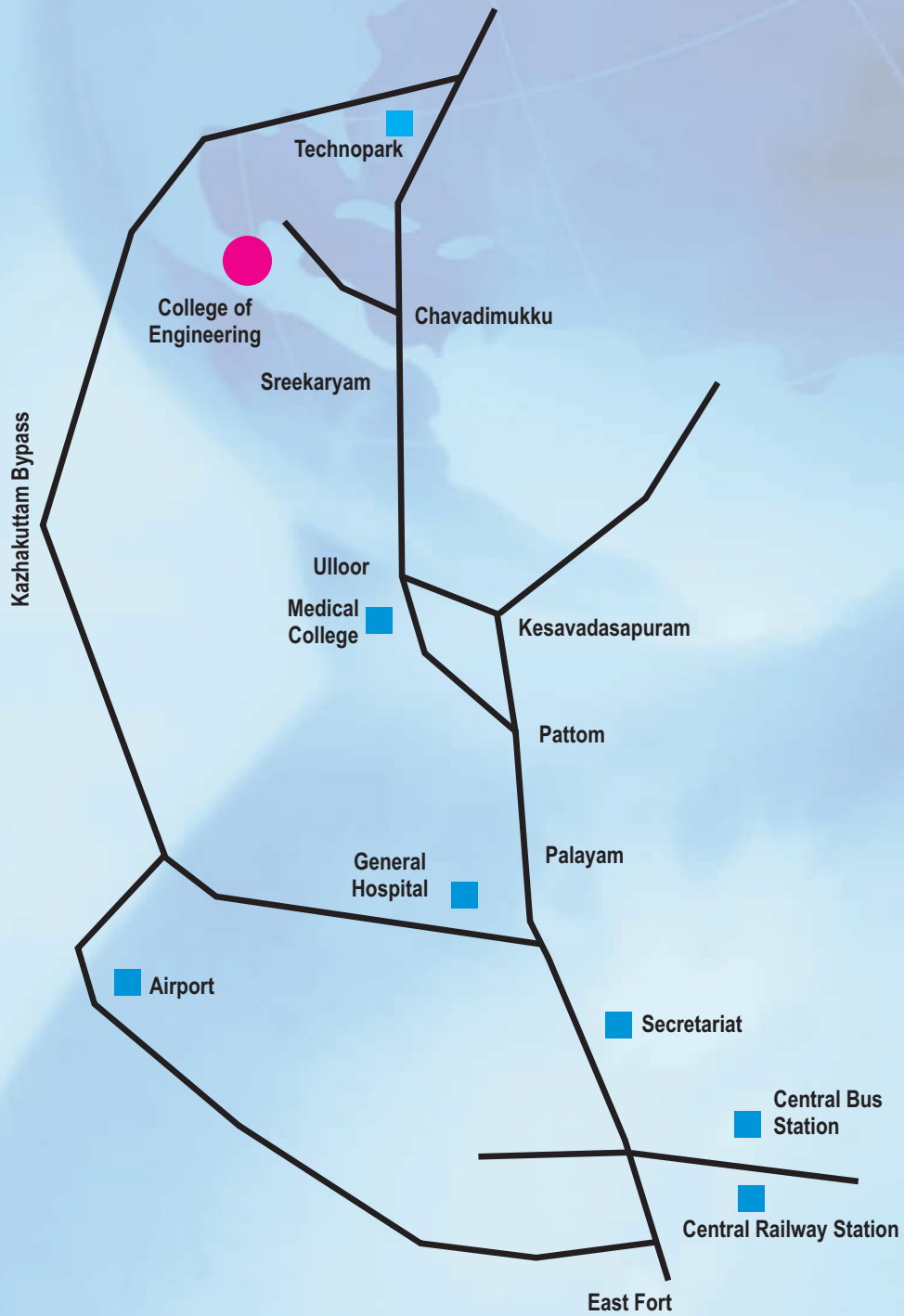
PLACEMENT HISTORY

Our alumni are at

Allianz Cornhill
 Aspinwall
 Aviva Life
 Axis Bank
 Bajaj Allianz
 Bajaj Mutual fund
 Caritor
 Citi Bank Finance
 Cox & Kings
 Deloitte & Touche
 Ernst & Young
 FCI-OEN Connectors
 Genpact
 Hages Business Solutions
 HP
 IBS
 ICICI Bank
 ICICI Kinfra
 ICICI Prudential
 In App Technologies
 India Bulls
 IVL Pvt.Ltd.
 Geojit Securities
 Lucent Technologies, Dubai
 Met Life
 Net Asset Management
 Nest
 PEC Ltd.
 Religare
 South Indian Bank
 Standard Chartered Bank
 Suntec
 Tata Elxsi
 TCS
 UST Global
 Ushus Tech
 Vodafone
 Wipro
 Wipro GE
 ...and many more



LOCATION



Placement Coordinator

Dr. A. Samson

Co-ordinator (Placement)

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