

Analytics Society of India Regional Chapter inaugurated at CET School of Management, College of Engineering Trivandrum

And

Master class on “Data Analytics” conducted during January 6th-7th, 2023 for Executives from Industry



The CET School of Management in association with Analytics Society of India (ASI), DCAL, IIM Bangalore organised two days Masterclass and workshop on data analytics during 6th to 7th January 2023, at College of Engineering Trivandrum in connection with launch of Regional Chapter at Trivandrum. Dr. Suresh Subramoniam, Director of CET School of Management welcomed the gathering and highlighted the importance of data analytics from an employability perspective. Dr. Suresh Babu V, Principal of College of Engineering Trivandrum in his presidential address, emphasized the need for students to keep abreast of the latest trends in data analytics and to stay up to date with the latest developments in the field. The Chief Guest for the function Dr. U Dinesh Kumar, President, Analytical Society of India and Professor, IIM Bangalore delivered inaugural address and launched the Regional Chapter at Trivandrum and gave an insightful overview of the data analytics and explained the need for data skills in every professional. Mr. Abhijith Rajkumar, Programme Coordinator & Assistant Professor of CET School of Management proposed Vote of Thanks. The Masterclass and workshop were attended by dignitaries from various organizations including ISRO, Kerala Financial Corporation, Indian Air Force, KSEB, HLL Lifecare Ltd, NIT Calicut, KSEB, UST Global, Apollo Tyres and Allianz services. Dr. Anand

Mahalingam, Head Analytics at HDFC Life handled the sessions from a practical point of view. The session was well-received by the industry delegates and students who found the concepts and tools discussed in the workshop to be very informative and useful.