

PROFORMA FOR MANDATORY DISCLOSURE OF INFORMATION ABOUT ACCREDITED PROGRAMMES BY INSTITUTIONS TO BE INCLUDED IN THEIR RESPECTIVE INFORMATION BROCHURE, DISPLAYED ON THEIR WEBSITE AND TO BE SUBMITTED TO NBA EVERY YEAR WELL BEFORE THE ADMISSION PROCESS

The following information is to be published in the Information Brochure besides being hosted on the Institution's official Website as fixed content.

<i>Name of the Programme</i>	:	MBA
<i>Approved Intake</i>	:	40
<i>Fees charged (per annum) in Rs.</i>	:	Rs. 50,000/-
<i>Pass percentage during the last 5 years</i>	:	90.4%
<i>Teacher Student Ratio</i>	:	1:10 (inclusive of co-faculty)

No. of Faculty Members:

Cadre	Number
Professor	: 3
Asst. Professor	: 1
Lecturer	: 1 (leave)

Faculty Profile:

Qualification	No. of Faculty
Ph.D.	: 3
Post Graduate	: 3
Under Graduate	: Nil

Experience of Faculty:

Number of Faculty with

Less than 5 years	: -
5 to 10 years	: -
More than 10 years	: 6

Details of individual faculty members shown below:

Head of the Department:

Prof. S. Sivakumar

Msc (Engg), MBA

Areas of Expertise: Industrial Engineering, Marketing & Operations,
Over 25 years of teaching, research and consultancy experience.



Core Faculty

Dr. K.V. Krishnankutty

M.Tech, Ph.D. (Humanities and Social Sciences, IIT Madras)

Areas of Expertise: Operations Management, Supply Chain Management.
Over 40 years of teaching , consultancy and industrial experience .



Dr.K.Gopalakrishanan Nair

M.Tech, MBA, Ph.D.

Areas of Expertise: Quantitative Techniques, Marketing Management.
Over 40 years of teaching and consultancy experience; Former Principal
University College of Engineering Trivandrum.



Prof K.Viswambharan

M.Tech,(IIT Delhi)

Areas of Expertise: Industrial Engineering, HRD and Training;
Over 28 years of teaching experience.



Sri. Sabu K.

M.Tech (NIT, Calicut)

Area of Expertise: Industrial Engineering & Management
Finance Management, Cellular Manufacturing,
Enterprise resource planning, Simulation.
Over 21 years of experience in teaching and industry



Dr. Suresh Subramoniam (on leave)

MS (Louisiana State University, USA), Ph.D.

Areas of Expertise: Information technology, Artificial Intelligence;
More than 13 years of R&D and teaching experience.



Industrial Consultancy, Research and Development (during the past 5 years):

Amount of Industrial Consultancy earned (in lakhs of Rupees)	:	2
No. of sponsored research projects completed	:	1
No. of patents produced	:	-
No. of sponsored research projects in progress	:	-
No. of papers published in International journals	:	9
No. of papers published in National journals	:	8
No. of papers presented in International Conferences / Seminars	:	-
No. of papers presented in National Conferences / Seminars	:	8
No. of International Conferences conducted	:	-
No. of National Conferences conducted	:	2
No. of Training Programmes / Short Term Courses conducted	:	10

Placement Record for the previous year:

No. of Companies who visited the Campus	:	7
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CETMBA 2007-09 Placements list

SI.No.	Name	Company
1	Ajai V	Tata Tele Services
2	Midhun Mathew	Linuxense
3	Prasanth T R	SBI
4	Sunitha Raveendran	Indusind Bank
5	Subin George	QBurst Technologies
6	Fairoos K	ICICI Prudential
7	Vineet S Nair	ICICI Prudential
8	Praveen Anaswara	SBI
9	Alexander Mathews Cherukara	Gi Infotech
10.	Vibin Sreevalsan	QBurst Technologies

No. of Students placed through campus recruitment	:	10
Maximum salary drawn (in Rs.)	:	3.6 lakhs p.a
Average salary drawn (in Rs.)	:	2.5 lakhs p.a

Budget Allocation for the Programme (in Rs.):

Recurring	:	As per Government budget allocation
Non-Recurring:		As per Government budget allocation

New initiatives and future vision, if any:

- 1) Shift to a newly constructed department building nearing completion.
- 2) Start a new management programme
- 3) Enhance current intake to 60 when moved to the new premises.
- 4) Start well designed EDP;
 - a. For business executives and
 - b. Government officials