

ANNUAL REPORT 2018-2019

CET SCHOOL OF MANAGEMENT, College of Engineering Trivandrum Annual Activity Report 2017-18 (June 1, 2018 to May 31, 2019)

I. Administration

1. General Information

CET School of Management (CET-SoM) offers post graduate programmes in management and research programme leading to doctorate degree from APJ Abdul Kalam Technological University. Unlike other Departments of the College, CET-SoM is under a Governing Body constituted by Government of Kerala and functions on self-finance mode. The general information about the School is given below:

a	Programme offered	MBA of University of Kerala till 2014 admissions MBA of APJ Abdul Kalam Technological University since 2015
	Duration	Two years
	Allotted intake strength	Full Time – 120 Evening – 30 (under APJ Abdul Kalam Technological University)
b	Other programmes offered	Research leading to PhD
	Number of approved guides	3

2. Number of teaching staff

Professor Grade : 1
Associate Professors : 2
Assistant Professors : 10
Adjunct Professors : Nil
Total : 13

3. Number of Technical staff

Technical Assistant : 1 (daily wages)
Librarians : 2 (daily wages)

4. Number of Ministerial staff

Superintendent : 1
Clerical Assistant : 1 (daily wages)
Office Attendant : 1 (daily wages)

II. Academic

1. PG Courses

Course: Master of Business Administration

Criteria for admission:

Any graduate with 50% marks in aggregate for Part III (for BA, B.Sc and B.Com) and 50% in aggregate (for all other degrees) are eligible to apply both for Full Time & Evening. Other requirements for admission are as given below:

MBA Full Time : Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively

MBA Evening : Students having Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively. No

prior work experience is required for joining the MBA (Evening) Programme.

Students admitted in 2018

MBA Full Time : 120

MBA Evening : 14

2. Results - APJ Abdul Kalam Technological University MBA

Semester	Examination held in	Pass Percentage	Highest Score (TGPA)
T6 (2017-19 batch)	May 2019	97.4%	9.42
T4(2017-19 batch)	September 2018	96.6%	8.66
T1(2018-20 batch)	September 2018	83.48%	8.92
T5(2017-19 batch)	January 2018	98.3%	8.77
T2(2018-20 batch)	January 2018	88.07%	8.50
T3(2017-19 batch)	May 2019	82.2%	8.79

3. Kerala University

Sl. No.	Examination	Pass percentage
	All Full Time Regular and Evening batches of Kerala University stands completed	All batches have passed out from CETSOM

4. Research Center

i. Admissions (new admissions,)

Sl. No.	Name of Research Guide	Topic	Name of the Student	University where the student is registered
1.	Dr. Suresh Subramoniam	Assessment of e-service quality in e-tailing	Gayathri Ranjit	APJ Abdul Kalam Technological University
2	Dr. Suresh Subramoniam	Challenges faced by Nascent Entrepreneurs	Jisha Gopi	APJ Abdul Kalam Technological University
3	Dr. Suresh Subramoniam	Critical Success Factors in Social Entrepreneurship in Kerala	Nima Ravi	APJ Abdul Kalam Technological University
4	Dr. Suresh Subramoniam	A Study on Multi Criteria Decision Making Process in Configuration Management (Management Studies)	Suresh Kumar C	Kerala University
5	Dr. Suresh	A study on Risk	Biju Narayan	Kerala University

	Subramoniam	management in Government of Kerala Projects (Management Studies)		
6	Dr. Suresh Subramoniam	A comparative study on the fairness of different rewarding systems for employess and their effect on employee loyalty in Public Sector Companies in Kerala	Hareendra Kumar VR (Presubmission Completed)	Kerala University
7	Dr. Suresh Subramoniam	Assessment of Service Quality in higher technical education	Noorudeen M (Presubmission Completed)	Kerala University
8	Dr. S Jayadev	TQM Practices and brand image of super specialty hospitals in Kerala (Management Studies)	Vishnu A S (Awarded PhD on September 28, 2018)	Kerala University
9	Dr. S Jayadev	Private Sector in backwater tourism – a study with respect to Kerala	Premkumar U (Degree Awarded in December 12, 2018)	Kerala University
10	Dr. S Jayadev	A study on corporate social responsibility practices of print media in Kerala	Rakesh Kumar S (Degree Awarded in December 12, 2018)	Kerala University
11	Dr. S Jayadev	Price volatility of selected agricultural commodities in Kerala: a business analysis	Surya Robert (Pre Submission Completed)	Kerala University
12.	Dr. Raju G	Financial inclusion of SC/ST	Sreenu G Das (Pre Submission Completed)	Kerala University
13.	Dr. Raju G	Carbon Credit Management in Public Works Organization: A strategic analysis	S J Vijayadas	Kerala University

5. Papers published

III. 2018 – 2019

SL NO.	FACULTY NAME	TITLE OF ARTICLE	JOURNAL NAME	DETAILS
1	De. Suresh Subramoniam	A mould of the future	Indian Management	Volume 57, Issue 7, July 2018, UGC Approved
2	Reuban Jacob and Dr. Suresh Subramoniam	Identifying the Dimensions of Switching Barrier experienced in Telecommunication Services	Research Review International Journal of Multidisciplinary	Volume 3, Issue 6, June 2018, ISSN:2455-3085
3	Dr. Suresh Subramoniam and Hareendrakumar	Perfect Alignment	Indian Management	Volume 57, No 6, UGC Approved
4	Dr. Suresh Subramoniam (with Reuban Jacob)	Identifying The Critical Success Factors Of Telecom Switching Barriers using AHP	Global Business Review	Sage Publications, Published in March 2019
5	Dr. Suresh Subramoniam (with Noorudeen and NizarHussain)	Call For Change	Indian Management	March 2019, Volume 58 No.3 UGC Approved
6	Dr. Raju G and AparnaMerin Mathew	Do the Future of India Rubberise in Uncertainty	International Journal of Research	Volume 9, Issue 3, March 2019 ISSN No: 2249-2976
7	Dr. Raju G and AparnaMerin Mathew	Does Crop Insurance Really Sway the Indian famers- an evaluative study	Pramana Research Journal	Volume 9, Issue 3, March 2019 ISSN No: 2249-2976
8	Dr. Jnaneswar K and Ms. Gayathri Ranjit	Influence of Organizational Climate on Employee Turnover	SUMEDHA- Journal of Management	Volume, Issue 2, April-June 2019 ISSN

	(with M MSulphey)	Entrepreneurial	Economics and	2019, ISSN
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		Intention in Information Technology Industry in Kerala		No: 2322-0449
9	Dr. Jnaneswar K	The Relationship of Demographics on	S S International Journal of	Volume 9, Issue 3, May

		Orientation- A study among University Students	Management	No: 2231-4962
10	Dr. Jnaneswar. K	Can Work Engagement and Job Satisfaction Predict Employee Innovation? Case of Indian Telecom Employees	Prabandhan:Journal of Management	(Accepted)
11	Dr. Jnaneswar. K	Is Quality of Work Life a Predictor of Organizational Commitment? Empirical Evidence from Healthcare Industry.	Asian Journal of Management,	(Accepted)
10	Dr. Sini V Pillai	Six Sigma in Software Industry: Developing a Framework Critical Success Factors (CSF) For Sigma Implementation	International Journal of Recent Technology and Engineering	Volume 8, Issue 1, May 2019, ISSN No: 2277-3878
12	Dr. Sini V Pillai	Internet of Things (IoT) Enabled Automation: A Shift Towards Smart Fuel Station	International Journal of Engineering Science and Computing	Volume 9, Issue 4, April 2019, ISSN No: 2321-3361
13	Dr. Sini V Pillai	Data Analytics Changing the Pace of Entertainment Industry	International Journal of Science and Research	Volume 8, Issue 3, March 2019, ISSN No: 2319-7064
14	Dr. Sini V Pillai	Metamorphosing the Education System: Instigating Block Chain	Indore Management Journal(IMJ), IIM Indore	Volume 10, Issue2
15	Dr. Dhanya J S and Mr. Abhilash V S	An Industry Wise Comparative Study on Employee Perception about Logical Drivers Implementation in MSME units	International Academy of Science Engineering and Technology	Volume 8, Issue 2, march 2019
16	Dr. Dhanya J S and Mr. Abhilash V S	A Study on the Contribution of Banks in Capital formation through Small and Medium- Term Credits in the Indian Economy	RESEARCH REVIEW, International Journal of Multidisciplinary	Volume 4, Issue 1, January 2019 ISSN No: 2455-3085

17	Mrs. Linda Susan Mathew and Dr.SunithaPanicker	A Study on Impact of Brand Elements on Brand Equity with special Reference to Sony Corporation	RESEARCH REVIEW, International Journal of Multidisciplinary	Volume 4, issue 1, January 2019 ISSN No:2455-3085
19	Mrs. Linda Susan Mathew and Dr.SunithaPanicker	A Comparative Study on Influence of Behavioural and Demographic factors on Brand Equity of Selective Mobile Phone Brands	International Journal of Research and Anslytical Reviews	Volume 6, Issue 1, March 2019, ISSN No: 2349-5138
20	Nandhukrishna T Ajith and Mrs. Linda Susan	Impact of Psychological Customer Engagement States on Behavioural	RESEARCH REVIEW, International Journal	Volume 4, Issue 2, Feb 2019 ISSN
		Customer Engagement- In		
	Mathew	the Context of Virtual Smart Phone Brand Communities	of Multidisciplinary	No: 2455-3085
21	Nandhukrishna T Ajith and Mrs. Linda Susan Mathew	Impact of Brand Loyalty states on Word of Mouth Behaviours- in the context of Virtual Smart phone Brand Communities	International Journal of Research and Analytical Reviews	Volume6, Issue, January-March 2019 ISSN No: 2348-1269
20	Mr. Abilash Daniel George	Internationalization of SMEs : A Darwinian Perspective	Transnational Entrepreneurship by Springer	(Accepted)
21	Mr. Abhilash V S	A Study on the Contribution of Banks in Capital formation through Small and Medium- Term Credits in the Indian Economy	RESEARCH REVIEW, International Journal of Multidisciplinary	Volume 4, Issue 1, January 2019 ISSN No: 2455-3085
22	Mr. Milan Sam Mathew	Commodities Future Market in India in the ICT Era: The way ahead	International journal of Advance and Innovative Research	Volume 6, Issue 1, March 2019

1. Papers Presented in International Conferences

SL. NO.	NAME OF STUDENT/ AUTHOR	TOPIC	EVENT	DATE
2019 - 2020				
1	Mrs. Jisha Gopi & Ashik Mohammed S	An industry wise comparative study on influence of marketing mix decisions on performance of MSME units	Summer marketing-IS conference "smart marketing in the digital age", IIM Indore	July 26-28 2019
2	Dr. Dhanya J S & Govind Dileep G	An industry wise comparative study on impact of marketing communications on TMF in MSME units	Summer marketing-IS conference "smart marketing in the digital age", IIM, Indore	July 26-28 2019
3	Prof. Nima Ravi, Sarathi S R & Amrita Ranjit	Effectiveness of digital and viral marketing for promoting Bollywood Movies	Summer marketing-IS Conference "smart marketing in the digital age", IIM, Indore	July 26-28 2019
4	Gayathri Ranjit and Dr. Jnaneswar.K,	Technology Deployment in Disaster Management: The Case of Kerala Floods	International conference on Digital Transformation of Business: Models, Enablers and Road Maps, CUSAT	March 21-22, 2019

2018 - 2019

SL NO	NAME OF THE STUDENT/AUTHOR	TOPIC	EVENT	DATE
1	Dr. Dhanya J S , Mrs. Nima Ravi & Govind Dileep	An industry wise comparative study on employee perception about the implementation of transaction management foundation in MSME units of industrial estate	IMPACT: International Journal of Research in Humanities, Arts and Literature	Vol 7 Issue 5 23rd May 2019
2	Bharath C Prakash & Dr. Dhanya J. S	A Study on Effectiveness of Digital and Viral Marketing for Promoting Bollywood Movies	Management Researcher	Vol XXV Special Issues March 2019
3	Haisam Haja , Abhijith & Dr. Dhanya JS	A Report on Impact of Social Media as a marketing tool on Purchasing Decision of Electronic Goods	Management Researcher	Vol XXV Special Issues March 2019
4	HenaSakeer, Sanjana & Dr. Dhanya JS	Social Media Marketing with Special Reference to KTDC	Management Researcher	Vol XXV Special Issues March 2019
5	KavyaSagi & Dr. Dhanya JS	A Comparative Study on the Marketing Strategies Adopted by FMCG Brands with Special Reference to Patanjali	Management Researcher	Vol XXV Special Issues March 2019
6	Midhuna B Chandran & Dr. Dhanya JS	Perception of Customers about Green FMCG Products	Management Researcher	Vol XXV Special Issues March 2019
7	Athira Krishna & Sharanya	Ergonomics and Work Stress Issues in Banking Sector	16 th International Conference on Humanizing Work and Work Environment Technology enabled Workplace Design, College of Engineering, Trivandrum	December 14-16, 2018
8	Revathy AS & Sajna S	A Study on the Development and Impact of Technology Enabled Work Analyzer	16 th International Conference on Humanizing Work and Work Environment Technology enabled Workplace Design, College of Engineering, Trivandrum	December 14-16, 2018
9	Abhijith Rajakumar	Production Ergonomics : Strategic Approach towards Operational Excellence	16 th International Conference on Humanizing Work and Work	December 14-16, 2018

			Environment Technology enabled Workplace Design College of Engineering, Trivandrum	
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Papers Presented in National Conferences

10	Dr. Sini Pillai, Ajoy Joseph & Sree Parvathy JS	Investigation into the Dimensions of Ergonomics within the Construction Industry for Improved Work Efficiency	16 th International Conference on Humanizing Work and Work Environment Technology enabled Workplace Design, College of Engineering, Trivandrum	December 14- 16, 2018
11	Ms Gayathri Ranjit And Dr Jnaneswar K	Technology Deployment in Disaster Management: The Case of Kerala Floods	International Conference on Digital Transformation of Business: Models, Enablers and Roadmaps, CUSAT	March 21-22, 2019
Sl. No.	Name of Faculty	Title of Paper	Details of Conference and Proceedings	
1	Neethu S Nair	Trends in Human Resources Management	National Conference at Institute of Management in Kerala, Karyavattom, Trivandrum	

2. PhDs acquired by Faculty of the Department in 2018-19.

Sl. No.	Name of Faculty	Topic	University/Institute awarding the Degree
1	None		

3. PhDs produced in the Department

Sl. No.	Name of Research Guide	Topic	Name of the Student	University/Inst itute where the student is registered
1	Dr.Suresh Subramoniam (Transferred student from Dr. K Gopalakrishnan Nair)	A Study on consumer behaviour of selected durable items in Kerala (Management Studies)	Sabu R L	Kerala University May 29, 2018
2	Dr. S Jayadev	Private Sector in Backwater Tourism	Prem Kumar U	Kerala University December 31, 2018

3	Dr. S Jayadev	A study on Corporate Social Responsibility practices of Print Media in Kerala	Rakesh Kumar S	Kerala University December 31, 2018
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4. Reviewership in Journals

Sl. No.	Name of Faculty	Name of Journal / Conference / Project
1	Suresh Subramoniam	Business Process Management Journal , Emerald, UK
2	Suresh Subramoniam	Journal of Emerging Market Case Studies, Emerald, UK
3	Suresh Subramoniam	Associate Editor, International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility, IGI Global, USA, August 2017.
4	Jnaneswar. K	International Journal of Electronic Marketing and Retailing, Inderscience publishers
5	Jnaneswar. K	Journal of Global operations and Strategic Sourcing
6	Jnaneswar.K	International Journal of Human Resource & Industrial Research

H. Training

1. Short Term Programmes/ Workshops **attended** by Faculty

Sl. No	Name of the Faculty	Name of the Course/ Programme	Period	Training Agency
1	Sini V.Pillai	FDP on “Sponsored Research- Opportunities and Empowerment”	July 23-27, 2017	Centre for Industrial Training, Consultancy and Sponsored Research (ITC&SR), College of Engineering Trivandrum
2	Jisha Gopi	FDP on Enterprise Risk Management	October 11-13, 2018	CET School of Management
3	Jisha Gopi	Training Programme on Outcome Based Education	June 25-29, 2018	College of Engineering, Trivandrum
4.	Gayathri Ranjit	Workshop on Women in Cyber Security Research	May 25-26 2018	Indian Institute of Information Technology &

		(WCR'18)		Management-Kerala, ACM Trivandrum Professional Chapter & IEEE Communication Society at IITMK, Technopark
5.	Gayathri Ranjit	DTE sponsored Capability Enhancement Training for Staff Advisors	July 2-7, 2018	College of Engineering, Trivandrum
6	Gayathri Ranjit	FDP on Enterprise Risk Management	October 11-13, 2018	College of Engineering, Trivandrum
7	Gayathri Ranjit	FDP on Employability Skills in a Time of Disruption	November 22-24, 2018	Rajadhani Business School
6	Abilash Daniel George	Capability Enhancement Programme for Staff Advisors	18-23 June 2018	DTE
7	Abilash Daniel George	Technology Sourcing Fest for MSMEs	June 12, 2018	CSIR-NIIST
8	Linda Susan Mathew	Technology Sourcing Fest for MSMEs	June 12, 2018	CSIR-NIIST
9	Linda Susan Mathew	FDP on Sponsored Research: Opportunities and Empowerment	23-07-2018 to 27-07-2018	Centre for Industrial Training, Consultancy and Sponsored Research (ITC & SR), CET
10	Jnaneswar. K	FDP for Student Induction	June 7-9, 2018	AICTE
11	Jnaneswar. K	FDP on Sponsored Research: Opportunities and Empowerment	23-07-2018 to 27-07-2018	Centre for Industrial Training, Consultancy and Sponsored Research (ITC & SR), CET
12	Jnaneswar. K	FDP on Case	December 12-	IIM, Ahmedabad

		Method Teaching Seminar	13, 2018	
13	Linda Susan Mathew	FDP on Sponsored Research: Opportunities and Empowerment	23-07-2018 to 27- 07- 2018	Centre for Industrial Training, Consultancy and Sponsored Research (ITC & SR), CET
14	Abilash Daniel George	FDP at IIM Indore	22-April to 25-May 2019	IIM Indore

2. Conferences **attended** by Faculty

Sl. No	Name of the Faculty	Name of the Course/ Programme	Period	Organizer
1	Dr. Suresh Subramoniam	60 th National Convention and International Conference of Indian Institution of Industrial Engineering	October 28-30, 2018	Indian Institution of Industrial Engineering & SOA Anusandhan O University, Bhubaneswar
2	Dr. Suresh Subramoniam	CEOs Conclave by Trivandrum Management Association at Taj Vivanta, Trivandrum	December 4, 2018	Trivandrum Management Association, TRIMA
3	Dr. Suresh Subramoniam	Margadarshak Workshop	26.2.2019	AICTE, New Delhi
4.	Dr. Suresh Subramoniam	Outcome Based Education Workshop	5.7.2019	College of Engineering Trivandrum

IV. Invited Lectures Delivered by Faculty

Sl. No	Name of Talk	Place	Talk delivered by	Period
1	Convocation address at the Annual Course Completion Ceremony.	Department of Management Studies, MES Engineering College, Kuttippuram.	Dr. Suresh Subramoniam	August 8, 2018
2	Supply Chain Management	Institute of Management in Government Trivandrum	Dr. Suresh Subramoniam	June 11, 2019

3	Leadership and Team Building	Institute of Management in Government, Trivandrum	Dr. Jnaneswar. K	14th Nov, 2018
4	Professional Ethics for Engineers	College of Engineering, Perumon	Dr. Jnaneswar K	5 December, 2018

III. Talks arranged under various schemes (Visiting Faculty etc)

Sl. No.	Name of Talk	Co-coordinators	Talk delivered by	Period
1	Mock Interview for all final year students	Jisha Gopi	Panel Consisting of HR Managers from Industry led by Ajith Sankar	March 10-11, 2018
2.	Yoga Awareness on International Yoga Day	Gayathri Ranjit	Prof. Viswambharan	Jun 21 2018
3.	How easy of difficult is it to build a global company?	Gayathri Ranjit	Mr Binu Jacob	July 12 2018
4.	Management, Leadership and Employability	Gayathri Ranjit	Mr Santhosh Koshy	July 26 2018
5. Mr	Doing business in UAE	Gayathri Ranjit	Mr. Shailendra	Aug 02 2018
6.	for Industrial Engineering and Management in Finland	Gayathri Ranjit	Dr K Gopalakrishnan Nair	Sep 13 2018
7.	Supply Chain Management in SAP ERP	Gayathri Ranjit	Mr Jose Zacharias	Sep 27 2018
8.	Investor Awareness Program under the auspices of SEBI	Gayathri Ranjit	Mr Abilash Gopal (CFP)	Feb 25 2019

IV. Special/Other Activities of Staff

1. Members of various Technical Committees

Sl. No	Name of the Faculty	Details
1	Dr. Suresh Subramoniam	<p>Chairman Indian Institution of Industrial Engineering Trivandrum Chapter</p> <p>Organizing Chair, HWWE 2018, humanizing Work and Work Environment jointly organized by CET School of Management and College of Engineering, Trivandrum during December 14-16, 2018.</p> <p>Board of Studies, Indian Institute of Space Science Technology, Trivandrum</p>

		Life Fellow IIIIE Life Fellow Strategic Management Inc. (USA) Life Member ISTE Life Member Indian Society for Ergonomics Life Member AIMA & TMA Life Member INSARMS
2	Linda Susan Mathew	Member ISTE (<i>Indian Society for Technical Education</i>)
3	Dr. Sini V Pillai	Member, Indian Institution of Industrial Engineering Member ISTE (<i>Indian Society for Technical Education</i>)
4	Gayathri Ranjit	Member, Academy of International Business Member (Academic), Association for Information Systems Member of Board of Question Paper Setters for MBA Examinations, SB College (Autonomous)
5	Dr.Jnaneswar.K	Special invitee to Management Committee & Life member, ISTD Life member, NIPM Member Quilon Management Association Member, Thesis Evaluation Panel, MS University AIMA observer for various examinations conducted by AIMA Member, Board of Question setters, MBA programme of SB College(Autonomous)
6	Jisha Gopi	Life Member, All India Management Association Member, Confederation of Indian Industry

2. Faculty Members holding positions in various activities of the college

Sl. No	Name of the Faculty	Position
1.	Dr. Suresh Subramoniam	Chairman, Indian Institution of Industrial Engineering, Trivandrum Chapter Member, CET, College Council Member, Academic Board for Management, APJ Abdul Kalam Technological University Member, Syllabus Committee, APJ Abdul Kalam Technological University
2.	Dr. Dhanya J S	Academic Audit Committee, Department in Charge.
3.	Dr. Dhanya J S	Sasthra 2018, Department Level Coordinator. Organizing Secretary, Intl' Conference on Vision 2020: Competing in a world of sectors without borders
4.	Dr. Sini V Pillai	Member, Indian Institution of Industrial Engineering, Trivandrum Chapter Member CII-YI chapter Member- Trivandrum Management Association

		<p>Accreditation Coordinator CETSOM</p> <p>Joint Organizing Secretary, Humanizing Work and Work Environment 2018 at CET College of Engineering Trivandrum</p> <p>Member of Electric Vehicle Project under Dr Ashok Jhunjhunwala, Principal Advisor, Minister of Railways, Government of India, New Delhi, India, Professor IIT Madras (on sabbatical)</p> <p>Member, Academic Master plan preparation for CET</p>
5.	Linda Susan Mathew	<p>Member, ISTE (<i>Indian Society for Technical Education</i>)</p> <p>Member, Committee for Campus Development and Modification</p>
6.	Dr. Jnaneswar K	<p>Joint Organizing Secretary, International ' Conference on Vision 2020: Competing in a world of sectors without borders</p> <p>HRD Cell –Department Level Coordinator</p> <p>Member, CET Centre for International Relations</p> <p>Member, Student Induction program committee</p> <p>Member, Accreditation committee (Infrastructure & Maintenance; CETAA & PTA Coordination)</p> <p>Member, Academic Master plan preparation for CET</p> <p>Presiding officer (MBA), College Union Election 2018</p> <p>Member, Technical Committee, HWWE 2018, humanizing Work and Work Environment jointly organized by CET School of Management and College of Engineering, Trivandrum during December 14-16, 2018</p>
7	Jisha Gopi	<p>Executive Committee Member PTA, CET</p> <p>Member, Placement Committee, CET</p> <p>Member, Outcome Based Education Sub-Committee, CET</p> <p>Member, All India Management Association</p> <p>Member, Department Quality Assurance Cell</p> <p>Member, Women's Cell, CET</p>
8	Dr. Raju G	<p>Academic Coordinator, CETSOM</p> <p>Coordinator, Students Welfare Committee.</p> <p>Bus Fee Revision Committee</p>
9	Sunu Rupesh	<p>Member CII-YI chapter, Treasurer - Humanizing Work and Work Environment 2018 at CET College of Engineering Trivandrum, MBA Accreditation</p>
10	Gayathri Ranjit	<p>Member, Library Committee, CET</p>

		Member , MBA Accreditation, Central Library Committee Member, Academy of International Business Member (Academic), Association for Information Systems Member of Board of Question Paper Setters for MBA Examinations, SB College (Autonomous) Member, Library Committee, CET Executive Committee Member, (CETAA)
11	Abilash Daniel George	Exam Camp Officer, CETSoM Member, MBA Accreditation (Examination) Executive Member (CETAA) Chief Editor: Information Bulletin 2018-19 Returning Officer (MBA): College Union Elections Member, Student Welfare Committee Member, Anti Ragging Committee Member, MBA Accreditation (Hospitality) Editor, College News Bulletin Member, Student Activities Committee (CET)
12	Mr.Abhilash V S	Member, Finance Committee, Committee for Accreditation Member, Hostel Committee for MH, Committee for Accreditation

V. Projects with external funding

1. TrEST PARK, TEQIP, TBI, AICTE, DST, UGC

Sl. No.	Name of Project	Funding Agency	Fund Allotted	Duration	Principal Investigator
		NIL			

2. Research Projects Sanctioned in the year 2018-19 under various schemes

Sl. No.	Project No	Title of Project	Amount (Rs)	Faculty Involved
		NIL		

VI. Consultancy (CCE)

Sl. No.	Name of Faculty	Nature of Consultancy
1	Dr. Suresh Subramoniam. Abhilash Daniel George & Abhilash	Completed Consultancy on Workstudy at SCOPE for Rs. 3.92 Lakhs in September 2018

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VII. Placements- 2017-19 batch students placed

PLACEMENT DATA 2017-2019

Sl. No.	KTU-ID	Name of student	Placement – Company	Location
1	TVE17MBA41	ABHIJIT A.U	STORE KING	KERALA
2	TVE17MBA01	ABHIJITH R	RAJADHANI	KERALA
3	TVE17MBA02	ABHIJITH RAM M.R	S&P GLOBAL	GUJARAT
4	TVE17MBA03	ABIMOL S	ALLIANZ	KERALA
5	TVE17MBA04	ACHU PRANAV	PENNA CEMENT	TAMILNADU
6	TVE17MBA107	AHMED SURJITH	APOLLO MUNICH	KERALA
7	TVE17MBA07	AJAY MOHAN	CHOLA LIFE INSURANCE	KERALA
8	TVE17MBA10	AKHIL T S	V TOP CREATIONS	KERALA
9	TVE17MBA11	AKSHAY ANIL KUMAR	TOONZ ANIMATION	KERALA
10	TVE17MBA12	ALTHAF BASHEER	S&P GLOBAL	GUJARAT
11	TVE17MBA13	ALTHAF SUNIL	ITC	KERALA
12	TVE17MBA14	AMAL JISHNU	JOHNSON	KERALA
13	TVE17MBA15	AMRITHA S.L	EY	KERALA
14	TVE17MBA16	ANANDHU KRISHNAN	KASE	KERALA
15	TVE17MBA17	ANANDHU RAJ	ESAF	KERALA
16	TVE17MBA22	ANJALI VINOD	ICICI	KERALA
17	TVE17MBA23	ANJANA S NAIR	KIIFB	KERALA
18	TVE17MBA24	ANJU AJAY	S&P GLOBAL	GUJARAT
19	TVE17MBA26	ANSAL MUHAMMED	ESAF	KERALA
20	TVE17MBA33	ARDRA S.S	TCS	KERALA
21	TVE17MBA34	ARSHA ASOKAN	S&P GLOBAL	GUJARAT
22	TVE17MBA35	ARYA ANIL	WIPRO	KERALA
23	TVE17MBA39	ATHIRA KRISHNA	KASE	KERALA
24	TVE17MBA89	BIPIN CHANDRAN	S&P GLOBAL	GUJARAT
25	TVE17MBA45	CHITHRA VIJAYAN	NIRAPARA	KERALA
26	TVE17MBA47	DEEPA VISWAN	BINARY FOUNDATION	KERALA
27	TVE17MBA48	DELJO JOHNY	ESAF	KERALA

28	TVE17MBA49	EMMANUEL PADAYATHY	ICICI	KERALA
29	TVE17MBA52	GAYATHRI GIRISH	UPSKILL	KERALA
30	TVE17MBA53	GIRISH C.N	APOLLO MUNICH	KERALA
31	TVE17MBA55	GOKUL KRISHNAN	ESAF	KERALA
32	TVE17MBA56	GOPIKA A.S	ESAF	KERALA
33	TVE17MBA57	JAIMY MATHEW	RMESI	KERALA
34	TVE17MBA62	JAISHANKAR N.J	BYJU'S LEARNING	KERALA
35	TVE17MBA63	JEENA M JOSHY	APOLLO MUNICH	KERALA
36	TVE17MBA64	JENCY JOSEPH	EY	KERALA
37	TVE17MBA65	JESWIN S	APOLLO MUNICH	KERALA
38	TVE17MBA66	JIJITH	SANKAR CEMENTS	KERALA
39	TVE17MBA67	KAPIL DEV	JOHNSON	KERALA
40	TVE17MBA70	KAVYA S	BINARY FOUNDATION	KERALA
41	TVE17MBA71	KRISHNA PRASAD	STORE KING	KERALA
42	TVE17MBA76	LEKSHMI M NAIR	ESAF	KERALA
43	TVE17MBA77	NAMITHA SUNIL	ARAVIND MILLS	GUJARAT
44	TVE17MBA78	NIDHISH RAJAN	APOLLO MUNICH	KERALA
45	TVE17MBA80	NIRMAL SYAM	UPSKILL	KERALA
46	TVE17MBA82	NIVEDITHA	ICICI	KERALA
47	TVE17MBA83	NRIPIN NARAYANAN	BYJU'S LEARNING	KERALA
48	TVE17MBA84	RAHUL A	V TOP CREATIONS	KERALA
49	TVE17MBA85	REVATHY A.S	S&P GLOBAL	GUJARAT
50	TVE17MBA90	RITU LIS MANUEL	ANSIA TECHNOLOGIES	KERALA
51	TVE17MBA94	RUJO PAUL	ASPIRE NXT	KARNATAKA
52	TVE17MBA92	RON GEORGE	FITCH	KERALA
53	TVE17MBA93	SARATH S NAIR	ICICI	KERALA
54	TVE17MBA99	SHARANYA	RMESI	KERALA
55	TVE17MBA100	SREESANJANA	FEDERAL BANK	KERALA
56	TVE17MBA104	SREESANKAR	ESAF	KERALA
57	TVE17MBA105	SWETHA S	MUTHOOT FINCORP	KERALA
58	TVE17MBA108	TRESA MATHEW	TCS	KERALA
59	TVE17MBA111	VARSHA S UNNI	FEDERAL BANK	KERALA
60	TVE17MBA114	VINEETHA VISWANATH	TCS	KERALA

61	TVE17MBA115	VIPIN GIRISH	EY	KERALA
62	TVE17MBA116	VITHYA	ACCUMEN CAPITAL	KERALA
63	TVE17MBA117	VIVEK	MARIOTT	KARNATAKA

VIII. Accreditation

- Accredited by National Board of Accreditation in September 2013 and has initiated re-accreditation process.
- Application for NIRF Ranking submitted
- Pre-qualifier for NBA Accreditation prepared and Submitted

IX. Industry – Institute Interaction

1. Details of the Industry Institute Interaction Programme

Sl. No.	Topic	Coordinator	Speaker	Date	Audience
1	International Yoga Day	Ms. GayathriRanjit	Prof. Viswambharan, Founder Coordinator, CETSOM	Jun 21, 2018	Students and Faculty
2	Aerial Vehicles for Rural Empowerment	Dr. Dhanya JS	Dr. Narayanan Komerath, Professor, Georgia Tech, USA	Jul 2, 2018	Students and Faculty
3	Employability Skills	Dr. Sini V Pillai	Mr. Rajesh Vaidyan	July 19, 2018	Students and Faculty
4	"How easy or difficult is it to build a global company?"	Ms. GayathriRanjit	Mr. Binu Jacob, CEO Experion Technologies	July 12, 2018	Students & Faculty
5	World Hepatitis Day	Ms. GayathriRanjit	Dr. Hareesh Kareem, Consultant, KIMS	Jul-26, 2018	Students and Faculty
6	Management, Leadership and Employability	Ms. GayathriRanjit	Mr. Santhosh Koshy, CEO Traco Cables	Jul 26, 2018	Students and Faculty
7	Doing business in UAE	Ms. GayathriRanjit	Mr. Shailendra, General Manager Interpack, UAE	Aug 02, 2018	Students and Faculty
8	Educational Opportunities for Industrial Engineering	Ms. GayathriRanjit	Dr. K Gopalakrishnan Nair, Former Professor, CETSOM	Sep 13 2018	Students and Faculty

	and Management in Finland				
9	Supply Chain Management in SAP ERP	Dr. Jnaneswar K	Mr. Jose Zacharias, Consultant, SAP Logistics	Sep 27, 2018	Students and Faculty
10	Building future for budding managers	Ms. GayathriRanjit	Mr. S Rakesh, CEO Antrix Corporation	Oct 11, 2018	Students and Faculty
11	Personality Development	Ms. GayathriRanjit	Prof. Viswambharan, Founder Coordinator, CETSOM	Dec 20, 2018	Students and Faculty
12	Investor Awareness Program	Ms. GayathriRanjit	Mr. Abhilash Gopal, Trainer, SEBI	Feb 25 2018	Faculty & Students

2. Lectures delivered

Sl. No.	Name of Faculty	Title of Lecture	Industry/Institute where the lecture was delivered	Other Details
1				
2				
3				
4				

3. Student visits

Sl. No.	Name of Industry	No. of Students
1	Agra based Companies	75

4. MoU's

None

X. Professional associations and activities arranged through them

1. IEEE, IET, ISTE, Robotics Club, Physics Club, Kalpatha, AIMA

Sl. No	Professional Association	Speaker	Coordinated by	Topic	Date
1	Indian Institution of Industrial	16 th Interantional	Dr. Sini V Pillai (Jt. Organizing	Humanizing Work & Work	December 14-16,

	Engineering & Indian Society for Ergonomics in association with International Ergonomics Association, Geneva	Conference on HWWE with several speakers from India and abroad	Secretary) & Ms. Sunu Rupesh (Treasurer)	Environment	2018 at CET
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XI. Conferences, Workshops and seminars (organized / sponsored by CET / Departments

Sl. No	Name of Conference / Workshop / Seminar / Training	Co-ordinators	Period	Sponsoring authority	Beneficiaries
1	16 th International Conference on Humanizing Work and Work Environment 2018 jointly organized by CET School of Management and Mechanical Engineering Department at College of Engineering Trivandrum	Dr. Suresh Subramoniam, Organizing Chair Dr. Sini V Pillai, Joint Organizing Secretary, Ms. Sunu Rupesh, Treasurer	December 14-16, 2018	Antrix Corporation, KSCSTE	Academicians, Professionals, Research Scholars
4	Outcome based Accreditation	Dr. Sini V Pillai	June 25-29 2018.	DTE Sponsored Course	Faculty of various Government Engineering colleges under DTE
5	Financial Risk Management	Dr. Raju G & Abhilash VS	Oct. 11-13, 2018	APJAKT University Sponsored Course	Faculty of various Government Engineering colleges under DTE
6	Business Analytics	Dr. Jnaneswar & Ms. Gayathri Jnaneswar	Jan. 19-23, 2019	APJAKT University Sponsored Course	Faculty of various Government Engineering colleges under DTE
7	Mock Interview	Jisha Gopi	Feb.2019	CETSOM	Final year students

XII. Recognitions

1. Scholarships

Sl. No.	Name of Faculty	Name of Scholarship	Awarding agency
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	NIL		
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2. Awards/Prizes

Sl. No.	Name of Faculty	Name of Award/Prize	Awarding agency
1	Dr. Suresh Subramoniam	Albert Nelson Marquis Lifetime Achievement Award, Jan 10, 2018	Marquis Who's Who, USA
2	Dr. Suresh Subramoniam	Dewang Mehta National Education Leadership Award, Jan 20, 2018	Dewang Mehta Foundation

~~XIII.~~ Community Initiatives

- Students participated in Blood Donation at RCC during this reporting Period
- Students volunteered to take part in the Flood Relief activities
- Students donated Materials and supplies to Flood Relief Victims.
- Students took part in the making the premises clean as a “Green” initiative by removing all plastic from the premises.
- Students helped plant plantain saplings and Jack Fruit Trees in the CET School of Management premises.

~~XIV.~~ Social and cultural activities (Staff and Students)

Student achievements in Management Fests

Sl. No.	Student Name	Event	Prize	Date
1	Abhijith R	TMA Paper presentation 2017	First	Jan 2017
2	Abhijith R	TMA Paper presentation 2017	First	Jan 2018
3	Abhijith R	Paper presentation organized by Kerala productivity council	First	Feb 2019
4	Abhijith R	Paper presentation organized by Kristu Jyothi college of Management and Technology	First	March 2019
5	Abhijith R	Best Management team in UIM Varkala	First	Nov 2018
6	Abhijith R	Best paper award in International conference organized by CETSOM	Second	Feb 2017
7	Abhijit A U	Paper presentation organized by Kristu jyothi college of Management and Technology	First	March 2019
8	Abhijit A U	Best Management team in UIM Varkala	First	Nov 2018
9	Haritha	Best Management team in UIM Varkala	First	Nov 2018
10	Sharanya	Best Management team in UIM Varkala	First	Nov 2018
11	Arsha Asokan	TMA Paper presentation 2017	First	Jan 2017
12	Arsha Asokan	TMA Paper presentation 2018	First	Jan 2018
13	Arsha Asokan	Best paper award in International conference	First	Feb 2017

		organized by CETSOM		
14	Anju Ajay	TMA Paper presentation 2017	Third	Jan 2017
15	Jeena	TMA Paper presentation 2017	Third	Jan 2017
16	Kavya and Abhijith A.U	TMA Quiz competition conducted as part of Environmental Day celebrations	Second	June 2018
17	Rijo M	Business quiz organized by Kicma	First	Nov 2018
18	Swetha S	Business quiz organized by Kicma	First	Nov 2018
19	Rijo M	Business quiz organized by UIM Adoor	Third	Dec 2018
20	Swetha S	Business quiz organized by UIM Adoor	Third	Dec 2018
21	Rijo M	Business quiz organized by NIPM	Third	July 2018
22	Althaf Sunil	Business quiz organized by NIPM	Third	July 2018
23	Deepa Viswan	Business quiz organized by NIPM	Third	July 2018
24	Amritha S Nair	Business quiz organized by NIPM	Third	July 2018
25	D V Sindhu	Business quiz organized by NIPM	Third	July 2018
26	Swetha S	Business quiz organized by NIPM	Third	July 2018
27	Rijo M Althaf Sunil Arya Anil Varsha s unni Sona George Nripin Narayanan Amritha S Nair	Overall Champions in Management fest organized by St. Thomas college Pala	First	August 2017
28	D V Sindhu	Business Plan in Management fest organized by St. Thomas college Pala	Second	August 2017
29	Jaimy Mathew	Business Plan in Management fest organized by St. Thomas college Pala	Second	August 2017
30	Rijo M	Business Quiz in Management fest organized by St. Thomas college Pala	Second	August 2017
31	Althaf Sunil	Business Quiz in Management fest organized by St. Thomas college Pala	Second	August 2017
32	Arya Anil	Best Management Team in Management fest organized by St. Thomas college Pala	First	August 2017
33	Varsha s unni	Best Management Team in Management fest organized by St. Thomas college Pala	First	August 2017
34	Sona George	Best Management Team in Management fest organized by St. Thomas college Pala	First	August 2017
35	Nripin Narayanan	Best Management Team in Management fest organized by St. Thomas college Pala	First	August 2017
36	Amritha S Nair	Best Management Team in Management fest organized by St. Thomas college Pala	First	August 2017

XV. Campus development and other accomplishments (added in 2018-19)

- **CETSOM jointly Organized International Conference on Humanizing Work and Work Environment 2018 during December 14-16, 2018. HWWE is a prestigious conference by Indian Society of Ergonomics, under the auspices of International Ergonomics Association, usually conducted in institutions of repute like IITs, NITs, NITIE or Central Universities like GB Pant Nagar University and Aligarh Muslim University.**
- **Replaced all defective LCD Projectors in Classrooms with working projectors.**
- **Replaced photocopying Machine due to obsolescence**
- **Improved seating in Canteen with Granite Tables and Chairs & increased the seating capacity for 30 persons.**
- **Provided new 2 KVA UPS for Library Management System**
- **Added few terminals at Library for eJournal access.**
- **Carried out changing of all bulbs and tubes in the common lighting area.**
- **Changed most of the sign boards in connection with accreditation.**
- **Augmented 200 more books in the library.**
- **Toilet for Handicapped provided at CETSOM.**
- **Actively carried out Plastic Free CETSOM Premises.**
- **Added two new Badminton courts in the quadrangle of CETSOM.**

XVI. Goals set for 2019-20

The following goals are set for CETSOM in 2019-20:

- To set-up a Case Centre at CET School of Management for developing Management Cases
- To float a Certificate Program in Data Analytics at CET School of Management
- To conduct Kalpatha 2020 as an International Conference to commemorate 80th Year Celebrations at CET
- To conduct Yamistha 2020 Management Fest to Commemorate 80th year Celebrations at CET
- To furnish the main Departmental Computer Lab
- To furnish Research Scholar's Office
- Completion of Digitization of Departmental Library
- To add 2000 books to the Departmental Library
- To strengthen the computing facilities by adding the following software
 - Palisade
 - Tableau
 - EViews
- To conduct two FDP programmes in Management by APIJKTU
- To conduct training programmes for DTE
- To improve the placement opportunities of students
- To formalize the system by which students earn / lose points, reflecting their talent in extra-curricular activities
- To promote research activities in the Department with more research scholars and guides
- To undertake consultancy projects on a regular basis and to give opportunity to students to work in live projects

- To make the students ready for better employment prospects with improved language proficiency.
- To Procure left hand oriented Jefferson Chairs.

List of faculty and staff

1. Core faculty (More details are available in the Website: www.mba.cet.ac.in)

Dr. Suresh Subramoniam -Professor & Director

Dr. Raju G-Associate Professor

Dr. Jnaneswar K, Associate Professor

Dr. Sini V Pillai – Assistant Professor

Dr. Dhanya J.S – Assistant Professor

Mrs. Linda Susan Mathew- Assistant Professor

Mr. Abhilash Daniel George – Assistant Professor

Mrs. Gayathri Ranjit – Assistant Professor

Mrs. Jisha Gopi – Assistant Professor

Mrs. Neethu S Nair – Assistant Professor

Mrs. Nima Ravi – Assistant Professor

Mr. Abhilash V S- Assistant Professor

Mrs. Sunu Rupesh – Assistant Professor

Mrs. Seema S- Assistant Professor

Mr. Milan Sam Mathew-Assistant Professor

2. Associated faculty

Dr. K.V. Krishnankutty, M.Tech, Ph.D. (Humanities and Social Sciences, IIT Madras)

Dr. K. Gopalakrishanan Nair, M.Tech, MBA, Ph.D.

Prof. K.Viswambharan, M.Tech, (IIT Delhi)

Dr. B. Anil, M.Tech., Ph.D.

Dr. K. Krishnakumar, M.Tech, Phd. MBA

Dr. S. Anil Lal, M.Tech, Ph.D.

Dr. A. Samson, M.Tech, Ph.D

Dr. K. Jayaraj, M.Tech, Ph.D

Dr. Sabu K, M.Tech (Industrial Engg)

Dr. N. Asok Kumar, M.Tech, Ph.D

Dr. V. Regikumar, M.Tech, MBA, Ph.D

Sri. K. Sunil Kumar, M.Tech, MBA

Sri. R. C. Mathew, B.E(Electrical), MBA(Marketing)

Sri. Thomas. K. Jacob, M.Tech (IIT M)

Dr. Ajith Prabhu, M.Tech, Ph.D, LLB

Prof. B. Ajay Kumar, M.Com, MBA, FCWA, IRCA

Sri. Ajith Sankar, MSW, PGDPC

Smt. Sheela Mathew, Advocate, MA, LLB

Sri. Kiran Gopinath, Advocate, B.com, DISM, LLB

Dr. Krishnakumar, MA (Econ), PhD

Sri. Abraham Eapen, MA (English), PG Diploma (Advertising & Public Relations), MBA

Dr. N Rema Bai, MA, M.Phil, MBA, PhD

3. Staff

Sri. N Madhusoodanan Asari, Administrative Officer

CET School of Management: Budget Proposed for 2019-20					
Payments	2017-18 (Actual)	2018-19 (Actual)	2019-20 (Proposed)	Receipts 2019-20 (Proposed)	
Non Plan Expenses	in Rs.	in Rs.	in Rs.		in Rs.
Salaries & Allowance	11854420	13528472	14956800	Tuition Fee	21330000
Miscellaneous Expenses	75752	52821	70000	Certificate Program	1250000
Electricity Charges	907917	993717	1500000	Consultancy	1000000
Water Charges	95696	97413	100000		
Telephone	4466	3080	5000		
Audit Fee	14550	15340	16000		
Advertisement	538189	363040	500000		
Maintenance/Repairs/Spares	38800	50139	182000		
Admission Related Expenses	40000	48204	30000		
Training for students	195236	104335	100000		
Total Non Plan Expenditure	13765026	15256561	17459800		
Plan					
Equipment (Sch. A)	46333	185045	555000		
Library Books & Journals (Sch. B)	140319	141449	720000		
FDP for Faculty & TA	102853	91500	300000		
General Maintenance (Sch. C)	23315	0	290000		
Interview for Faculty	29127	16452	25000		
Professional Fee	20000	11180	50000		
New Certificate Program	0	0	600000		
Total Plan Expenditure	361947	445626	2540000		
Total Expenditure	14126973	15702187	19999800	Total Receipts	23580000
Excess of income over Expenditure (Anticipated) in 2019-20			3580200		

Schedule A			
Equipment			
1	Photocopying Machine	65000	
2	Furniture for Office	90000	
3	Office Printer	10000	
4	LCD Projectors	80000	
5	Furniture	100000	
6	UPS 2KVA	60000	
7	Solid waste Management System	150000	555000
Schedule B			
Library			
1	Prowess Subscription	260000	
2	Proquest Subscription	260000	
3	Books & Periodicals	200000	720000
Schedule C			
General Maintenance			
1	Kitchen Shed & equipment	100000	
2	Electrical & Plumbing	50000	
3	Partition in SOM Canteen	15000	
4	Sign Boards	25000	
5	Floor Maintenance	50000	240000
			1515000

ANNUAL REPORT 2019-20

CET SCHOOL OF MANAGEMENT, College of Engineering Trivandrum
Annual Activity Report 2019-20 (June 1, 2019 to May 31, 2020)

IV. Administration

1. General Information

CET School of Management (CET-SoM) offers post graduate programmes in management and research programme leading to doctorate degree from APJ Abdul Kalam Technological University. Unlike other Departments of the College, CET-SoM is under a Governing Body constituted by Government of Kerala and functions on self-finance mode. The general information about the School is given below:

a	Programme offered	MBA of University of Kerala till 2014 admissions MBA of APJ Abdul Kalam Technological University since 2015
	Duration	Two years
	Allotted intake strength	Full Time – 120 Evening – 30 (under APJ Abdul Kalam Technological University)
b	Other programmes offered	Research leading to PhD
	Number of approved guides	2

2. Number of teaching staff

Professor Grade : 1
Associate Professors : 2
Assistant Professors : 10
Adjunct Professors : Nil
Total : 13

3. Number of Technical staff

Technical Assistant : 1 (daily wages)
Librarians : 2 (daily wages)

4. Number of Ministerial staff

Superintendent : 1
Clerical Assistant : 1 (daily wages)
Office Attendant : 1 (daily wages)

V. Academic

1. PG Courses

Course: Master of Business Administration

Criteria for admission:

Any graduate with 50% marks in aggregate for Part III (for BA, B.Sc and B.Com) and 50% in aggregate (for all other degrees) are eligible to apply both for Full Time & Evening. Other requirements for admission are as given below:

MBA Full Time : Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively
MBA Evening : Students having Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively. No prior work experience is required for joining the MBA (Evening) Programme.

Students admitted in 2019

MBA Full Time : 120
MBA Evening : 12

2. Results - APJ Abdul Kalam Technological University MBA

Semester	Examination held in	Pass Percentage	Highest Score (TGPA)
T4(2018-20 batch)	November 2019	89	7.71
T1(2019-21 batch)	October 2019	80.3	8.92
T3(2018-20 batch)	June 2019	71.55	8.81

3. Kerala University

Sl. No.	Examination	Pass percentage
	All Full Time Regular and Evening batches of Kerala University stands completed	All batches have passed out from CETSOM

4. Research Center

i. Admissions (new admissions,)

Sl. No.	Name of Research Guide	Topic	Name of the Student	University where the student is registered
1.	Dr. Suresh Subramoniam	Assessment of e-service quality in e-tailing	Gayathri Ranjit (First DC completed on 5.12.2018)	APJ Abdul Kalam Technological University
2	Dr. Suresh Subramoniam	Challenges faced by Nascent Entrepreneurs	Jisha Gopi (First DC completed 21.6.2019)	APJ Abdul Kalam Technological University
3	Dr. Suresh Subramoniam	Critical Success Factors in Social Entrepreneurship in Kerala	Nima Ravi (First DC completed 21.6.2019)	APJ Abdul Kalam Technological University
4	Dr. Suresh Subramoniam	A Study on Multi Criteria Decision Making Process in Configuration Management (Management Studies)	Suresh Kumar C (Applied for Presubmission in March 2020)	Kerala University
5	Dr. Suresh Subramoniam	A study on Risk management in Government of Kerala Projects (Management Studies)	Biju Narayan	Kerala University
6	Dr. Suresh Subramoniam	A comparative study on the fairness of different rewarding	Hareendra Kumar VR	Kerala University

		systems for employees and their effect on employee loyalty in Public Sector Companies in Kerala	(Degree Awarded on December 27, 2019)	
7	Dr. Suresh Subramoniam	Assessment of Service Quality in higher technical education	Noorudeen M (Pre-submission seminar Completed on December 22, 2019)	Kerala University
8	Dr. S Jayadev	Price volatility of selected agricultural commodities in Kerala: a business analysis	Surya Robert (Degree Awarded on December 27, 2019)	Kerala University
9	Dr. Raju G	Financial inclusion of SC/ST	Sreenu G Das (Thesis Submitted)	Kerala University
10	Dr. Raju G	Carbon Credit Management in Public Works Organization: A strategic analysis	S J Vijayadas	Kerala University

VI. i. Paper published in Journals 2019 – 2020 (June 1, 2019 to May 31, 2020)

Sl. No.	Faculty Name	Title of the Article	Journal Name	Details
1	Suresh Subramoniam (With Sureshkumar C and Sanitha KK)	Configuration Management in Aerospace Industry: A Review,	Purakala, Vol. 37, No. 7, April, 2020,	ISSN: 0971-2143, UGC Care List.
2	Suresh Subramoniam (With Reuban Jacob)	Identifying the Critical success factors of Telecom Switching Barriers using AHP (In Press)	Global Business Review	ISSN: 0972-1509 Scopus Indexed, UGC Care Emerging Sources Citation Index (ESCI)
3	Dr. Jnaneswar. K	Case Analysis 1: How Icarus Paradox Doomed Kingfisher Airlines	Vision: The Journal of Business Perspective	ISSN 09722629, Vol 24 (1) March, 2020 Scopus indexed, UGC

				Care -Group A
4	Dr. Jnaneswar. K	Impact of Employee Engagement on Organizational Citizenship Behaviour: Evidence from Indian Retail Industry	The Indian Journal of Industrial Relations	ISSN 0019-5286, Vol 55 (3), Jan 2020, ABDC Indexed, CSA Abstracts, JSTOR, Gale Cengage, EBSCO Database
5	Dr. Jnaneswar. K	Can Work Engagement and Job Satisfaction Predict Employee Innovation? Case of Indian Telecom Employees	Prabandhan: Indian Journal of Management	ISSN 0975-2854, Vol 10 (2) Oct 2019 Scopus indexed, UGC Care - Group A
6	Dr. Jnaneswar. K	Predictive Power of Emotional Intelligence on Job Satisfaction: A Study Amongst Nurses	Review of Professional Management	ISSN 0972-8686, Vol 17(2), July-Dec 2019, Indexed in Indian Citation Index, Ebsco , ProQuest, i-schoolar
7	Gayathri Ranjit	Application of Information and Communication Technologies in Natural Disasters: The Case of Kerala Floods	Journal of Emerging Technologies and Innovative Research	ISSN: 2349-5162 , Vol 7(4), April 2020
8	Jisha Gopi	TQM- A customer focused Quality driven Approach (In press)	Pharma Times	ISSN 0031-6849 Scopus Indexed & Embase UGC approved Journal
9	Linda Susan Mathew	Entrepreneurs to Enterprise (E2E): Facilitating Internationalization of SMEs through Virtual Entrepreneurship	Transnational Entrepreneurship 'Entrepreneurship and Development in South Asia: Longitudinal Narratives'	ISSN 2367-2722, July 2019
10	Linda Susan Mathew	Internationalization of SMEs: A Darwinian Perspective	Transnational Entrepreneurship 'Entrepreneurship and Development in South Asia: Longitudinal Narratives'	ISSN 2367-2722, July 2019

11	Abilash Daniel George	Entrepreneurs to Enterprise (E2E): Facilitating Internationalization of SMEs through Virtual Entrepreneurship	Transnational Entrepreneurship 'Entrepreneurship and Development in South Asia: Longitudinal Narratives'	ISSN 2367-2722, July 2019
12	Abilash Daniel George	Internationalization of SMEs: A Darwinian Perspective	Transnational Entrepreneurship 'Entrepreneurship and Development in South Asia: Longitudinal Narratives'	ISSN 2367-2722, July 2019

ii. Papers Presented in International Conferences (June 1, 2019 to May 31, 2020)

SL. #	NAME OF THE AUTHOR	TOPIC	CONFERENCE	DATE
1.	Dr. Jnaneswar.K	Humanitarian Logistics: The case of Kerala Floods	Seventeenth AIMS International Conference on Management, Kozhikode	Jan 2-4, 2020
2	Dr. Dhanya J S	An industry wise comparative study on impact of marketing communications on TMF in MSME units	IIM Indore NASMEI Summer Marketing-International Conference	July 26-28, 2019
3	Dr. Dhanya J.S	Facilitating Quality of Work Life among Women faculty in Medical Colleges	5th IIMA International Conference on Advances in Healthcare	February 14 - 16, 2020
4	Jisha Gopi	"An industry wise comparative study on influence of marketing mix decisions on performance of MSME units" Smart Marketing	Summer marketing-ISI conference, IIM Indore, July 2019.	July 26-28, 2019
5	Nima Ravi	Effectiveness of digital and viral and digital marketing for promoting Bollywood Movies	IIM Indore NASMEI Summer Marketing-International Conference	July 26-28, 2019
6	Gayathri Ranjit	Humanitarian Logistics: The Case of Kerala Floods	Seventeenth AIMS International Conference on Management, IIM	January 2-4, 2020
7	Linda Susan Mathew	Study on Impact of Consumer Attitude on Purchase Intentions with Special Reference to Consumer Durables	IIM Indore NASMEI Summer Marketing-International Conference	July 26-28, 2019

iii.. **Papers Presented in National Conferences (June 1, 2019 to May 31, 2020)**

Sl. No	Name of Faculty	Title of Paper	Details of Conference and Proceedings
1	Suresh Subramoniam, (with Suresh Kumar C)	Limiting Alternative: A direction to Future in Configuration Management	MANIA 2020, Institute of Management in Kerala, Trivandrum, February 17, 2020.
2	Jisha Gopi	A review on Entrepreneurial Intentions among Business Students	MANIA'20, Institute of Management in Kerala, Feb 2020
3	Nima Ravi	A Study on Consumer Perception on Digital Payment	MANIA'20, Institute of Management in Kerala, Feb 2020
5	Dr. Raju.G	International Fund Movements	Mar Thoma College, Ayur on 28 th February 2020.
6	Dr. Raju.G	E-NAM – An Innovative Business Model for Agriculture Sector in India	Department of Commerce, School of Business Management and Legal Studies, University of Kerala, Thiruvananthapuram on 20 th and 22 nd January 2020.
7	Dr. Raju.G	Innovations in Financial Risk Management	Research and Post Graduate Department of Commerce, St. Thomas College, Kozhencheri on 21 January, 2020.

IV. Lectures delivered

Sl. No.	Name of Faculty	Title of Lecture	Industry/Institute where the lecture was delivered	Other Details
1	Dr. Suresh Subramoniam	"Business Models for Sustainability and Transformation",	PSG College of Arts and Sciences, Coimbatore on February 26, 2020	Chief Guest for Inaugural Keynote at the National Conference sponsored by Tamil Nadu State Council for Higher Education
2	Dr. Suresh Subramoniam	Panel Discussion on "End of Jobs?"	Confederation of Indian Industry at B-Hub, Mar Ivanious College, Trivandrum on December 16, 2019	Panel Member

3	Dr.Jnaneswar.K	One day Seminar on Research Demanding Sectors in Kerala: A PEST Approach	Kerala Academy of Social Science on 27th Oct 2019	Expert Panel Member
4	Dr.Jnaneswar.K	Interpersonal Relationship	Institute of Management in Government in Kerala	July 2019
5	Dr. Sini V. Pillai	Project Management for Professionals	Indian Institute of Information Technology and Management-Kerala (IIITM-K)	July 2019
6	Dr. Sini V. Pillai	Need Analysis and Need Assessment	LBS Institute of Technology for Women	July 2019
7	Gayathri Ranjit	Models in Operations Research	Indian Institute of Information Technology and Management-Kerala (IIITM-K)	Jan 2020
8	Dr. Dhanya J S	Training on Introduction to Supply Chain and Inventory Management for Stationery Department	Institute of Management in Government	September 5, 2019
9	Dr. Dhanya J S	Training on Supply Chain and Inventory Management for Stationery Department	Institute of Management in Government	October 24, 2019
10	Raju.G	Research Methods for Tourism	Mar Ivanios College, Thiruvananthapuram	31 st August 2019
11	Raju.G	Practical Applications of Finance	Campus Connect Programme of Infosys, Trivandrum at Marian International Institute of Management, Kuttikanam, Idukki	17 th August 2019.
12	Raju.G	Trading Derivatives in Indian Market	Mahatma Gandhi College, Iritty, Kannur	16 th August 2019
13	Dr. Dhanya J S	An Insight into Supply Chain Principles	Campus Connect Programme of Infosys at Marian International Institute of Management, Kuttikanam, Idukki	17 th August 2019.
14	Nima Ravi	An Insight into Digital Marketing Platforms	Campus Connect Programme of Infosys, Trivandrum at Marian International Institute of Management, Kuttikanam, Idukki	16 th August 2019.

4. PhDs acquired by Faculty of the Department in 2019-20.

Sl. No.	Name of Faculty	Topic	University/Institute awarding the Degree
1	None		

5. PhDs produced in the Department

Sl. No.	Name of Research Guide	Topic	Name of the Student	University/Institute where the student is registered
1	Dr. Suresh Subramoniam	A comparative study on the fairness of different rewarding systems for employees and their effect on employee loyalty in Public Sector Companies in Kerala	Hareendra Kumar VR	Kerala University (Degree Awarded on December 27, 2019)
2	Dr. S Jayadev	Price volatility of selected agricultural commodities in Kerala: a business analysis	Surya Robert	Kerala University (Degree Awarded on December 27, 2019)

6. Reviewership in Journals

Sl. No.	Name of Faculty	Name of Journal / Conference / Project
1	Suresh Subramoniam	Business Process Management Journal , Emerald, UK
2	Suresh Subramoniam	Journal of Emerging Market Case Studies, Emerald, UK
3	Suresh Subramoniam	Associate Editor, International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility, IGI Global, USA, August 2017.
4	Jnaneswar. K	International Journal of Electronic Marketing and Retailing, Inderscience publishers
5	Jnaneswar. K	Journal of Global operations and Strategic Sourcing
6	Jnaneswar.K	International Journal of Human Resource & Industrial Research

V. Training

1. Short Term Programmes/ Workshops attended by Faculty June 1, 2019 to May 31, 2020

Sl. No	Name of the Faculty	Name of the Course/ Programme	Period	Training Agency
1	Suresh Subramoniam	Intellectual Property Rights	31.10.2019	MSME Development Institute Thrissur
2	Jnaneswar.K	Four days National workshop on “Model Building”	12.6.19 to 15.6.19	Pondicherry University
3	Jnaneswar.K	Workshop on Outcome Based Education	10.6.19 to 11.6.19	Engineering Staff College of India and College of Engineering
4	Jnaneswar K	One Day Workshop on Advanced Excel	Nov 23 2019	Project Management Institute, Kerala Chapter
5	Gayathri Ranjit	One Day Workshop on Outcome Based Education	Jul-5-2019	College of Engineering, Trivandrum
6	Gayathri Ranjit	One Day Workshop on Advanced Excel	Nov 23 2019	Project Management Institute, Kerala Chapter

7	Jisha Gopi	AICTE sponsored Faculty Development programme on Business Analytics Tools and Technique	Dec 5 2019	Sree Krishna College of Engineering & Technology, Coimbatore
8	Jisha Gopi	Faculty Development programme on Business Innovation for Social Transformation	July 2019	Rajadhani Institute (KTU sponsored)
9	Dr. Dhanya J S	National Webinar on Reverse Migration: Opportunities and Challenges in the context of Covid 19	May 29, 2020	Viswajyothi College of Engineering & Technology, Vazhakulam
10	Dr. Raju.G	Intellectual Property Rights	31.10.2019	MSME Development Institute Thrissur
11	Dr. Raju.G	Two day Seminar on Teaching With Cases	6&7th December 2019	Harvard Business Publishing and IIM Ahmedabad
12	Dr. Dhanya J S	Webinar on Professional Excellence and Politics in Institutions & Organizations	28 May 2020	Christ University
13	Dhanya J S	Webinar on Research Design & Methodology	17 May 2020	IMK, Karyavattom
14	Dhanya J S	National Webinar on Business Transformation due to COVID 19: Now, Next & Beyond	22 May, 2020	Viswajyothi College of Engineering & Technology
15	Seema S	One day Workshop on Outcome Based Education	05 July 2019	College of Engineering, Trivandrum
16	Nima Ravi	AICTE sponsored Faculty Development programme on Business Analytics Tools and Technique	Dec 5 2019	SKCET, Coimbatore
17	Nima Ravi	Faculty Development programme on Business Innovation for Social Transformation	July 2019	Rajadhani Institute (KTU sponsored)
18	Sini V. Pillai	6 day program on "Re-Energizing the Classroom through Experiential Activities to Enhance Learning & Engagement" at IIT Madras.	2-7 March 2020	AICTE Sponsored training. IIT Madras
19	Linda Susan Mathew	Faculty Development Programme on 'Fundamentals of Data Analysis and Reporting for Research and Publication'	June 2019- August 2019 (3 weeks)	IIM Kozhikode
20	Abilash Daniel George	6 day program on "Re-Energizing the Classroom through Experiential Activities to Enhance Learning & Engagement" at IIT Madras.	2-7 March 2020	AICTE Sponsored training. IIT Madras

21	Dr. Raju G	Intellectual Property Rights	31.10.2019	MSME Development Institute Thrissur
22	Abhilash V S	Intellectual Property Rights	31.10.2019	MSME Development Institute Thrissur
23	Milan Sam Mathew	Faculty Development Programme on 'Econometrics Model in Management Research'	13 to 14 December 2019	PSG Institute of Management, Coimbatore

2. Online Courses attended by Faculty Members

Sl. No.	Name	Topic	Certifying Agency	Date of Certification
1	Suresh Subramoniam	What is Data Science?	Coursera	21.4.2020
2	Jnaneswar.K	Excel Skills for Business: Essentials	Macquarie University/ Coursera	8.5.2020
3	Jnaneswar.K	Essentials of Entrepreneurship: Thinking & Action	University of California, Coursera	9.5.2020
4	Jnaneswar.K	Managing Employee Compensation	University of Minnesota, Coursera	11.5.2020
5	Jnaneswar.K	Managing Employee Performance	University of Minnesota, Coursera	11.5.2020
6	Jnaneswar.K	Managing Talent	University of Michigan, Coursera	11.5.2020
7	Gayathri Ranjit	Excel Skills for Business: Essentials	Macquarie University/ Coursera	May 7 2020
8	Gayathri Ranjit	Data Science in Real Life	Johns Hopkins University/ Coursera	May 9 2020
9	Gayathri Ranjit	Understanding Research Methods	University of London/ Coursera	May 17 2020
10	Gayathri Ranjit	Project Management: The Basics for Success	UCI Division of Continuing Education/ Coursera	May 23 2020
11	Jisha Gopi	Excel Skills for Business: Essentials	Macquarie University/ Coursera	May 10 2020
12	Jisha Gopi	Understanding Research Methods	University of London/ Coursera	May 19 2020
13	Jisha Gopi	AI for Everyone	Stanford University	May 20 2020
14	Jisha Gopi	Entrepreneur's Guide for Beginners	University of Barcelona	May 25 2020

15	Jisha Gopi	FDP on Learning Management System-Moodle	Kerala Technological University	May 22-27 2020
16	Dhanya J S	Channel Management & Retailing	IE Business School, Coursera	May 19, 2020
17	Dhanya J S	Pricing Strategy	IE Business School, Coursera	May 23, 2020
18	Dhanya J S	Positive Psychology	University of North Carolina, Coursera	May 17, 2020
19	Dhanya J S	Supply Chain Management: A Learning Perspective	Korea Advanced Institute of Management & Technology, Coursera	May 20, 2020
20	Dhanya J S	Brand & Product Management	IE Business School, Coursera	May 17, 2020
21	Dhanya J S	Integrated Communication: Advertising, Public Relations, Digital Marketing and More	IE Business School, Coursera	May 17, 2020
22	Seema S	Probability and Statistics: To p or not to p?	University of London	May 15, 2020
23	Seema S	FDP on Data Analysis using SPSS	Sashakt-A centre of Empowerment(Regd.), India	May 21, 2020
24	Seema S	Blockchain Basics	University at Buffalo,	May 29, 2020
25	Sini V. Pillai	Introduction to Data Analytics for Business	University of Colorado Boulder	May 6, 2020
26	Sini V. Pillai	Communication in the 21 st Century Workplace	University of California, Irvine	May 5, 2020
27	Sini V. Pillai	Inspiring and Motivating Individuals	University of Michigan	May 5, 2020
28	Sini V. Pillai	Project Management: Basics for Success	University of California, Irvine	May 13, 2020
28	Sini V. Pillai	Successful Negotiation: Essential strategies and Skills	University of Michigan	May 14, 2020
29	Nima Ravi	Excel Skills for Business: Essentials	Macquarie University/ Coursera	May 25, 2020
30	Nima Ravi	Design Thinking for Innovation	University of Virginia	May 25, 2020
31	Nima Ravi	AI For Everyone	Coursera	May 27, 2020
32	Nima Ravi	Latex- Learning by Doing	Idhaya College	May 16, 2020

33	Nima Ravi	Python 3.4.3	IIT Bombay	April 30, 2020
34	Nima Ravi	R	IIT Bombay	May 4, 2020
35	Nima Ravi	Basics of Documentation using Late	Stella Maris College	April 30, 2020
36	Abilash Daniel George	FDP on Learning Management System-Moodle	Kerala Technological University	May 22-27 2020
31	Abilash Daniel George	Critical Thinking and Problem Solving	Rochester Institute of Technology, edX	May 17, 2020
32	Abilash Daniel George	Concept Building and Model Development for Social Sciences	Bharathiar University, Arts and Science College	May 12, 2020
33	Abilash Daniel George	Introduction to Data Analysis using Excel	Rice University,Coursera	May 20, 2020
34	Abilash Daniel George	Understanding Research Methods	University of London, Coursera	May 21,2020
35	Abilash Daniel George	BUS401: Management Leadership	Saylor.org Academy	May 25, 2020
36	Abilash Daniel George	Transformational Leadership	Alison.com	May 25, 2020
37	Abilash Daniel George	Foundations for Excellence in Teaching Online	Arizona State University, edX	May 29, 2020
38	Milan Sam Mathew	Teaching Methodology on Case Based Learning	Delhi School of Professional Studies and Research	May 10, 2020
39	Milan Sam Mathew	FDP on Data Analysis using SPSS	Sashakt-A centre of Empowerment(Regd.),India	May 18-21. 2020
40	Milan Sam Mathew	FDP on Learning Management System-Moodle	APJ Abdul Kalam Technological University	May 22-27 2020

3.Conferences attended by Faculty

Sl. No	Name of the Faculty	Title of the Paper	Organizer	Period
1	Dr. Jnaneswar.K	Humanitarian Logistics: The case of Kerala Floods	Seventeenth AIMS International Conference on Management, IIM Kozhikode	Jan 2-4, 2020
2	Dr. Dhanya J S	An industry wise comparative study on impact of marketing communications on TMF in MSME units	IIM Indore NASMEI Summer Marketing-International Conference	July 26-28, 2019

3	Dr. Dhanya J.S	Facilitating Quality of Work Life among Women faculty in Medical Colleges	5th IIMA International Conference on Advances in Healthcare Management Services	February 14 - 16, 2020
4	Jisha Gopi	“An industry wise comparative study on influence of marketing mix decisions on performance of MSME units” Smart Marketing in the Digital age	Summer marketing-IS conference ,IIM Indore, July 2019.	July 26-28, 2019
5	Nima Ravi	Effectiveness of digital and viral and digital marketing for promoting Bollywood Movies	IIM Indore NASMEI Summer Marketing-International Conference	July 26-28, 2019
6	Gayathri Ranjit	Humanitarian Logistics: The Case of Kerala Floods	Seventeenth AIMS International Conference on Management, IIM Kozhikode	January 2-4, 2020
7	Linda Susan Mathew	Study on Impact of Consumer Attitude on Purchase Intentions with Special Reference to Consumer Durables	IIM Indore NASMEI Summer Marketing-International Conference	July 26-28, 2019

VI. Invited Lectures Delivered by Faculty

Sl. No	Name of Talk	Place	Talk delivered by	Period
1	Dr. Suresh Subramoniam	”Business Models for Sustainability and Transformation”,	PSG College of Arts and Sciences, Coimbatore on February 26, 2020	Chief Guest for Inaugural Keynote at the National Conference sponsored by Tamil Nadu State Council for Higher Education
2	Dr. Suresh Subramoniam	Panel Discussion on “End of Jobs?”	Confederation of Indian Industry at B-Hub, Mar Ivanious College, Trivandrum on	Panel Member

			December 16, 2019	
3	Dr.Jnaneswar.K	One day Seminar on Research Demanding Sectors in Kerala: A PEST Approach	Kerala Academy of Social Science on 27th Oct 2019	Expert Panel Member
4	Dr.Jnaneswar.K	Interpersonal Relationship	Institute of Management in Government in Kerala	July 2019
5	Dr. Sini V. Pillai	Project Management for Professionals	Indian Institute of Information Technology and Management-Kerala (IIITM-K)	July 2019
6	Dr. Sini V. Pillai	Need Analysis and Need Assessment	LBS Institute of Technology for Women	July 2019
7	Gayathri Ranjit	Models in Operations Research	Indian Institute of Information Technology and Management-Kerala (IIITM-K)	Jan 2020
8	Dr. Dhanya J S	Training on Introduction to Supply Chain and Inventory Management for Stationery Department	Institute of Management in Government	September 5, 2019
9	Dr. Dhanya J S	Training on Supply Chain and Inventory Management for Stationery Department	Institute of Management in Government	October 24, 2019
10	Raju.G	Research Methods for Tourism	Mar Ivanios College, Thiruvananthapuram	31 st August 2019
11	Raju.G	Practical Applications of Finance	Campus Connect Programme of Infosys, Trivandrum at Marian International Institute of Management, Kuttikanam, Idukki	17 th August 2019.
12	Raju.G	Trading Derivatives in Indian Market	Mahatma Gandhi College, Iritty, Kannur	16 th August 2019
13	Dr. Dhanya J S	An Insight into Supply Chain Principles	Campus Connect Programme of Infosys at	17 th August 2019.

			Marian International Institute of Management, Kuttikanam, Idukki	
14	Nima Ravi	An Insight into Digital Marketing Platforms	Campus Connect Programme of Infosys, Trivandrum at Marian International Institute of Management, Kuttikanam, Idukki	16 th August 2019.

VII. Talks arranged under various schemes (Visiting Faculty etc)

Sl. No.	Name of Talk	Co-coordinators	Talk delivered by	Period
1	Industry Opportunities	Dr. Sini V Pillai & Abilash Daniel George	Sri. Partha Sarathi Patra, General Manager, State Bank of India	24 June 2019
2	Power of Communication	Dr. Sini V Pillai & Abilash Daniel George	Prof. Bejoy Peter Loyola College	25th June, 2019
3	Leadership for tomorrow in an innovation context	Dr. Sini V Pillai & Abilash Daniel George	Dr. Saji Gopinath, CEO , Kerala Start-up Mission and Director IIITMK	26th June, 2019
4	Hardwork is smartwork	Dr. Sini V Pillai & Abilash Daniel George	Dr. Ajith Sankar CEO, Coexperts	27 th June, 2019
5	Power of Meditation	Dr. Sini V Pillai & Abilash Daniel George	Prof. K. Viswambharan, Professor of Management	28th June, 2019
6	Communication skill and Employability	Dr. Sini V Pillai & Abilash Daniel George	Zehra Naqvi Founder and CEO of Education Enhanced	8th August 2019
7	Management as a Profession	Dr. Sini V Pillai & Abilash Daniel George	Dr. Jayasankar Prasad MD of Kerala	21st November 2019

			State IT Infrastructure Ltd and CEO of TrEST Research Park	
8	Enterprise Command Control Centre in Dubai	Dr. Sini V Pillai & Abilash Daniel George	Ms. Kaladevi Valsala PMP certified with 20 plus years of experience in IT domain of which majority with Dubai Government Sector Corporates.	28 th Nov 2019
9	Structuring of large infrastructure projects - challenges	Dr. Sini V Pillai & Abilash Daniel George	Mr. Suresh Babu A S Former Managing Director Vizhinjam International Seaport Ltd & Kerala Industrial Infrastructure Development Corporation Ltd)	5 th December 2019
10	Managing AI powered Organization	Dr. Sini V Pillai & Abilash Daniel George	Mr. Jijimon Chandran, Founder and CEO Acsia Technologies Pvt Ltd	12th December 2019

VIII.Special/Other Activities of Staff

a. Members of various Technical Committees

Sl. No	Name of the Faculty	Details
1	Dr. Suresh Subramoniam	Member, College Council Convenor, Curriculum Committee, APJAKTU Executive Committee Member, IIIE Executive Committee Member, PTA Board of Studies, Indian Institute of Space Science Technology, Trivandrum Life Fellow IIIE Life Fellow Strategic Management Inc. (USA) Life Member ISTE

		Life Member Indian Society for Ergonomics Life Member AIMA & TMA Life Member INSARMS
2	Linda Susan Mathew	Member ISTE (<i>Indian Society for Technical Education</i>) Coordinator, Case Centre, CETSOM
3	Dr. Sini V Pillai	Research Coordinator, CETSOM Member, Indian Institution of Industrial Engineering Member ISTE (<i>Indian Society for Technical Education</i>) In-Charge, Computer Centre Accreditation, College Level Coordination
4	Gayathri Ranjit	Member, Academy of International Business Member (Academic), Association for Information Systems Member of Board of Question Paper Setters for MBA Examinations, SB College (Autonomous)
5	Dr.Jnaneswar.K	PG Coordinator, MBA Programme Special invitee to Management Committee & Life member, ISTD Life member, NIPM Member Quilon Management Association Member, Thesis Evaluation Panel, MS University AIMA observer for various examinations conducted by AIMA Member, Board of Question setters, MBA programme of SB College(Autonomous) HRD Cell –Department Level Coordinator Member, CET Centre for International Relations Member, College Ethics Committee Member, Accreditation committee (Infrastructure & Maintenance; CETAA & PTA Coordination) Member, Technical committee, SAMHITHA 2019 Member, Academic Master plan preparation for CET
6	Jisha Gopi	Placement Coordinator, CETSOM Coordinator, DQAC, CETSOM Life Member, All India Management Association Member, Confederation of Indian Industry
7	Dr. Dhanya JS	Programme Coordinator, Accreditation In Charge, Library
8	Abilash Daniel George	Camp Officer, Valuation, CETSOM Joint Coordinator, Case Centre CETSOM

b. Faculty Members holding positions in various activities of the college

Sl. No	Name of the Faculty	Position
1.	Dr. Suresh Subramoniam	Member, CET, College Council Member, Academic Board for Management, APJ Abdul Kalam Technological University Member, Syllabus Committee, APJ Abdul

		Kalam Technological University
2.	Dr. Dhanya J S	Academic Audit Committee, Department in Charge.
3.	Dr. Dhanya J S	Sasthra 2018, Department Level Coordinator. Organizing Secretary, Intl' Conference on Vision 2020: Competing in a world of sectors without borders
4.	Dr. Sini V Pillai	Member, Indian Institution of Industrial Engineering, Trivandrum Chapter Member CII-YI chapter Member- Trivandrum Management Association Member of Electric Vehicle Project under Dr Ashok Jhunjhunwala, Principal Advisor, Minister of Railways, Government of India, New Delhi, India, Professor IIT Madras (on sabbatical)
5.	Linda Susan Mathew	Member, ISTE (<i>Indian Society for Technical Education</i>) Member, Committee for Campus Development and Modification
6.	Dr. Jnaneswar K	HRD Cell –Department Level Coordinator Member, CET Centre for International Relations Member, Student Induction program committee Member, Accreditation committee (Infrastructure & Maintenance; CETAA & PTA Coordination) Member, Academic Master plan preparation for CET Presiding officer (MBA), College Union Election 2019
7	Jisha Gopi	Executive Committee Member PTA, CET Member, Placement Committee, CET Member, Outcome Based Education Sub-Committee, CET Member, All India Management Association Coordinator, Department Quality Assurance Cell Member, Women's Cell, CET
8	Dr. Raju G	Academic Coordinator, CETSOM PG Coordinator, CETSOM
9	Gayathri Ranjit	Member, Library Committee, CET Member, MBA Accreditation, Central Library Committee Member, Academy of International Business Member (Academic), Association for Information Systems Member of Board of Question Paper Setters for MBA Examinations, SB College

		(Autonomous) Member, Library Committee, CET Executive Committee Member, (CETAA)
10	Abilash Daniel George	Exam Camp Officer, CETSoM Member, MBA Accreditation (Examination) Executive Member (CETAA) Chief Editor: Information Bulletin 2018-19 Returning Officer (MBA): College Union Elections Member, Student Welfare Committee Member, Anti Ragging Committee Member, MBA Accreditation (Hospitality) Editor, College News Bulletin Member, Student Activities Committee (CET)
12	Mr.Abhilash V S	Member, Finance Committee, Committee for Accreditation Member, Hostel Committee for MH, Committee for Accreditation

IX.Projects with external funding

c. TrEST PARK, TEQIP, TBI, AICTE, DST, UGC

Sl. No.	Name of Project	Funding Agency	Fund Allotted	Duration	Principal Investigator
		NIL			

2. Research Projects Sanctioned in the year 2018-19 under various schemes

Sl. No.	Project No	Title of Project	Amount (Rs)	Faculty Involved
		NIL		

X.Consultancy (CCE)

Sl. No.	Name of Faculty	Nature of Consultancy
1	Dr. Suresh Subramoniam. Linda Susan Mathew & Jisha Gopi	Training Need Analysis for KIIFB. Total Fee= 10.03 Lakhs

XII.Placements- 2018-20 batch students placed

PLACEMENT DATA 2018-2020

Sl. No.	KTU-ID	Name of student	Placement – Company	Location
SI No	KTU-ID	Name of student	Placement –	Not Available

			Company	
1	TVE18MBA01	AARATHI SR	TCS	Not Available
2	TVE18MBA04	ABINI ABRAHAM	EY/TCS	Not Available
3	TVE18MBA07	AKHIL A	EY/TCS	Not Available
4	TVE18MBA14	AMRITA RANJIT	TCS	Not Available
5	TVE18MBA17	ANJALI MUKESH	EY	Not Available
6	TVE18MBA20	ANN MATHEW	EY/TCS	Not Available
7	TVE18MBA28	ASHIK MOHAMMED SUDHEER	EY	Not Available
8	TVE18MBA41	CHANDNI CHANDRA V S	EY	Not Available
9	TVE18MBA43	DEVIKA G	EY/TCS	Not Available
10	TVE18MBA46	GOKUL KRISHNAN J R	FEDERAL BANK	Not Available
11	TVE18MBA53	JEFFERY JOSE	EY	Not Available
12	TVE18MBA60	KAVYA V	EY/TCS	Not Available
13	TVE18MBA87	RESHMA R	EY	Not Available
14	TVE18MBA88	REVATHY S J	FEDERAL BANK	Not Available
15	TVE18MBA97	SMRITHI SASI	FUTURE GENERALI	Not Available
16	TVE18MBA98	SNEHA ALBERT	EY	Not Available
17	TVE18MBA103	SREE PARVATHY J S	FEDERAL BANK	Not Available
18	TVE18MBA110	VINAYAK MANGALASSERIL	ITC	Not Available
19	TVE18MBA40	BINI PONNU BABU	TCS	Not Available
20	TVE18MBA18	ANJANA	TCS	Not Available
21	TVE18MBA95	SHYAM	EY	Not Available
22	TVE18MBA13	AL SHIFA	EY	Not Available
23	TVE18MBA101	SREE LAKSHMI	EY	Not Available

XII.Accreditation

- Accreditation visit conducted on October 18-20, 2019
- Accredited by National Board of Accreditation till 30.6.2022.
- Application for NIRF Ranking submitted

XIII. Industry – Institute Interaction

1. Details of the Industry Institute Interaction Programme

Sl. No.	Name of Talk	Co-coordinators	Talk delivered by	Period
1	Industry Opportunities	Dr. Sini V Pillai & Abilash Daniel George	Sri. Partha Sarathi Patra, General Manager, State Bank of India	24 June 2019
2	Power of Communication	Dr. Sini V Pillai & Abilash Daniel George	Bejoy Peter	25 June 2019
3	Leadership for tomorrow in an innovation context	Dr. Sini V Pillai & Abilash Daniel George	Dr. Saji Gopinath	26 June 2019
4	Hardwork Vs Smartwork	Dr. Sini V Pillai & Abilash Daniel George	Dr. Ajith Sankar	27 June 2019
5	Power of Meditation		Prof. K. Viswambharan :	28 June 2019
6	Communication skill and Employability	Dr. Sini V Pillai & Abilash Daniel George	Zehra Naqvi Founder and CEO of Education Enhanced	8 August 2019
7	Management as a Profession	Dr. Sini V Pillai & Abilash Daniel George	Dr. Jayasankar Prasad MD of Kerala State IT Infrastructure Ltd and CEO of TrEST Research Park	21 November 2019
8	Enterprise command control centre in Dubai	Dr. Sini V Pillai & Abilash Daniel George	Ms. Kaladevi Valsala PMP certified with 20 plus years of experience in IT domain of which majority with Dubai Government Sector Corporates.	28 Nov 2019
9	Structuring of large infrastructure projects -challenges	Dr. Sini V Pillai & Abilash Daniel George	Suresh Babu A S former Managing Director Vizhinjam International Seaport Ltd & Kerala Industrial Infrastructure Development Corporation Ltd)	5 December 2019
10	Managing AI powered Organization	Dr. Sini V Pillai & Abilash Daniel George	Jijimon Chandran, Founder and CEO Acsia Technologies Pvt Ltd	12 December 2019

2. Lectures delivered

Sl.	Name of	Title of Lecture	Industry/Institute	Other Details
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No.	Faculty		where the lecture was delivered	
1	Dr. Suresh Subramoniam	"Business Models for Sustainability and Transformation",	PSG College of Arts and Sciences, Coimbatore on February 26, 2020	Chief Guest for Inaugural Keynote at the National Conference sponsored by Tamil Nadu State Council for Higher Education on
2	Dr. Suresh Subramoniam	Discussion on "End of Jobs?"	Confederation of Indian Industry at B-Hub, Mar Ivanious College, Trivandrum on December 16, 2019	Panel Member
3	Dr.Jnaneswar.K	One day Seminar on Research Demanding Sectors in Kerala: A PEST Approach	Kerala Academy of Social Science on 27th Oct 2019	Expert Panel Member
4	Dr.Jnaneswar.K	Interpersonal Relationship	Institute of Management in Government in Kerala	July 2019
5	Dr. Sini V. Pillai	Project Management for Professionals	Indian Institute of Information Technology and Management-Kerala (IIITM-K)	July 2019
6	Dr. Sini V. Pillai	Need Analysis and Need Assessment	LBS Institute of Technology for Women	July 2019
7	Gayathri Ranjit	Models in Operations Research	Indian Institute of Information Technology and Management- Kerala (IIITM-K)	Jan 2020
8	Dr. Dhanya J S	Training on Introduction to Supply Chain and Inventory Management for Stationery Department	Institute of Management in Government	September 5, 2019
9	Dr. Dhanya J S	Training on Supply Chain and Inventory Management for Stationery Department	Institute of Management in Government	October 24, 2019
10	Dr. Raju.G	Research Methods for Tourism	Mar Ivanios College, Thiruvananthapuram	31 st August 2019
11	Dr. Raju.G	Practical Applications of Finance	Campus Connect Programme of Infosys, Trivandrum at Marian International Institute of Management, Kuttikanam, Idukki	17 th August 2019.
12	Dr. Raju.G	Trading Derivatives in	Mahatma Gandhi	16 th August

		Indian Market	College, Iritty, Kannur	2019.
13	Dr. Dhanya J S	An Insight into Supply Chain Principles	Campus Connect Programme of Infosys at Marian International Institute of Management, Kuttikanam, Idukki	17 th August 2019.
14	Nima Ravi	An Insight into Digital Marketing Platforms	Campus Connect Programme of Infosys, Trivandrum at Marian International Institute of Management, Kuttikanam, Idukki	16 th August 2019.

3. Student visits

Sl. No.	Name of Industry	Date of Visit	No. of Students
1	HLL Lifecare Ltd., Peroorkada	23.1.2020	11
2	Shanthigiri Manufacturing Unit	26.1.2020	11
3	Terumo Penpol	6.2.2020	12
4	Family Plastics	8.2.2020	11

4. MoU's

None

XIV. Professional associations and activities arranged through them

1.IEEE, IET, ISTE, Robotics Club, Physics Club, Kalpatha, AIMA

Sl. No	Professional Association	Speaker	Coordinated by	Topic	Date
1	None				

XV. Conferences, Workshops and seminars (organized / sponsored by CET / Departments)

Sl. No	Name of Conference / Workshop / Seminar / Training	Co-ordinators	Period	Sponsoring authority	Beneficiaries
1	Yamistha 2020 Cultural Fest	Dr. Sini V Pillai & Abhilash VS	3 days	M/s Allianz Services	Students of various Management Institutes

Report on Yamistha 2020

With the College of Engineering, Trivandrum celebrating its 80th anniversary, CET School of Management was the proud host of the sixth edition of its management fest “Yamistha 20”, which was the first among the plethora of fests, both technical and cultural, organized by CET. The flagship event conducted on 24th, 25th, and 26th of January, 2020 turned out to be a grand success with the advent of students from various UG and PG colleges of the state.

As a prelude to the event, the students of CET School of Management organized several CSR activities that elucidated the responsible behaviour every citizen should have towards the society and the planet. This involved a marathon addressing the issues faced by women in the current society, a cycle rally promoting the emission-free transit ideas, and a beach cleaning activity along with a tree planting event that raised concerns about the degrading state of our environment. A blood donation campaign and a visit to an orphanage for donating our small contribution were also endeavored to serve the bereft, which would hopefully set an example for the generations to come. “Managing at its Best” being the tagline, Yamistha ’20’s theme gave emphasis to Entrepreneurship. The inaugural address of the event was delivered by Dr. K P ndira Devi, (Director, Dept of Technical Education, Kerala State) followed by special address by Dr. Jayashankar Prasad, (MD, Kerala State IT Infrastructure Ltd & CEO, TrEST Park) and Mr. Sajulal Sudhakaran (Head, Consulting, Allianz Services). Startup Expo and the Idea pitching competitions were the major charms that drew the crowd to the event. Allied events such as marketing game, finance game, HR game, Best Management Team, and Best Manager game also fuelled the occasion. The artistic and adventure side of the students were also explored through events such as Treasure Hunt, Online and Offline Photography, Face Painting, and Rubik’s Cube competitions. The three days of exuberance concluded on a positive note by giving away the prizes to the winners and acknowledging everyone who generously supported in the successful conduct of the event.

XVI.Recognitions

1.Scholarships

Sl. No.	Name of Faculty	Name of Scholarship	Awarding agency
1	NIL		

2.Awards/Prizes

Sl. No.	Name of Faculty	Name of Award/Prize	Awarding agency
1	K Ayyappakumar	CETAA GOLD AWARD	CETAA GOLD ENDOWMENT
2	Arun Kumar P	Prof. S G Subramonia Sarma Memorial Award	CETAA ENDOWMENT

XVII.Community Initiatives

- T5 Students organized Cycle Rally on the theme Go Green on January 18, 2019
- T5 Students organized Sea Shore Cleaning at Shangumughom “Say no to Plastic and Save Water Bodies on January 11, 2019
- T5 Students organized Yamistha Fitness Challenge on January 15, 2019
- T2 Students organized Short Promo Run on Jan 4, 2020 at All Saints College
- T2 Students organized Short Interaction on Jan 10, 2020 at Govt. School, Vellanickal
- T2 Students organized Swatch Bharath on Jan 11, 2020 at Veli Tourist Village
- Students participated in Blood Donation at RCC during this reporting Period
- Yamistha 2019 was conducted on January 24, 2020
-

XVIII.Social and cultural activities (Staff and Students)

Student achievements in Management Fests

Sl. No.	Student Name	Event	Prize	Date
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1		Students were engaged in inside campus activities arranging for Yamistha 2019 attracting participants from other colleges		
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XIX.Campus development and other accomplishments (added in 2019-20)

- **CETSOM Yamistha 2019 which is the Cultural Festival of CETSOM**
- **Replaced all defective LCD Projectors in Classrooms with working projectors.**
- **Replaced photocopying Machine due to obsolescence**
- **Improved seating in Canteen with Granite Tables and Chairs & increased the seating capacity for 30 persons.**
- **Provided new 2 KVA UPS for Library Management System**
- **Added few terminals at Library for eJournal access.**
- **Carried out changing of all bulbs and tubes in the common lighting area.**
- **Changed most of the sign boards in connection with accreditation.**
- **Augmented 200 more books in the library.**
- **Toilet for Handicapped provided at CETSOM.**
- **Actively carried out Plastic Free CETSOM Premises.**
- **Added two new Badminton courts in the quadrangle of CETSOM.**
- **Furnished DQAC Office at CETSOM**

XX.Goals set for 2020-21

The following goals are set for CETSOM in 2020-21:

- To set-up a Case Centre at CET School of Management for developing Management Cases
- To float a Certificate Program in Data Analytics at CET School of Management
- To conduct Kalpatha 2020 as an International Conference to commemorate 80th Year Celebrations at CET
- To furnish the main Departmental Computer Lab
- To furnish Research Scholar's Office
- Completion of Digitization of Departmental Library
- To add 2000 books to the Departmental Library
- To strengthen the computing facilities by adding the following software
 - Palisade
 - Tableau
 - EViews
- To conduct two FDP programmes in Management by APJAKTU
- To conduct training programmes for DTE
- To improve the placement opportunities of students
- To formalize the system by which students earn / lose points, reflecting their talent in extra-curricular activities
- To promote research activities in the Department with more research scholars and guides
- To undertake consultancy projects on a regular basis and to give opportunity to students to work in live projects
- To make the students ready for better employment prospects with improved language proficiency.
- To Procure left hand oriented Jefferson Chairs.

List of faculty and staff

2.Core faculty (More details are available in the Website: www.mba.cet.ac.in)

Dr. Suresh Subramoniam -Professor & Director
Dr. Raju G-Associate Professor
Dr. Jnaneswar K, Associate Professor
Dr. Sini V Pillai – Assistant Professor
Dr. Dhanya J.S – Assistant Professor
Mrs. Linda Susan Mathew- Assistant Professor
Mr. Abhilash Daniel George – Assistant Professor
Mrs. Gayathri Ranjit – Assistant Professor
Mrs. Jisha Gopi – Assistant Professor
Mrs. Nima Ravi – Assistant Professor
Mr. Abhilash V S- Assistant Professor
Mrs. Seema S- Assistant Professor
Mr. Milan Sam Mathew-Assistant Professor

3.Associated faculty

Dr. K.V. Krishnankutty, M.Tech, Ph.D. (Humanities and Social Sciences, IIT Madras)
Dr. K. Gopalakrishanan Nair, M.Tech, MBA, Ph.D.
Prof. K.Viswambharan, M.Tech, (IIT Delhi)
Dr. B. Anil, M.Tech., Ph.D.
Dr. K. Krishnakumar, M.Tech, Phd. MBA
Dr. S. Anil Lal, M.Tech, Ph.D.
Dr. A. Samson, M.Tech, Ph.D
Dr. K. Jayaraj, M.Tech, Ph.D
Dr. Sabu K, M.Tech (Industrial Engg)
Dr. N. Asok Kumar, M.Tech, Ph.D
Dr. V. Regikumar, M.Tech, MBA, Ph.D
Sri. K. Sunil Kumar, M.Tech, MBA
Sri. R. C. Mathew, B.E(Electrical), MBA(Marketing)
Sri. Thomas. K. Jacob, M.Tech (IIT M)
Dr. Ajith Prabhu, M.Tech, Ph.D, LLB
Prof. B. Ajay Kumar, M.Com, MBA, FCWA, IRCA
Dr. Hareendra Kumar V R, MBA, PhD
Dr Ajith Sankar, MSW, PGDPC, PhD
Dr. Shabu Raj, MBA, PhD
Smt. Sheela Mathew, Advocate, MA, LLB
Sri. Kiran Gopinath, Advocate, B.com, DISM, LLB
Dr. Krishnakumar, MA (Econ), PhD
Sri. Abraham Eapen, MA (English), PG Diploma (Advertising & Public Relations), MBA
Dr. N Rema Bai, MA, M.Phil, MBA, PhD

4.Staff

Sri. N Madhusoodanan Asari, Administrative Officer

CET School of Management: Budget Proposed for 2020-21						
Payments	2017-18 (Actual)	2018-19 (Actual)	2019-20 (Actual)	2020-21 (Proposed)	Receipts 2019-20 (Proposed)	
Non Plan Expenses	in Rs.	in Rs.	in Rs.	In Rs.		in Rs.
Salaries & Allowance	1185442 0	13528472	12559909	16200000	Tuition Fee	19908000
Miscellaneous Expenses	75752	52821	102942	100000	Certificate Program	1000000
Electricity Charges	907917	993717	1418545	1500000	Consultancy	1000000
Water Charges	95696	97413	138616	150000		
Telephone	4466	3080	4245	5000		

Audit Fee	14550	15340	45090	50000		
Advertisement	538189	363040	459598	500000		
Maintenance/Repairs/Spares	38800	50139	20762	50000		
Admission Related Expenses	40000	48204	35000	50000		
Training for students	195236	104335	40000	50000		
Total Non Plan Expenditure	13765026	15256561	14824707	18650000		
Plan						
Equipment (Sch. A)	46333	185045	492531	1210000		
Library Books & Journals (Sch. B)	140319	141449	659374	820000		
FDP for Faculty & TA	102853	91500	115310	50000		
General Maintenance (Sch. C)	23315	0	26249	165000		
Interview for Faculty	29127	16452	0	100000		
Professional Fee	20000	11180	0	50000		
New Certificate Program	0	0	0	500000		
Total Plan Expenditure	361947	445626	1293464	2695000		
	14126973					
Total Expenditure	3	15702187	16118171	21345000	Total Receipts	21908000
Excess of income over Expenditure (Anticipated) in 2020-21						5,63,000

Schedule A				
Equipment				
1	Furniture for Office	100000		
2	Office Printer	30000		
3	LCD Projectors	80000		
4	Furniture	200000		
5	Solid waste Management System	300000		
6	Setting up Video Classroom	500000	1210000	
Schedule B				
Library				
1	Prowess Subscription	260000		
2	Proquest Subscription	260000		
3	Books & Periodicals	300000	820000	
Schedule C				
General Maintenance				
1	Electrical & Plumbing	50000		
2	Partition in SOM Canteen	15000		
3	Main Sign Board	50000		
4	Generator Maintenance	50000	165000	
			2195000	

ANNUAL REPORT 2020-21

**CET SCHOOL OF MANAGEMENT, College of Engineering Trivandrum Annual
Activity Report 2020-21 (June 1, 2020 to May 31, 2021)**

I. Administration

1. General Information

CET School of Management (CET-SoM) offers post graduate programmes in management and research programme leading to doctorate degree from APJ Abdul Kalam Technological University. Unlike other Departments of the College, CET-SoM is under a Governing Body constituted by Government of Kerala and functions on self-finance mode. The general information about the School is given below:

a	Programme offered	MBA of University of Kerala till 2014 admissions MBA of APJ Abdul Kalam Technological University since 2015
	Duration	Two years
	Allotted intake strength	Full Time – 120 Evening – 30 (under APJ Abdul Kalam Technological University)
b	Other programmes offered	Research leading to PhD
	Number of approved guides	1

2. Number of teaching staff

Professor	1
Associate Professor	1
Assistant Professors	11
Adjunct Professors	: Nil
Total	13

3. Number of Technical staff

Technical Assistant	: 1 (daily wages)
Librarians	: 2 (daily wages)

4. Number of Ministerial staff

Superintendent/AO	1
Clerical Assistant	: 1 (daily wages)
Office Attendant	: 1 (daily wages)

II. Academic

1. PG Courses

Course: Master of Business Administration

Criteria for admission:

Any graduate with 50% marks in aggregate with corresponding relaxation as per reservation based on University and Government guidelines are eligible to apply both for Full Time & Evening. Other requirements for admission are as given below:

MBA Full Time	: Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively
MBA Evening	: Students having Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively. No prior work experience is required for joining the MBA (Evening) Programme. Foreign Nationals are also eligible to apply for MBA (Evening) Programme as per corresponding guidelines.

Students admitted in 2020

MBA Full Time 120
MBA Evening 17

2. Results - APJ Abdul Kalam Technological University MBA

Trimester	Examination held in	Pass Percentage	Highest Score (TGPA)
T6 (2018-20)	Aug 2020	100	10
T3 (2019-21)	June 2020	100	10

3. Kerala University

Sl. No.	Examination	Pass percentage
	All Full Time Regular and Evening batches of MBA under Kerala University stands completed except couple of Research Scholars registered for PhD	All batches have passed out from CETSOM except already registered Research Scholars

4. Research Center

i. Admissions (new admissions, ongoing)

Sl. No.	Name of Research Guide	Topic	Name of the Student	University where the student is registered
1.	Dr. Suresh Subramoniam	Assessment of e-service quality in e-tailing	Gayathri Ranjit (First DC completed on 5.12.2018 & Pre-Comprehensive DC on 28.6.2021)	APJ Abdul Kalam Technological University
2	Dr. Suresh Subramoniam	Challenges faced by Nascent Entrepreneurs	Jisha Gopi (Part Time First DC completed 21.6.2019 & Pre-Comprehensive DC on 25.6.2021)	APJ Abdul Kalam Technological University
3	Dr. Suresh Subramoniam	Critical Success Factors in Social Entrepreneurship in Kerala	Nima Ravi (Part Time First DC completed 21.6.2019 & Pre-Comprehensive DC on 28.6.2021)	APJ Abdul Kalam Technological University
4	Dr. Suresh Subramoniam	A Study on Multi Criteria Decision Making Process in Configuration Management (Management Studies)	Suresh Kumar C (Part Time Thesis	Kerala University

			Submitted in June 2020)	
5	Dr. Suresh Subramoniam	Assessment of Service Quality in higher technical education	Noorudeen M (Part Time)-Degree awarded on March 5, 2021)	Kerala University
6	Dr. Suresh Subramoniam	HR Practices in Public Sector Banks	Reshmi DL (Full Time-Submitted for Presubmission in June 2020)	Kerala University

iii. i. Paper published in Journals 2020 – 2021 (June 1, 2020 to May 31, 2021)

Sl. No.	Faculty Name	Title of the Article	Journal Name	Details
1	Srishti Babu, Hareendrakumar VR, Suresh Subramoniam	Impact of Social Media on Work Performance at a Technopark in India	Metamorphosis: A Journal of Management Research, Journal of IIM, Lucknow, Vol. 19, issue 1, 2020, pp. 59-71.	ISSN: 0972-6225 UGC-CARE (GROUP I)
2	Reuban Jacob, Suresh Subramoniam	Identifying the Critical success factors of Telecom Switching Barriers using AHP	Global Business Review, Vol. 22, No. 3, June 2021	ISSN: 0972-1509 Scopus Indexed, UGC Care Emerging Sources Citation Index (ESCI)
3	Hareendrakumar V R, Suresh Subramoniam, Nizar Hussain M	Redesigning Rewards for Improved Fairness Perception and Loyalty	Vision: The Journal of Business Perspective, Vol. 24, Issue 4, 2020.	ISSN: 0972-2629, Australian Business Deans Council (ABDC), Clarivate Analytics: Emerging Sources Citation Index (ESCI), SCOPUS, UGC-CARE (GROUP II)
4	Sini V Pillai, Abhilash VS, Suresh Subramoniam	Revitalizing Humanitarian Supply Chain with Disruptive Technologies	Industrial Management, September-October 2020, Vol. 62 Issue 5, p22-27	Institute of Industrial Systems Engineering, Atlanta, USA SCOPUS
5	Jnaneswar K, Gayathri Ranjit	Effect of transformational leadership on job performance: testing the mediating role of corporate social responsibility	Journal of Advances in Management Research 2020 Vol. 17 No. 5, pp. 605-625	ISSN: 0972-7981 Scopus, Clarivate Analytics: Emerging Sources Citation Index (ESCI),

6	Jnaneswar K, M M Sulphey	A study on the relationship between workplace spirituality, mental wellbeing and mindfulness	Management Science Letters, 2021, Vol. 11 No. 3, pp. 1045-105	ISSN 1923-9343, DOAJ, OpenJGate
7	Jnaneswar K, Gayathri Ranjit	Organisational justice and innovative behaviour: Is knowledge sharing a mediator?"	Industrial and Commercial Training, Vol. 53 No. 1, pp. 77-91	ISSN 0019-7858, Scopus indexed, ESCI
8	Sini V. Pillai, Vipin H, Anand Mohan and Shruthi Dileep	Infusing Block chain in Supply Chain Operations of a Public Distribution System	Journal of Supply Chain Management Systems Vol-Issue 9 (2 & 3) 2020, pages 1-7	ISSN Number: 2277-1387 Indian Citation Index, Proquest, i-scholar
9	Sini V Pillai, Linda Susan, Abilash Daniel and Abhilash VS	Technology Enabled Online Learning in a digital age	Asian Journal of Management, Vol.:11, No.03, July - September, 2020.	UGC Approved Journal 10.5958/2321-5763.2020.00041.4
10	Sini V. Pillai, Vipin H and Abhilash VS,	Design Thinking: Transforming strategic thinking towards human-centric innovations	Review of Professional management, A Journal of New Delhi Institute of Management, Vol 18, Issue 2, July- Dec 2020.	Indian Citation Index, Proquest, EBSCO 10.20968/rpm/2020/v18/i2/156851
11	Sini V Pillai with students- Vipin H. and Navya Jayachandran	Managing Mental Health During COVID- 19 Pandemic and Beyond	IITM Journal of Management and IT, Vol 11, Issue 2, July December 2020.	UGC Approved Journal ISSN:0976-8629 Google Scholar, EBSCO
12	Sini V. Pillai with Vipin H.	Study on Energy Drink Consumption Patterns among student athletes	TKM International Journal for Research in Management, Vol 5(1) 2020, Special Issue on Technology, Education and Management, 2020.	Not Indexed ISSN 2455-684X
13	Sini V Pillai	A novel uni-directional flow circular facility layout for effective social distancing	Vision-The Journal of Business Perspective, Feb17, 2021	ISSN: 0972-2629, Australian Business Deans Council (ABDC), Clarivate Analytics: Emerging Sources Citation Index (ESCI), SCOPUS, UGC-CARE (GROUP II)

14	Harish Kumar, Sini V. Pillai and Vipin H	Impact of age and social distancing on covid-19 epidemic in India	Management Dynamics, Volume 20, Issue 2, 2021	ISSN No. 0972-5067 i-Scholar, J-Gate, EBSCO, ProQuest, Ulrich Periodicals, Indian Citation Index (ICI).
15	Jisha Gopi	"Understanding Entrepreneurial Intentions among Management students of KTU"	Asian Journal of Economics, Finance and Management Vol. 4, No. 2, Jun 2021; Article no.AJEFM.1093	Indexed in Publons
16	Jisha Gopi	Emergence of AI & its role in promoting new products and services	Asian Journal of Economics, Finance and Management Vol. 4, No.3, Jun 2021; Article no.AJEFM.1094	Indexed in Publons
17	Jisha Gopi	An Analysis of the Impact of Covid 19 on OTT movie releases & its viewers in India	Asian Basic & Applied Research Journal, Jun 2021	Indexed in Publons
18	Jisha Gopi	TQM- A customer focused Quality driven Approach (In press)	Pharma Times	ISSN 0031-6849 Scopus Indexed & Embase UGC approved Journal
19	Nima Ravi and Dhanya JS	Opportunities and Challenges of Lockdown for Students and Teachers	Juni Khyat	ISSN 2278-4632 UGC Care List II
20	Nima Ravi, Dhanya JS and Ashin K Oomen	Opportunities and Challenges of Lockdown for Students and Teachers	Juni Khyat	ISSN 2278-4632 UGC Care List II
21	Gayathri Ranjit, Suresh Subramoniam	Pandemic-Induced surge in E-tailing market share	Marketing Mastermind Magazine, June 2020	Listed in Cabells Directory
22	Gayathri Ranjit	Application of Information and Communication Technologies in Natural Disasters: The Case of Kerala Floods	Journal of Emerging Technologies and Innovative Research, Vol.7, Issue 4, pp843-848, 2020	ISSN:2349-5162 UGC approved
23	Jnaneswar K, Gayathri Ranjit	Effect of transformational leadership on job performance: testing the mediating role of corporate social responsibility	Journal of Advances in Management Research 2020 Vol. 17 No, 5, pp. 605-625	ISSN: 0972-7981 Scopus, Clarivate Analytics: Emerging Sources Citation Index (ESCI)
24	Jnaneswar K, Gayathri Ranjit	Organisational justice and innovative behaviour: Is	Industrial and Commercial Training, Vol. 53 No. 1, pp. 77-91,	ISSN 0019-7858, Scopus indexed, ESCI

		knowledge sharing a mediator?"		
25	Sruthy Santhosh and Suresh Subramoniam	Foreign Investments in the Indian Stock Market: An empirical analysis	International Journal of Financial Management, Vol. 11, No. 1, 2020 pp. 49-68	Cabells Directory, Indian Citation Index
26	Abhilash V S with Milan Sam Mathew and Jeevan V S	Volatility modelling of Indian Stock and Index Futures	International Journal of Multidisciplinary Research and Development, volume-7;Issue 10;page no. 93-99, published:27-10-2020	ISSN:2349-5979Impact factor:RJIF 5.72
27	Amal Jishnu H M and Hareendrakumar VR	The impact of extrinsic and intrinsic rewards on employee commitment in the public sector manufacturing companies in India	SCMS Journal of Indian Management, Jan-Mar 2021	SCOPUS, UGC Care Group II

i. Papers Presented in International Conferences (June 1, 2020 to May 31, 2021)

SL. #	NAME OF THE AUTHOR	TOPIC	CONFERENCE	DATE
1	Arunima BS with Bijulal D and Sini V. Pillai	Innovation Maturity Scape: Balanced Scorecard Approach to measuring Innovations at the	Eighteenth AIMS International Conference on Management (AIMS-18) organized by AIMS International and Jaipuria Institute of Management, Indore	March 4-6, 2021.
2	Vijaya.S.Uthaman,Vasanthagopal R	The Mediating Roles Of Perceived Ease Of Use, Perceived Usefulness, Satisfaction And Trust On Relationship Between E-Governance Service Quality And Behavioural Intention : A Study Among Beneficiaries Of Common Service Centers In India	4th International conference Marketing,Technology and Society,December, IIMK Kerala	7-9 December 2020
3	Gayathri Ranjit, Alisha Charuvila	Demystifying service quality in eCommerce during Covid 19 pandemic	International Conference on 'Insights in Marketing (ICIM) 2021' jointly organised by Rajagiri College of Social Sciences Kochi, Rajagiri Business School Kochi and Vives University, Belgium	5th February, 2021
4	Gayathri Ranjit, Jnaneswar K	Disruptive technologies facilitating remote learning during pandemic times	International Management conference on Post COVID Management Strategies: Recovery, Resilience, and Adaptation organized by IIM Bodhgaya	April 23-24, 2021

iii.. Papers Presented in National Conferences (June 1, 2020 to May 31, 2021)

Sl. No	Name of Faculty	Title of Paper	Details of Conference and Proceedings	Date of Conference
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1	Sini V Pillai with Priyadarsini RS and Ranjith S Kumar	Student Small Satellite Design and Development in India: A review”	2 nd National Conference on Small Satellite Technology and Applications (NCSSTA 2020), College of Engineering in association with Indian Space Research Organization and Defence Research and Development Organization.	December 11-12, 2020
2	Sini V Pillai with Linda Susan and Abhilash VS	Investigation on Post Covid key employability attributes for new entrants in India,	31st Annual State Faculty Convention of ISTE Kerala Section on “Opportunities and Challenges in Technical Education in the Post COVID Scenario” organized by Indian Society of Technical Education at Mar Baselious College of Engineering, Trivandrum	January 23, 2021
3	Jisha Gopi	A study of impact of Covid 19 pandemic on business growth	International Social Sciences Research Colloquium, SCMS, Kochi, Kerala	December 10-11, 2020
4	Jisha Gopi and Dr. Suresh Subramoniam	Comparative Analysis of Research Models on Entrepreneurial Intent	Strategic Management Forum IIM Ranchi in collaboration with Entrepreneurial Development Institute of India, Ahmedabad	December 21-23, 2020
5	Jisha Gopi	Emergence of AI & its role in promoting new products and services	3rd ICDE & 14th ISDSI Annual Conference, Center for Digital Economy, IIM Raipur	December 27-29 2020
6	Jisha Gopi	An analysis of the impact of Covid 19 on OTT movie releases & its viewers in India	3rd ICDE & 14th ISDSI Annual Conference, Center for Digital Economy, IIM Raipur,	December 27-29, 2020

7	Jisha Gopi	A study on the Challenges of E-Learning	31st Annual State Faculty Convention of ISTE Kerala Section on “Opportunities and Challenges in Technical Education in the Post COVID Scenario” organized by Indian Society of Technical Education at Mar Baselious College of Engineering, Trivandrum	January 23, 2021.
8	Nima Ravi	Continuance Intention of OTT Platform	3rd ICDE & 14th ISDSI Annual Conference, Center for Digital Economy, IIM Raipur,	December 27-29, 2020
9	Nima Ravi	Corporate Social Responsibility in India	3rd ICDE & 14th ISDSI Annual Conference, Center for Digital Economy, IIM Raipur,	December 27-29, 2020
10	Nima Ravi and Suresh Subramoniam	Social Entrepreneurship Success: A Conceptual Framework	22 nd Annual convention of Strategic Management Forum, in collaboration with Entrepreneurial Development Institute of India, Ahmedabad	December 21-23, 2020
11	Gayathri Ranjit and Jnaneswar K	Disruptive Technologies transforming Education post Covid 19	31st Annual State Faculty Convention of ISTE Kerala Section on “Opportunities and Challenges in Technical Education in the Post COVID Scenario” organized by Indian Society of Technical Education at Mar Baselious College of Engineering, Trivandrum	January 23, 2021.
12	Gayathri Ranjit and Suresh Subramoniam	ETailing Trends In The New Normal	National Conference on Business Management and Analytics organized by Department of Management Studies, National Institute of Tiruchirappally	Apr 30, 2021

13	Gayathri Ranjit and Jnaneswar K	Technology Enhanced Education In The New Normal	National Conference on Business Management and Analytics organized by Department of Management Studies, National Institute of Tiruchirappally	Apr 30, 2021
14				

iv.. **Books Published (June 1, 2020 to May 31, 2021)**

Sl. No.	Author	Title	Publisher
1	Suresh Subramoniam, (with Bijulal D, Regikumar V, Rauf Iqbal, and Vivek Khanzode,)	Technology Enabled Work System Design, Proceedings of the 16 th Conference on Humanizing Work and Work Environment 2018 jointly organized by Department of Mechanical Engineering and CET School of Management at College of Engineering, Published in February 2021	Springer Verlag. Singapore, ISBN: 9789811618840 Edited Proceedings
2	Suresh Subramoniam (With Sindhu R Babu, Nizarhussain M, Hareendrakumar VR)	Professional Ethics	Owl Books, Trivandrum, August 2020, ISBN: 9789385666872 Book
3	Sini V Pillai with Students- Vipin H and Navya J	The new normal in higher education- The Covid 19 impact” in the book Covid 19 and Global Economy	New Century Publishers, New Delhi. (In Press) Book Chapter
4	Vijaya.S.uthaman	Success Factors For Institutions Providing E-Learning platform ,“Psychology of classroom interaction” ,APH Publishing	ISBN978-93-89875-15-7,Pg-194-205 Book Chapter

		Edited Book	
5	Vijaya.S.Uthaman	Consumer buying behaviour in new normal: A paradigm shift in retail sector in the book Covid 19 and Global Economy	New Century Publishers, New Delhi. (In Press) Book Chapter
Articles Published in Newspaper:			
4	Sini V Pillai & Ranjith S. Kumar	Over-the-top Digi-tainment- A Paradigm shift by dated Sunday Jul 19, 2020 Deshabhimani	https://www.deshabhimani.com/english/news/technology/online-streaming/2435
5	Sini V Pillai	Shift towards Online teaching Learning Methods ManoramaOnline dated September 16, 2020	https://www.manoramaonline.com/education/horizon/2020/09/19/online-teaching-methods.html
	Sini V Pillai	Meeting the COVID 19 challenges in employment through skill development ManoramaOnline dated September 22, 2020	https://www.manoramaonline.com/education/horizon/2020/09/19/adapting-training-and-skills-development-meet-covid-19-challenge.html

IV. Lectures delivered

Sl. No.	Name of Faculty	Title of Lecture	Industry/Institute where the lecture was delivered	Other Details
1	Dr. Suresh Subramoniam	“Promoting Multidisciplinary Research and innovation”, under the auspices of Lecture Series on National Education Policy 2020 by AICTE	KS Rangasamy College of Technology, Tiruchengode, Namakkal on March 31, 2021.	Invited Lecture
2	Dr. Suresh Subramoniam	Innovation and New Product Development: A step by Step Approach	PSG Arts and Science College, Coimbatore on December 30, 2020.	Invited Lecture

3	Dr. Sini V. Pillai	Prototyping Approach, Principles and Practices with Gamification	Institute Innovation Cell at Ayyappa College for Women, TN on 6 March 2021	Invited Lecture
4	Dr. Sini V. Pillai	Information System for Managers	Mohandas Institute of Management on 5 th Feb 2021.	Invited Lecture
5	Dr. Sini V. Pillai	Data to Informatics	Mohandas Engineering College Trivandrum on 28-31 January 2021.	Invited Lecture
6	Dr. Sini V. Pillai	Redefining Leadership: The transformation for Future	As part of Expert Voices at Rajagiri School of Engineering and Technology (RSET) on 23rd January 2021	Invited Lecture
7	Dr. Mithra Manmadhan	Constitution of India	As part of Constitution Day for National Cadet Corps Neyyattinkara Batallion on 5th December 2020	Invited Lecture

1. PhDs acquired by Faculty of the Department in 2020-21

Sl. No.	Name of Faculty	Topic	University/Institute awarding the Degree
1	None		

2. PhDs produced in the Department

Sl. No.	Name of Research Guide	Topic	Name of the Student	University/Institute where the student is registered
2	Dr. Suresh Subramoniam	An Assessment of Technical Education in Kerala from Service Quality perspective	Noorudeen M	Kerala University (Degree Awarded on March 5, 2021)

3. Reviewership in Journals

Sl. No.	Name of Faculty	Name of Journal / Conference / Project
1	Suresh Subramoniam	Business Process Management Journal , Emerald, UK
2	Suresh Subramoniam	Journal of Emerging Market Case Studies, Emerald, UK
3	Suresh Subramoniam	Associate Editor, International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility, IGI Global, USA, August 2017.

4	Suresh Subramoniam	International Journal Operations Research, Inderscience
5	Jnaneswar. K	International Journal of Electronic Marketing and Retailing, Inderscience publishers
6	Jnaneswar. K	Journal of Global operations and Strategic Sourcing
7	Jnaneswar.K	International Journal of Human Resource & Industrial Research
8	Sini V. Pillai	International Journal of Information Management
9	Vijaya.S.Uthaman	Digital Policy, Regulation and Governance, ISSN23985038

V. Training

1. Short Term Programmes/ Workshops attended by Faculty June 1, 2020 to May 31, 2021

Sl. No	Name of the Faculty	Name of the Course/ Programme	Period	Training Agency
1	Jisha Gopi	Innovative Teaching Learning Methodologies	Jul 6th -10th 2020	Teaching Learning Center, Dept of Higher Education MHRD, Govt of India
2	Jisha Gopi	Symposium on Business Analytics & Intelligence	June 20-21, 2020	Data Centre & Analytics Society of India IIMB
3	Dr. Vijaya.S.Uthaman	National Level One Week (5 Days) online workshop on Hands-on Research Data Analysis using SPSS	8-7-2020 to 12.07.2020	Research and cultural Society,C.N Parma B .Ed College Veer NArmad South Gujarat University,Gujarat,India
4	Vijaya.S.Uthaman	International Webinar “Successful researchpapers”:from Concept to Submission	13.07.2020	Central Library and R&D Cell, Kakatiya Institute of Technology and science-Warangal,Tele nganain association with Global Information System Technology (GIST)-New Delhi
5	Gayathri Ranjit	Three day national level online FDP on “New Challenges in Business Management - A Strategic Approach (pre and post covid scenario)	June 8th - 10th, 2020	Department of Business Administration, Andhra Loyola Institute of Engineering and Technology , Vijayawada
6	Gayathri Ranjit	Innovative Teaching Learning Methodologies	Jul 6th -10th 2020	Teaching Learning Center, MHRD, GoI and Coimbatore Institute of Technology
7	Gayathri Ranjit	Five days Online Research Methodology	February 17th - 21st, 2021	Department of Management Studies,

		and Research Publication Workshop		National Institute of Technology, Tiruchirappalli
8	Gayathri Ranjit	FDP on Design Thinking	March 22nd to 27th, 2021	College of Engineering Trivandrum, Department of Technical Education
9	SiniV Pillai	Three day(online) FDP on Data Analytics for Business Decision	October 20 -22,2020	Saintgits Institute of Management
10	Abhilash V S	Three day(online) FDP on Data Analytics for Business Decision	October 20 -22,2020	Saintgits Institute of Management
11	Abhilash V S	Financial Innovation in the Digital Age	09/07/2020	Bharata Mata College,Thrakkakara
12	Abhilash V S	Five day FDP on Innovative Teaching Learning Methodologies	06-10, July 2020.	Coimbatore Institute of Technology, Department of Higher education,MHRD.
13	Dr. Vijaya.S.Uthaman	14-Day virtual faculty development program on research methodology and data analysis for PhD Research Scholars & Faculty	08-05-2021-21.05.2021	Primax Foundation in association with Jain University, Bengaluru Hindustan Institute of Technology and Science,Chennai & VISTAS, Chennai
14	Dr. Vijaya.S.Uthaman	National Level Webseries on Mendley: Reference Manager	22.05.2021	SD alliance Analytics, Bengaluru, Karnataka
15	Dr. Mithra Manmadhan	8 weeks AICTE approved FDP on Principles of Human Resource Management	18.01.2021-12.03.2021	NPTEL
16	Nima Ravi	"Insights on Writing Research Proposals and Funding Opportunities"	20th to 24th July 2020	St. Joseph Engineering College, Manglore
17	Nima Ravi	Innovative Teaching Learning Methodologies	06 to 10 July 2020	Coimbatore Institute of Technology
18	Linda Susan Mathew	Implementation of OBE and Online Teaching	02.11. 2020-06.11. 2020	NITTTR Chennai
20	Linda Susan Mathew	(FDP) on "Emerging Technologies for Education & Research in Industry 4.0"	06-10 July, 2020	Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), New Delhi, in collaboration with Computer Society of India (CSI)
21	Linda Susan Mathew	FDP on " Research Methodology, Scale development Questionnaire Design and analysis using SEM"	8th Feb to 12th Feb 2021	Adarsh Institute of Management and Information Technology

22	Linda Susan Mathew	FDP on DESIGN THINKING	22/03/2021 to 27/03/2021	College of Engineering Trivandrum
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2. Online Courses attended by Faculty Members

Sl. No	Name	Topic	Certifying Agency	Date of Certification
1	Jisha Gopi	Outcome Based Education & Accreditation	APJ Abdul Kalam University & National Bureau of Accreditation	9th March 2021
2	Jisha Gopi	Launch X: Becoming an Entrepreneur	MIT	10th July 2020
3	Jisha Gopi	Do your Venture: Entrepreneurship for Everyone	IIM, Bangalore	12th June 2020
4	Nima Ravi	Supply Chain Analytics	Rutgers the State University of New Jersey and offered through Coursera	June, 2020

3. Conferences attended by Faculty

Sl. No	Name of the Faculty	Title of the Paper	Organizer	Period
1	Jisha Gopi	A study on the Challenges of E Learning	31st Annual State Faculty Convention of ISTE Kerala	23rd Jan 2021
2	Jisha Gopi	A study of impact of Covid 19 pandemic on business growth	International Social Sciences Research Colloquium, SCMS, Kochi, Kerala	10-11th Dec 2020
3	Jisha Gopi & Suresh Subramoniam	Comparative Analysis of Research Models on Entrepreneurial Intent	Strategic Management Forum IIM Ranchi in collaboration with Entrepreneurial Development Institute of India, Ahmedabad	Dec 21-23, 2020
4	Jisha Gopi	Emergence of AI & its role in promoting new products and services	3rd ICDE & 14th ISDSI Annual Conference, Center for Digital Economy, IIM Raipur,	Dec 27-29 2020
5	Jisha Gopi	An analysis of the impact of Covid 19 on	3rd ICDE & 14th ISDSI Annual Conference,	Dec 27-29 2020

		OTT movie releases & its viewers in India	Center for Digital Economy, IIM Raipur,	
6	Gayathri Ranjit , Jnaneswar K	Disruptive Technologies transforming Education post Covid 19	31st Annual State Faculty Convention of ISTE Kerala Section on “Opportunities and Challenges in Technical Education in the Post COVID Scenario” organized by Indian Society of Technical Education at Mar Baselious College of Engineering, Trivandrum	Jan 23 2021
7	Gayathri Ranjit, Alisha Charuvila	Demystifying service quality in eCommerce during Covid 19 pandemic	International Conference on ‘Insights in Marketing (ICIM) 2021’ jointly organised by Rajagiri College of Social Sciences Kochi, Rajagiri Business School Kochi and Vives University, Belgium	Feb5 2021
8	Gayathri Ranjit , Dr Jnaneswar K	Disruptive technologies facilitating remote learning during pandemic times	International Management conference on Post COVID Management Strategies: Recovery, Resilience, and Adaptation organized by IIM Bodhgaya	Apr 23-24 2021
9	Gayathri Ranjit, Dr Suresh Subramoniam	ETailing Trends In The New Normal	National Conference on Business Management and Analytics organized by Department of Management Studies, National Institute of Technology, Trichy	Apr 30 2021

10	Gayathri Ranjit, Dr Jnaneswar K	Technology Enhanced Education In The New Normal	National Conference on Business Management and Analytics organized by Department of Management Studies, National Institute of Technology, Trichy	Apr 30 2021
11	Linda Susan Mathew	“Impact of Consumer Perception on Brand Insistence Among Food Industries During Covid-19 Pandemic”	National Conference on Business Management and Analytics organized by Department of Management Studies, National Institute of Technology, Trichy	Apr 30 2021
12	Linda Susan Mathew	“Impact of E-Recruitment and Its Effectiveness on Human Resource Management”	National Conference on Business Management and Analytics organized by Department of Management Studies, National Institute of Technology, Trichy	Apr 30 2021
13	Nima Ravi	Continuance Intention of OTT Platform	3rd ICDE & 14th ISDSI Annual Conference, Center for Digital Economy, IIM Raipur,	Dec 27-29 2020
14	Nima Ravi	Corporate Social Responsibility in India	3rd ICDE & 14th ISDSI Annual Conference, Center for Digital Economy, IIM Raipur,	Dec 27-29 2020
15	Nima Ravi and Suresh Subramoniam	Social Entrepreneurship Success: A Conceptual Framework	22 nd Annual convention of Strategic Management Forum, in collaboration with Entrepreneurial Development Institute of India, Ahmedabad	December 21-23, 2020

VI. Invited Lectures Delivered by Faculty

Sl. No	Name of Talk	Place	Talk delivered by	Period
1	Case Discussion on Star Electronics Company at “Lean Six Sigma for Operational Excellence” MDP organized for Executives	CET School of Management	Dr. Suresh Subramoniam	1 hour 30 Minutes March 17, 2021
2	National Education Policy for Promoting Multi Disciplinary Research and Innovation	Government Polytechnic College, Vennikulam	Dr. Suresh Subramoniam	1 Hour 30 Minutes April 10, 2021

VII. Talks arranged under various schemes (Visiting Faculty etc)

Sl. No.	Name of Talk	Co-coordinators	Talk delivered by	Period
1	None- Only Webinars as listed in other sub headings (as listed in(IV and VI) delivered			

VIII. Special/Other Activities of Staff

a. Members of various Technical Committees

Sl. No	Name of the Faculty	Details
1	Dr. Suresh Subramoniam	Member, College Council Convenor, Curriculum Committee, APJAKTU Executive Committee Member, IIIIE Executive Committee Member, PTA Board of Studies, Indian Institute of Space Science Technology, Trivandrum Life Fellow IIIIE Life Fellow Strategic Management Inc. (USA) Life Member ISTE Life Member Indian Society for Ergonomics Life Member AIMA & TMA Life Member INSARMS
2	Linda Susan Mathew	Member ISTE (Indian Society for Technical Education) Coordinator, Case Research Centre, CET School of Management
3	Dr. Sini V Pillai	Research Coordinator, CETSOM Member, Indian Institution of Industrial Engineering Member ISTE (<i>Indian Society for Technical Education</i>) In-Charge, Computer Centre Programme Coordinator, MBA, NBA accreditation

		Academic Audit Committee, Coordinator Accreditation, College Level Coordination
4	Gayathri Ranjit	Member, Academy of International Business Member (Academic), Association for Information Systems Member of Board of Question Paper Setters for MBA Examinations, SB College (Autonomous)
5	Dr.Jnaneswar.K	PG Coordinator, MBA Programme Special invitee to Management Committee & Life member, ISTD Life member, NIPM Member Quilon Management Association Member, Thesis Evaluation Panel, MS University AIMA observer for various examinations conducted by AIMA Member, Board of Question setters, MBA programme of SB College(Autonomous) HRD Cell –Department Level Coordinator Member, CET Centre for International Relations Member, College Ethics Committee Member, Accreditation committee (Infrastructure & Maintenance; CETAA; PTA Coordination) Member, Technical committee, SAMHITHA 2019 Member, Academic Master plan preparation for CET
6	Jisha Gopi	Department Coordinator DQAC Student Development Officer (Placement & Training), Rural Entrepreneurship Cell, MGCRC, Ministry of Education, Govt of India. Life Member, All India Management Association Member, Confederation of Indian Industry Faculty Coordinator, Trivandrum Management Association Coordinator, AICTE Approval Process Member, Women Cell, CET
7	Abilash Daniel George	Camp Officer, Valuation, CETSOM Joint Coordinator, Case Centre CETSOM
8	Dr. Vijaya.S.Uthaman	Team member for CSI-SIG (Computer society of India –Special Interest Group) Editorial board member of Science, Technology & Public Policy, a peer reviewed international ,open access journal, ISSN Print: 2640-4613 Faculty for Library in charge for CET SOM

b. Faculty Members holding positions in various activities of the college

Sl. No	Name of the Faculty	Position
1.	Dr. Suresh Subramoniam	Member, CET, College Council Member, Academic Board for Management, APJ Abdul Kalam Technological University Member, Syllabus Committee, APJ Abdul Kalam Technological University
2.	Dr. Sini V Pillai	Member, Indian Institution of Industrial Engineering, Trivandrum Chapter Member CII-YI chapter Member- Trivandrum Management Association Member of Electric Vehicle Project under Dr Ashok Jhunjhunwala, Principal Advisor, Minister of Railways, Government of India, New Delhi, India, Professor IIT Madras (on sabbatical)
3.	Linda Susan Mathew	Member, ISTE (<i>Indian Society for Technical Education</i>) Member, Committee for Campus Development and Modification Convener, Registration Committee, KTU Tech Fest 2020 Member, NPTEL local center Member, Entrepreneurship Cell Mentor, Innovation Centre Member, IPR Management Committee Faculty in Charge, Literary Club Member, Green Protocol Implementation Committee Member, Campus beautification committee
4.	Dr. Jnaneswar K	HRD Cell –Department Level Coordinator Member, CET Centre for International Relations Member, Student Induction program committee Member, Accreditation committee (Infrastructure Maintenance; CETAA & PTA Coordination) Member, Academic Master plan preparation for CET Presiding officer (MBA), College Union Election 2019
5	Jisha Gopi	Staff Advisor, MBA First Semester(Full Time) 2020-22 Co Ordinator, Department Quality Assurance Cell, NBA Accreditation Committee Department Coordinator, NIRF Committee, College of Engineering Trivandrum, Kerala Executive Committee Member PTA, College of Engineering Trivandrum, Kerala Member, Placement Committee, College of Engineering Trivandrum, Kerala

		<p>Member, Outcome Based Education Sub-Committee, College of Engineering Trivandrum, Kerala</p> <p>Member, Women's Cell, College of Engineering Trivandrum, Kerala</p> <p>Member, Internal Auditing Team, College of Engineering Trivandrum, Kerala</p> <p>Student Development Officer (Placement & Training), Rural Entrepreneurship Cell, MGCRE, Ministry of Education, Govt of India.</p> <p>Department Coordinator, AICTE Approval Process, College of Engineering Trivandrum</p> <p>Faculty Coordinator, TMA</p> <p>Member, NBA Accreditation, CET</p>
6	Gayathri Ranjit	<p>Member, Library Committee, CET</p> <p>Member, MBA Accreditation, Central Library Committee</p> <p>Member, Academy of International Business</p> <p>Member (Academic), Association for Information Systems</p> <p>Member of Board of Question Paper Setters for MBA Examinations, SB College (Autonomous)</p> <p>Member, Library Committee, CET</p> <p>Executive Committee Member, (CETAA)</p>
7	Abilash Daniel George	<p>Exam Camp Officer, CETSoM</p> <p>Member, MBA Accreditation (Examination)</p> <p>Executive Member (CETAA)</p> <p>Returning Officer (MBA): College Union Elections</p> <p>Member, Student Welfare Committee</p> <p>Member, Anti Ragging Committee</p> <p>Member, MBA Accreditation (Hospitality)</p> <p>Editor, College News Bulletin</p> <p>Member, Student Activities Committee (CET)</p> <p>Faculty Coordinator, CET Communication Club</p>
8	Abhilash V S	<p>Member, Finance Committee, Committee for Accreditation</p> <p>Member, Hostel Committee for MH, Committee for Accreditation</p> <p>Convenor, Department Meeting</p>

IX. Projects with external funding

c. TrEST PARK, TEQIP, TBI, AICTE, DST, UGC

Sl. No.	Name of Project	Funding Agency	Fund Allotted	Duration	Principal Investigator
		NIL			

2. Research Projects Sanctioned in the year 2020-21 under various schemes

Sl. No.	Project No	Title of Project	Amount (Rs)	Faculty Involved
		NIL		

X. Consultancy (CCE)

Sl. No.	Name of Faculty	Nature of Consultancy
1	Dr. Suresh Subramoniam. Linda Susan Mathew & Jisha Gopi	Training Need Analysis for KIIFB. Total Fee= 10.03 Lakhs

XII.Placements- 2019-21 batch students placed

SL. NO	NAME	Company
1	Arjith P Raj	ITC, PINCLICK
2	LAKSHMI VIMAL	EY
3	Anand Christudas	PINCLICK
4	GAYATHRI RAJENDRABABU	EY
5	NEERAJA S	EY
6	Vipin H	TCS
7	Srishti Guha	TCS
8	Malavika M. Mohan	TCS
9	Drishya Dev	TCS
10	Rocky Williams	TCS
11	Meghana sarat	Speedlab
12	Neethu M M	Speedlab
13	AMAL ABRAHAM	EY

14	AMAL R	EY
15	NANDITHA V	EY
16	DEVIKA B	EY
17	FATHIMA S S	EY
18	Haritha Thampi	EY
19	Neethu M J	EY
20	M Sreelekshmi	EY
21	Mohammed akhil A	EY
22	Mohamed Shaheen Anzer	EY
23	Reba Samuel	EY
24	Amritha Krishna	EY
25	Justin Joseph	FEDERAL BANK
26	AMAL ABRAHAM	FEDERAL BANK
27	BHAGATH SOORYA D	FEDERAL BANK
28	Ardra Unnikrishnan	EY
29	Navya Jayachandran	PlanetSpark
30	Bibin Skariah	ESAF
31	Anupam R.S	ESAF
32	Haritha	ESAF
33	Krishnanunni	ESAF
34	Muhanmmed Faizal	ESAF
35	Shalin Simon	ESAF
36	Anand Mohan	Max Bupa
37	Anjana Mahesh	EY
38	AMINA J B	Tata Elxsi
39	ANAND N C	Tata Elxsi

40	Anjana Thomas	Tata Elxsi
41	SHARAN D	Tata Elxsi
42	KEERTHY P	Tata Elxsi

XII.Accreditation

Accredited by National Board of Accreditation till 30.6.2022.
Application for NIRF Ranking submitted

XIII.Industry – Institute Interaction

1.Details of the Industry Institute Interaction Programme

Sl. No.	Name of Talk	Co-coordinator	Talk delivered by	Period
1	Employability Enhancement Session: Work Life Balance	Jisha Gopi	Mr. A.R Suresh Kumar, Vice President, Voltas Ltd, Dubai	11/11/2020
2	Employability Enhancement Session: Need of Good Habits	Jisha Gopi	Mr. Vijay Kumar, CEO, InApp Future Tech, Technopark	25/11/2020
3	Employability Enhancement Session: Resume Building	Jisha Gopi	Mr. Roy K Cherian, Former Vice President, UB Group	09/12/2020
4	Employability Enhancement Session: Role of Managers in Cyber Security	Jisha Gopi	Mr. Ramani, Former Executive Director, CDAC	16/12/2020
5	Employability Enhancement Session: Are our MBA students employable?	Jisha Gopi	Mr. Sunil K Cherian, President & CEO, Copper Wire Systems California, U.S	30/12/2020
6	Employability Enhancement Session: Leadership-A reminisce	Jisha Gopi	Mr. Prashanth Kumar, Former Asia Pacific Director, GE	27/01/2021
7	Employability Enhancement	Jisha Gopi	Mr. Kishore Nair, Vice President, Envestnet India	03/02/2021

	Session: Crafting a Your Story			
8	Business Excellence	Jisha Gopi	Mr. Reghuraj, Head of the Business Excellence, Terumo Penpol Ltd	12/05/2021
9	Recruitment & Staffing Requirements	Jisha Gopi	Adv. Murugesh Ramiah Pragmatic Leader	25/05/2021
10	Disasters & Cities	Jisha Gopi	JaiShankar, Chief Architect, Trivandrum Corporation	11/06/2021
11	Desired Learning Focus	Jisha Gopi	Dr. K Kesavaswamy Advisor, HR-TCS	16/06/2021
12	Ergonomics in Disasters	Jisha Gopi	Dr. A.K Ganguli, President, Indian Society of Ergonomics	18/06/2021
13	Pandemic Marketing Strategies	Jisha Gopi	Dr. Chandrasekhar K,S Dean, IMK, University of Kerala	23/06/2021

2. Lectures delivered

Sl. No.	Name of Faculty	Title of Lecture	Industry/Institute where the lecture was delivered	Other Details
1	As listed in Sub heading IV & Sub Heading VI			

3. Student visits

Sl. No.	Name of Industry	Date of Visit	No. of Students
1			
2	None due to COVID		

4. MoU's None

XIV. Professional associations and activities arranged through them

1. IEEE, IET, ISTE, Robotics Club, Physics Club, Kalpatha, AIMA

Sl. No	Professional Association	Speaker	Coordinated by	Topic	Date
1	Trivandrum Management Association	Dr Sulphi Noohu Vice President IMA Kerala	TMA Student chapter	Covid 19: What next?	27th Sept 2020
2	Trivandrum Management Association	Mr. Alok Tripathi AGM, NTPC	TMA Student chapter	Campus to Corporate	24th Nov 2020

3	Trivandrum Management Association	Mr Gautam Mahajan President Customer value Foundation	TMA Student chapter	Creating Value for yourself	12th Dec 2020
4	Trivandrum Management Association	Mr. P.K Mohan Kumar Former MD & CEO Ginger Hotels	TMA Student chapter	Customer Relationship Management	10th Dec 2020
5	Trivandrum Management Association	Dr. Sreeram Rajagopalan President Agile Training Champions USA	TMA Student chapter	Personal Agility: Manage for Productivity	23rd Dec 2020
6	Trivandrum Management Association	Mr. Narain Kaimal Brand Communication Consultant	TMA Student chapter	Personal Branding & Communication	9th Jan 2021
7	Trivandrum Management Association	Mr. Aji Chacko Abraham Director AICE Health Care Pvt Ltd	TMA Student chapter	Success through a Player mindset	15th Jan 2021
8	Trivandrum Management Association	Mr. Sreekanth Arimanithaya Global Talent & Enablement Services Leader EY	TMA Student chapter	Creating Career Best	13th Feb 2021
9	Trivandrum Management Association	Dr Kalpan Gopalan IAS Additional Chief Secretary	TMA Student chapter	Personal Transformation for Personal Growth	27th Mar 2021

XV. Conferences, Workshops and seminars (organized / sponsored by CET / Departments)

Sl. No	Name of Conference / Workshop / Seminar / Training	Co-ordinator	Period	Sponsoring authority	Beneficiaries
1	FDP on Design Thinking	Jisha Gopi & Nima Ravi	Sept 7th -11th 2020	AICTE	Faculty members of AICTE approved institutions of India
2	MDP on Lean Six Sigma	Sini V Pillai and Vijaya S Uthaman	March 17, 2021	Self Financing under CCE, CET	Executives from Industry

3	FDP on Design Thinking	Jisha Gopi	Mar 22nd-27th 2021	DTE	Faculty members of Govt Engg colleges & Polytechnic institutions of Kerala
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Report on MDP on “Lean Six Sigma for Manufacturing and Services”

A one day Management Development Programme was organized on March 17, 2021 by CET School of Management under the auspices of CCE at CET for the benefit of Executives from Industry. Thirty four participants from VSSC/ISRO, LPSC/ISRO, IISU/ISRO, KSEB, HLL, Indian Air Force attended the programme. The Programme was inaugurated by Dr. S C Sharma, Associate Director VSSC and Principal Dr. Jiji CV Presided over the function. Dr. Suresh Subramoniam, Director CETSOM Welcomed the gathering and Dr. Sini V Pillai, Programme Coordinator proposed vote of thanks. A round table was also conducted for the benefit of participants to promote mutual interaction and problem solving using Lean Six Sigma. Dr. Manimaran, Deputy Director LPSC, Chaired the session and senior executives from industry participated in the panel of discussion. The Valedictory address was delivered by Dr. Manimaran, Deputy Director LPSC and the function was presided over by Dr. Suresh Subramoniam, Director CETSOM. Dr. Vijaya S Uthaman, Programme Co-Coordinator proposed Vote of Thanks at the Valedictory Function.

XVI.Recognitions

1.Scholarships

Sl. No.	Name of Faculty	Name of Scholarship	Awarding agency
1	NIL		

2.Awards/Prizes

Sl. No.	Name of Faculty	Name of Award/Prize	Awarding agency
1	K Ayyappakumar	CETAA GOLD AWARD	CETAA GOLD ENDOWMENT
2	Kavya V	Prof. S G Subramonia Sarma Memorial Award	CETAA ENDOWMENT

XVII. Community Initiatives

Students and faculty members participated in Blood Donation for RCC during this reporting Period arranged in mobile blood collection system at CETSOM

XVIII. Social and cultural activities (Staff and Students)

Student achievements in Management Fests

Sl. No.	Student Name	Event	Prize	Date
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1		Nothing noteworthy due to restrictions resulting from Lockdown		
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XIX. Campus development and other accomplishments (added in 2020-21)

Maintenance carried out on 2 KVA UPS for Library Management System

Carried out changing of all bulbs and tubes in the common lighting area. In the process of changing main sign board of CETSOM.

Planted fruit bearing plants, flowering plants and agricultural plants after clearing the bush and weeds in the CETSOM premises.

Actively carried out Plastic Free CETSOM Premises.

Organised Community Engagement Program on COVID awareness and prevention activities in the month of June 2021 under MGNCRE, Rural Entrepreneurship Cell.

XX. Goals set for 2021-22

The following goals are set for CETSOM in 2021-22:

- To set-up a Case Centre at CET School of Management for developing Management Cases
- To float a Certificate Program in Data Analytics at CET School of Management
- To conduct Kalpatha 2020 as an International Conference to commemorate 80th Year Celebrations at CET
- To furnish the main Departmental Computer Lab
- To furnish Research Scholar's Office
- Completion of Digitization of Departmental Library
- To add 2000 books to the Departmental Library
- To strengthen the computing facilities by adding the following software
 - Palisade
 - Tableau
 - EViews
- To conduct two FDP programmes in Management by APJAKTU
- To conduct training programmes for DTE
- To improve the placement opportunities of students
- To formalize the system by which students earn / lose points, reflecting their talent in extra-curricular activities
- To promote research activities in the Department with more research scholars and guides
- To undertake consultancy projects on a regular basis and to give opportunity to students to work in live projects
- To make the students ready for better employment prospects with improved language proficiency.
- To Procure left hand oriented Jefferson Chairs.

List of faculty and staff

2. Core faculty (More details are available in the Website: www.mba.cet.ac.in)

Dr. Suresh Subramoniam -Professor & Director

Dr. Jnaneswar K, Associate Professor

Dr. Sini V Pillai – Assistant Professor

**Mrs. Linda Susan Mathew- Assistant Professor Mr.
Abhilash Daniel George – Assistant ProfessorMrs.
Gayathri Ranjit – Assistant Professor
Mrs. Jisha Gopi – Assistant Professor
Mrs. Nima Ravi – Assistant Professor
Mr. Abhilash V S- Assistant Professor
Mrs. Seema S- Assistant Professor
Mr. Milan Sam Mathew-Assistant Professor
Dr. Mithra Manmadhan- Assistant Professor
Dr. Vijaya S Uthaman- Assistant Professor**

3. Associated faculty

**Dr. K.V. Krishnankutty, M.Tech, Ph.D. (Humanities and Social Sciences, IIT Madras)
Dr. K. Gopalakrishanan Nair, M.Tech, MBA, Ph.D.
Prof. K.Viswambharan, M.Tech, (IITDelhi)
Dr. B. Anil, M.Tech., Ph.D.
Dr. K. Krishnakumar, M.Tech, PhD, MBADr. S.
Anil Lal, M.Tech, Ph.D.
Dr. A. Samson, M.Tech, Ph.D
Dr. K. Jayaraj, M.Tech, Ph.D
Dr. Sabu K, M.Tech (Industrial Engg), PhDDr. N.
Asok Kumar, M.Tech, Ph.D
Dr. V. Regikumar, M.Tech, MBA, Ph.D
Sri. K. Sunil Kumar, M.Tech, MBA
Sri. R. C. Mathew, B.E(Electrical), MBA(Marketing)Sri.
Thomas. K. Jacob, M.Tech (IIT M)
Dr. Ajith Prabhu, M.Tech, Ph.D, LLB
Prof. B. Ajay Kumar, M.Com, MBA, FCWA, IRCADr.
Hareendra Kumar V R, MBA, PhD
Dr Ajith Sankar, MSW, PGDPC, PhDDr.
Shabu Raj, MBA, PhD
Smt. Sheela Mathew, Advocate, MA, LLB
Sri. Kiran Gopinath, Advocate, B.com, DISM, LLBDr.
Krishnakumar, MA (Econ), PhD
Sri. Abraham Eapen, MA (English), PG Diploma (Advertising & Public Relations), MBADr. N Rema
Bai, MA, M.Phil, MBA, PhD
Dr. K G Satheeshkumar, MBA, PhDDr.
K S Rajeev, MBA, PhD
Dr. Reuban Jacob, MBA, PhD
Dr. Noorudeen M, MBA, PhD
Dr. Sabu RL, MTech, PhD**

4. Staff

Sri. L Roopan, Administrative Officer

ANNUAL REPORT 2021-2022

CET SCHOOL OF MANAGEMENT, College of Engineering Trivandrum Annual Activity Report 2021-22 (June 1, 2021 to May 31, 2022)

I. Administration

1. General Information

CET School of Management (CET-SoM) offers post graduate programmes in management and research programme leading to doctorate degree from APJ Abdul Kalam Technological University. Unlike other Departments of the College, CET-SoM is under a Governing Body constituted by Government of Kerala and functions on self-finance mode. The general information about the School is given below:

a	Programme offered	MBA of University of Kerala till 2014 admissions MBA of APJ Abdul Kalam Technological University since 2015
	Duration	Two years
	Allotted intake strength	Full Time – 120 Evening – 30 (under APJ Abdul Kalam Technological University)
b	Other programmes offered	Research leading to PhD
	Number of approved guides	1

2. Number of teaching

staff Professor	1
Associate Professor	1
Assistant Professors	12
Adjunct Professors	Nil
Total	13

3. Number of Technical staff

Technical Assistant	: 1 (dailywages)
Librarians	: 2 (daily wages)

4. Number of Ministerial staff Superintendent/AO

1	
Clerical Assistant	: 1 (daily wages)
Office Attendant	: 1 (daily wages)

II. Academic

1. PG Courses

Course: Master of Business Administration

Criteria for admission:

Any graduate with 50% marks in aggregate with corresponding relaxation as per reservation based on University and Government guidelines are eligible to apply both for Full Time & Evening. Other requirements for admission are as given below:

MBA Full Time	: Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively
MBA Evening	: Students having Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively. No prior work experience is required for joining the MBA (Evening) Programme. Foreign Nationals are also eligible to apply for MBA (Evening) Programme as per corresponding guidelines

Students admitted in 2021

MBA Full Time	120
MBA Evening	19

2. Results - APJ Abdul Kalam Technological University MBA

Semester	Examination held in	Pass Percentage	Highest Score (TGPA)
S1	March 2021	96.79	10
T6	August 2020	100	10

3. Kerala University

Sl. No.	Examination	Pass percentage
	All Full Time Regular and Evening batches of MBA under Kerala University stands completed including PhD Scholars	All batches have passed out from CETSOM including PhD scholars

4. Research Center

i. Admissions (new admissions, ongoing)

Sl. No.	Name of Research Guide	Topic	Name of the Student	University where the student is registered
1.	Dr. Suresh Subramoni am	Assessment of e-service quality in e-tailing	Gayathri Ranjit Cleared Comprehensive Exam	APJ Abdul Kalam Technological University
2	Dr. Suresh Subramoni am	Challenges faced by Early Stage Entrepreneurs	Jisha Gopi Cleared Comprehensive Exam	APJ Abdul Kalam Technological University
3	Dr. Suresh Subramoni am	Critical Success Factors in Social Entrepreneurship in Kerala	Nima Ravi Cleared Comprehensive Exam	APJ Abdul Kalam Technological University

4	Dr. Suresh Subramoni am	A Study on Multi Criteria Decision Making Process in Configuration Management (Management Studies)	Suresh Kumar C (Part Time) Awarded degree in October 2021	Kerala University
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III. i. Paper published in Journals 2020 – 2021 (June 1, 2021 to May 31, 2022)

Sl No	Faculty Name	Title of the Article	Journal Name	Details
1	Suresh Kumar C, Suresh Subramoniam, Sini V Pillai,	Aerospace Application of AHP in Configuration Management,	FIIB Review, February 2022	ISSN: 2319-7145 Emerging Sources Citation Index (ESCI), SCOPUS, UGC-CARE (GROUP II)
2	Sini V Pillai, Jnaneswar K, Dhanya J S, Suresh Subramonia m,	Conquering the employability conundrum among Business Graduates in India	Abhigyan, FORE School of Management, Accepted for Publication	ISSN 0970-2385 Scopus, UGC Care
3	Ramesh Subramoniam, Erik Sundin, Suresh Subramoniam, and Donald Huisingh,	Riding the digital product life cycle waves to circular economies	,Journal of Sustainability, MDPI, Switzerland, Volume 13, Issue 16, August 2021.	SSCI, SCOPUS
4	Jnaneswar K, M M Sulphrey	Workplace spirituality, self-compassion and mindfulness as antecedents of employee mental wellbeing	South Asian Journal of Business Studies, Vol (ahead of print) https://doi.org/10.1108/SAJBS-07-2020-0258	Scopus
5	Jnaneswar K and Zahwa Shirin	Implementation of Six Sigma in Finance Sector and Impact on Operational Efficiency	Asian Basic and Applied Research Journal 4(1): 11-18	Publons Google Scholar
6	Alisha Charuvila and Jnaneswar K	Influencer Marketing: An Analysis to Current World of Gen Z and Pre-Gen Alpha,	Asian Basic and Applied Research Journal 4(1): 28-39	Publons Google Scholar
7	Jnaneswar K and Zahwa Shirin	Application of Big Data Analytics in Supply Chain Management to Mitigate Pandemic Risk	Asian Journal of Economics, Finance and Management 5(2): 26-32	Publons Google Scholar

8	Alida Jose and Jnaneswar K	Casual Analysis and Interpretation of the Trend of NPA Levels and Profitability: A Study on Top 5 Public Sector and 5 Private Sector Banks in India,	Asian Journal of Economics, Finance and Management 5(1): 1-16,	Publons Google Scholar
9	Sini V. Pillai, Ranjith S Kumar	The role of data-driven artificial intelligence on COVID-19 disease management in public sphere: a review	Decision- Springer Nature Dec 2021	ISSN 2197-1722 Emerging Sources Citation Index, Google Scholar, UGC-CARE List (India), EBSCO, Proquest https://doi.org/10.1007/s40622-021-00289-3
10	Sini V. Pillai and Drishya Dev	Dynamics of Gig Work Economy: An investigation of worker perspectives on Gig work	IIMS Journal of Management Science Accepted for Publication	Sage Pub: ISSN: 0976-173X Publons, Indian Citation Index, Google Scholar, J-GATE, EBSCO
11	Sini V. Pillai, and Jayadev S.	Unidirectional Circular Movement: A Healthier Way to Hospital Administration for Effectual Patient Care	Review of Professional Management, Vol 19(2), Dec 2021	ISSN No. 0972 8686 UGC CARE list, Google Scholar, EBSCO DOI: 10.20968/rpm/2021/v19/2/167618
12	Nikhil P Nair, Lijin Lal, Sini V Pillai	Feasibility and Adoption of Electric Two wheeler mobility service	Asian Journal of Management, Vol 12(4), Nov 2021	ISSN 2321-5763 Google Scholar, ICI DOI: 10.52711/2321-5763.2021.00066
13	Jisha Gopi	"Pharmapreneur- Entrepreneurial skills and its need in Pharmacy curriculum"	Pharma Times, Vol 53 No 08-09, Pg 21-25, Sept 2021, ISSN: 0031-6849	Scopus
14	Jisha Gopi	An Analysis of the Impact of Covid 19 on OTT movie releases & its viewers in India	Asian Basic & Applied Research Journal, Jun 2021	Publons
15	Jisha Gopi	"Understanding Entrepreneurial Intentions among Management students of KTU"	Asian Journal of Economics, Finance and Management, 4(2): Jun 2021; Article no. AJEFM.1093	Publons

1 6	Jisha Gopi	"Emergence of AI & its role in promoting new products and services"	Asian Journal of Economics, Finance and Management, 4(3), Jun 2021;Article no. AJEFM.1094	Publons
1 7	Abhilash V. S Sini V. Pillai	Modeling and Evaluation of Circular Layout Facility in Hospitals	Prabandhan: Indian Journal of Management (ISSN 0975-2854)	Scopus (Quartile : Q3) Source Normalized Impact per Paper (SNIP) : 0.459 SCImago Journal Rank (SJR) : 0.223 UGC - CARE (Group II)
1 8	Abhilash v s Anand Mohan	Behavioural intention of investors regarding trading apps in india with an implication of utaut model	Management Dynamics (MD) (ISSN No. 0972-5067)	i-scholar, J-Gate, and Indian Citation Index (ICI).
1 9	Dr.Vijaya.S.Uthaman, Nikhil.P.Nair	Descriptive study on the impact of Covid-19 Pandemic on risk perception and investment decision making	KICMA Reach Journal of Management- ISSN 2395- 0293	Journal list accepted at Kerala University
2 0	Dr.Vijaya. S.Uthaman	A Study on Consumer Behaviour during COVID'19 Pandemic: A Paradigm Shift of Retail Sectors in Kerala	Asian Journal of Economics, Finance and Management, 6(3), 38-44.	Publon OCLC WorldCat Number: 8721409 (BIONATURE) Google scholar
2 1	Dr. Vijaya.S.Uthaman, Muhammed Faizel	An empirical study of change in usage level of various OTT platforms by users in Kerala during COVID-19	International Journal of Marketing and Business Communication 10 (2) 2021, 23-31 ,ISSN Number: 2277-484X	Indexed: Business Source Complete, Ulrich's Web, Cabell's Directory, Proquest, i-scholar, Indian Citation Index(ICI)
2 2	Dr. Mithra Manmadhan & Vipin H	Financial Implications of Mergers & Acquisitions on the Performance of Companies	International Journal of Financial Management 12 (1) 2022	Indexed: Business Source Corporate, Ulrich's Web, Cabell's Directory of Publishing Opportunities, Proquest, Index Copernicus, i-scholar database,

				Indian Citation Index(ICI)
2 3	Dr. Mithra Manmadhan & Anand Mohan	Product Innovation in Enhancing Customer Relationship with Special Focus on Banking Apps	Asian Journal of Economics, Finance and Management 5(4): 45-57, 2021	Publon (A part of ISI Thomson Reuters)
2 4	Seema S & Lakshmi Vimal	A study on e-leadership and the factors influencing its quality in organizations with special reference to the state of Kerala, india	International Journal on Leadership (Accepted for publication in Volume 10 ,Issue 2,Oct 2022)	ISSN Number: 2321-1865 Proquest, i-scholar database, EBSCO, Indian Citation Index(ICI)
2 5	Gayathri Ranjit	Youth Perception towards Mobile Wallets in the city of Trivandrum	Asian Journal of Sociological Research, Volume 5(2) July 2021, pp 13-19.	Publons, Google Scholar
2 6	Gayathri Ranjit	Study on Job Stress during work from home in the IT industry	Asian Journal of Sociological Research, Volume 5(3) Nov 2021, pp 22-31	Publons, Google Scholar
2 7	Gayathri Ranjit	A study on Work Stress Management among employees in a spinning mill in Kerala	Asian Journal of Sociological Research, Volume 5(3) Nov 2021, pp 32-38	Publons, Google Scholar
2 8	Reba S and Nima Ravi	Factors Affecting Employability Skills of Management Students	Asian Basic and Applied Research Journal, 3(3): 30-38, 2021; July 2021	Publons, Google Scholar
2 9	Abdul Ashik and Nima Ravi	Success Factors of YouTube Entrepreneurs	Asian Journal of Economics, Finance and Management 5(1): 34-47, 2021; Aug, 2021	Publons, Google Scholar
3 0	Nima Ravi	Work from Home and Employee Productivity	Asian Basic and Applied Research	Publons, Google Scholar

		during COVID-19	Journal 3(4): 14-21, July, 2021	
3 1	Abil Das and Nima Ravi	A Study on the Impact of E-Banking Service Quality on Customer Satisfaction	Asian Journal of Economics, Finance and Management 5(1): 48-56, Aug 2021;	Publons, Google Scholar
3 2	Bhagath Soorya and Linda Susan Mathew	A Study on the Impact of Inventory Control on Enhancing Organisational Efficiency of Travancore Titanium Products Limited	Asian Journal of Economics, Finance and Management 4(2): 31-40, June 2021;	Publons, Google Scholar
3 3	Linda Susan Mathew and Sunita Panicker	Impact of Social Media Engagement on online purchase intention considering shopping goods	International Journal of Humanities, Law and Social Sciences IX (1): 39-45, March 2022	ISSN: 2348-8301 UGC CARE list

i. **Papers Presented in International Conferences (June 1, 2021 to May 31, 2022)**

S L · #	NAME OF	TOPIC	CONFERENCE	DATE
1	Jnaneswar K and Gayathri Ranjit ,	Digital Transformation using edTech	ISDSI Global Conference 2021: Leading Business in a Fluid World, IIM Nagpur	27-30 Dec 2021
2	Jisha Gopi	A study on OCTAPACE culture and its impact on Employee performance	ISDSI Global Conference, IIM Nagpur	Dec 27-30, 2021
3	Jisha Gopi	A study on Impact of HR Analytics in Employee Recruitment before and during Covid	ISDSI Global Conference, IIM Nagpur,	Dec 27-30, 2021
4	Dr.Vijaya.S.Uthaman,	A conceptual model for enhancing the quality of online Learning Experience in e-technical education,	International Conclave on Globalizing Indian Thoughts", International Conference at IIM Kozhikode. ISBN: 978-93-5493-297-7 Pg 229-239	Dec 16-18, 2021

5	Dr. Vijaya.S.Uthaman	A study on behavioural operations management in product quality at various stages of production among manufacturing industries in Kerala during post Pandemic	3 rd Rajagiri Management Conference on sustainable Development Goals in Post – Pandemic world , FIJI National University	April 22-23,2022
6	Dr. Vijaya.S.Uthaman, Amina JB	Online retail service quality and Customer satisfaction during Covid '19, ISBN:978-81-953059-2-6	International Conference on “Emerging Trends in Business & Management , Farook Institute of Management Studies (FIMS) & Saxon University of Applied Science , Netherland	Nov 21-12,2021
7	Abhilash V S	Risk Perception of Mobile Banking Application	International Conference on Advances in Industrial Engineering and Management 2022 (ICAIEM 2022).	March 18,2022.
8	Abhijith R	Accessing Financial Risk Tolerance from a Heuristics theme bias perspective: A study on Individual Investors of India	International Conference on Advances in Industrial Engineering and Management 2022 (ICAIEM 2022).	March 18,2022.
9	Jnaneswar K and Gayathri Ranjit ,	Digital Transformation using edTech"	ISDSI Global Conference 2021: Leading Business in a Fluid World, IIM Nagpur	27-30 Dec 2021
11	Nima Ravi	Consumer Perception and Purchase Intentions of Buying EVs in Trivandrum	International Conference on Advances in Industrial Engineering and Management ICAIEM 2022, CET	18 - 20 Mar, 2022
12	Linda Susan Mathew	Country of origin and its impact on Brand Equity and Purchase Intention	Global Conference in Innovations in Management and Business, Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India	27-28 July 2021

iii.. **Papers Presented in National Conferences (June 1, 2021to May 31, 2022)**

S I.	Name of Faculty	Title of Paper	Details of Conference and Proceedings	Date of Conference
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N o				
1	Jnaneswar K and Gayathri Ranjit ,	Pandemic Induced Challenges in IT Project Management	Second National Conference on Business management and analytics, Department of Management Studies National Institute of Technology, Tiruchirappalli-15	28th & 29th January 2022.
2	Jisha Gopi	Employee Retention & engagement strategies adopted by IT Sector before and after Covid 19	Management Research Forum organized by Annamalai University,	Sept 2021
3	Seema S, Dr. Vijaya.S.Uthaman	A Study on the Adoption of Digital Health Services during COVID 19 Pandemic in the State of Kerala	Second National Conference on Business Management And Analytics, Department of Management Studies National Institute of Technology, Tiruchirappalli-15	Jan 28-29, 2022
4	Ajex Thomas Varghese, Gayathri Ranjit and Suresh Subramoniam	The Pandemic Impact on Ecommerce Logistics and Changing Consumer Behavior	Second National Conference on Business Management And Analytics, Department of Management Studies National Institute of Technology, Tiruchirappalli-15	Jan 28-29, 2022
5	Nima Ravi	A Study of Work Life Balance of Teaching Professionals during COVID -19	Two Days National Seminar on “COVID-19: Challenges and Opportunities on Business and Industry”, Annamalai University	27 and 28 Sept 2021

iv.. **Books / Book Chapters Published (June 1, 2021 to May 31, 2022)**

Sl. N o.	Author	Title	Publisher
1	Suresh Subramoniam, (with Bijulal D, Regikumar V, Rauf Iqbal, and Vivek Khanzode,)	Technology Enabled Work System Design, Proceedings of the 16 th Conference on Humanizing Work and Work Environment 2018 jointly organized by Department of Mechanical Engineering and CET School of Management at College of Engineering, Published in March 2022	Springer Verlag. Singapore, ISBN: 9789811618840 Edited Proceedings

2	Sindhu R Babu and Suresh Subramoniam	"Body Language" in the Book titled "Soft Skills for Career Success", Edited by P Vijaya, G Balachandar and N Panchanatham,	LAP Lambert Academic Publishing, ISBN 9786204206325, September 2021
3	Jisha Gopi	"Etiquette" in the Book titled "Soft Skills for Career Success Part II", Edited by P Vijaya, G Balachandar and N Panchanatham,	LAP Lambert Academic Publishing, ISBN 9786203201932, September 2021
4	Abilash Daniel George	"The gift of gab" in the Book titled "Soft Skills for Career Success Part II", Edited by P Vijaya, G Balachandar and N Panchanatham,	LAP Lambert Academic Publishing, ISBN 9786203201932, September 2021

IV. Lectures delivered

Sl. No.	Name of Faculty	Title of Lecture	Industry/Institute where the lecture was delivered	Other Details
1	Dr. Suresh Subramoniam	Invited talk on "Evolution of Information Systems from an Artificial Intelligence Perspective"	March 16, 2022 at IEEE Trivandrum Chapter..	Invited Lecture
2	Dr. Suresh Subramoniam	Invited Lecture on "Lessons to learn from a Great Engineer of all time" Sir Dr Bharat Ratna Sri Mokshagundam Visvesvaraya"	At Indian Institute of Space Science Technology, Trivandrum on September 15, 2021.	Invited Lecture
3	Abhilash V S	Invited lecture on time management	IMK, University of Kerala, Karyavattom on 20/10/2021	Invited Lecture
4	Abhilash V S	Invited lecture series on Case studies in Financial Management	IMK Poojappura, University of Kerala, on 01/11/2021	Invited Lecture
5	Abhilash V S	Invited lecture series on Stock Volatility Analysis and Risk Estimation	IMK Poojappura, University of Kerala, on 21/01/2021	Invited Lecture
6	Dr. Sini V. Pillai	Institutional Development Plan (IDP) for the faculty members	Central Polytechnic College Peroorkada on 10 March 2022.	Invited

				Lecture
7	Dr. Sini V. Pillai	Team Work and Empowerment as part of the Boot camp for first year M.Tech Translational Engineering students	TPLC , Government Engineering College, Barton Hill on 24 November 2021.	Invited Lecture

1. PhDs acquired by Faculty of the Department in 2021-22

Sl. No.	Name of Faculty	Topic	University/Institute awarding the Degree
	None		

2. PhDs produced in the Department

Sl. No.	Name of Research Guide	Topic	Name of the Student	University/Institute where the student is registered
2	Dr. Suresh Subramoniam	A Study on Multi Criteria Decision Making Process in Configuration Management	Suresh Kumar C	Kerala University (Degree Awarded on October, 2021)

3. Reviewership in Journals

Sl. No.	Name of Faculty	Name of Journal / Conference / Project
1	Suresh Subramoniam	Business Process Management Journal , Emerald, UK
2	Suresh Subramoniam	Journal of Emerging Market Case Studies, Emerald, UK
3	Suresh Subramoniam	Associate Editor, International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility, IGI Global, USA, August 2017.
4	Suresh Subramoniam	International Journal Operations Research, Inderscience
5	Jnaneswar. K	International of Electronic Marketing and Retailing, Inderscience publishers
6	Jnaneswar. K	Journal of Global operations and Strategic Sourcing, Emerald
7	Jnaneswar.K	International Journal of Human Resource & Industrial Research

8	Sini V. Pillai	International Journal of Information Management
9	Vijaya.S.Uthaman	Digital Policy, Regulation and Governance, ISSN23985038
10	Jisha Gopi	IEEE World Conference on Applied Intelligence and Computing (AIC 2022) Microsoft CMT

V. Training

1. Short Term Programmes/ Workshops attended by Faculty

June 1, 2021 to May 31, 2022

Sl. No	Name of the Faculty	Name of the Course/ Programme	Period	Training Agency
1	Jisha Gopi	Faculty Development programme on Thesis Writing	Jan 2022	Loyola Institute of Business Administration, Chennai
2.	Dr. Mithra Manmadhan	Professional Development Programme on Learning Through Gamification	Sep 22-24, 2021	Nirmala College Muvattupuzha
3	Dr.Vijaya.S. Uthaman	14-Days Virtual Faculty Development Program	8-21 May 2021	Primax Foundation in association with Jain University, VELS
4	Dr.Vijaya.S. Uthaman	Online FDP on Industry4.0 & Digital Supplychain	26-28 May 2021	APJ Abdul Kalam Technological University, Mar Athanasius College of Engineering
5	Dr.Vijaya.S. Uthaman	Entrepreneurial strategies and development , Role of Science and Technology.	9-11 September 2021	APJ Abdul Kalam Technological, Rajadhani Business School
6	Abhilash V S	FDP - Industry 4.0 and The Digital Supply Chain	26-28 July 2021	Mechanical Engineering Dept., Mar Athanasius College of Engineering Kothamangalam
7	Abhilash V S	5 Day FDP on Statistics For Data Analytics during	03-07, August 2021	Department of Computer Science, Rajagiri College of SocialSciences, Kochi, India
8	Milan Sam Mathew	Five Day FDP on Optimization	31 Aug - 4 Sept	College of Engineering,

		Techniques		Perumon
9	Gayathri Ranjit	Training Program on Firsthand experience on SPSS	July 5-11, 2021	Research Foundation of India
10	Gayathri Ranjit	One Day Workshop on SCI/Scopus Research Paper Writing and Publishing	Dec 5 2021	EduCorp Centre for Research and Advanced Studies Pvt. Ltd
11	Gayathri Ranjit	FDP on Thesis Writing	Jan 20 2022	Loyola Institute of Business Administration Chennai
12	Linda Susan Mathew	FDP on 'Inculcating Creativity: Tools for effective thinking'	7-11 July 2022	AICTE Training and Learning (ATAL) Academy
13	Abilash Daniel George	Training on use of Simulations in Education	August 30 - September 1, 2021	Marketplace Simulations
14	Linda Susan Mathew	FDP on 'Advanced Business Analytics'	26-30 July 2022	AICTE Training and Learning (ATAL) Academy
15	Dr. Sini V. Pillai	Five day FDP on Statistics for Data Analysis	August 3-7, 2021.	Rajagiri College of Social Sciences
16	Dr. Sini V. Pillai	FDP on Industry 4.0 and Digital Supply Chain	July 26-28, 2021.	Sponsored by APJ-KTU organized by MA College of Engineering
17	Milan Sam Mathew	Workshop on Multivariate Analysis and its Interpretation using SPSS	August 20-22, 2021	Global Institute of Statistical Solutions

2. Online Courses attended by Faculty Members

S I . N o .	Name	Topic	Certifying Agency	Date of Certificati on
1.	Dr. Mithra Manmadhan	Eight Weeks AICTE approved FDP on Developing Softskills & Personality	NPTEL- AICTE	Oct 2021
2.	Milan Sam Mathew	Data Analytics in Investment, Risk and Portfolio Management	IIT Kanpur	November 2021
3	Seema S	NPTEL-AICTE Faculty Development Programme on Modelling and Analytics For Supply Chain Management by IIT Kharagpur(12 week Course Jan'22- April '22)	NPTEL -AICTE	17th May 2022

3.Conferences attended by Faculty

S No:	Name of Faculty	Conference	Date
1	Linda Susan Mathew	Global Conference in Innovations in Management and Business, Organized by Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India	27-28 July 2021

VI. Invited Lectures Delivered by Faculty

S I. N O	Name of Talk	Place	Talk delivered by	Period
1	"Consumer Movement" at World Consumer Day Lecture	Department of Management Studies, Central University, Kasargod	Dr. Suresh Subramoniam	1 hour December 24, 2021
1	Invited talk on "Evolution of Information Systems from an Artificial Intelligence Perspective"	IEEE Trivandrum Chapter	Dr. Suresh Subramoniam	March 16, 2022
2	"Lessons to learn from a Great Engineer of all time" Sir Dr Bharat Ratna Sri Mokshagundam Visvesvaraya" at Engineer's Day lecture	At Indian Institute of Space Science Technology, Trivandrum	Dr. Suresh Subramoniam	September 15, 2021
3	Time Management	IMK Karyavattom	Abhilash V S	20/10/2021
4	"Case studies in Financial Management" at Lecture Series	IMK Poojappura	Abhilash V S	01/11/2021
5	"Stock Volatility Analysis and Risk Estimation" at Lecture Series	IMK Poojappura	Abhilash V S	21/01/2021

VII. Talks arranged under various schemes (Visiting Faculty etc)

Sl. No.	Name of Talk	Co-coordinators	Talk delivered by	Period
1	Enabling innovations for Sustainability	Dr. Jnaneswar K& Dr. Mithra Manamathan	Dr. Jatinder Gupta, Professor, University of Alabama in Huntsville, Alabama, USA	18.3. 2022
2	Special Purpose Acquisition Company	Dr. Jnaneswar K& Dr. Mithra Manamathan	Dr. Prof. Gopala Vasudevan Professor of Finance, Charlton College of Business, University of Massachusetts,	19.3.2022

			USA	
3	Cyber security Risk Disclosure and Value Effect for Banks	Dr. Jnaneswar K& Dr. Mithra Manamathan	Prof. Dr. Md Hamid Uddin Associate Professor, University of Southampton, Malaysia	20.3.2022
4	Supply chain disruption and mitigation strategies	Dr. Jnaneswar K& Dr. Mithra Manamathan	Dr. Ramesh Subramoniam Clinical Associate Professor, Naveen Jindal School of Management, USA The University of Texas at Dallas	18.3.2022

VIII. Special/Other Activities of Staff

a. Members of various Technical Committees

Sl. No	Name of the Faculty	Details
1	Dr. Suresh Subramoniam	Member, College Council Convenor, Curriculum Committee, APJAKTU Executive Committee Member, IIIE Executive Committee Member, PTA Board of Studies, Indian Institute of Space Science Technology, Trivandrum Life Fellow IIIE Life Fellow Strategic Management Inc. (USA) Life Member ISTE Life Member Indian Society for Ergonomics Life Member AIMA & TMA Life Member INSARMS

2	Dr.Jnaneswar.K	<p>PG Coordinator, MBA Programme</p> <p>Chairman, T5 Examinations April 2021, APJAKTU</p> <p>Special invitee to Management Committee & Life member, ISTD</p> <p>Life member, NIPM</p> <p>Member Quilon Management Association</p> <p>Member, Thesis Evaluation Panel, MS University,</p> <p>AIMA observer for various examinations conducted by AIMA</p> <p>Member, Board of Question setters, MBA programme of SB College(Autonomous)</p> <p>Organising Secretary, International Conference on Advances in Industrial Engineering & Management-2022 organised by CETSOM</p> <p>Member, Ethics committee, CET</p> <p>HRD Cell –Department Level Coordinator</p> <p>Member, CET Centre for International Relations</p> <p>Member, Accreditation committee (Infrastructure & Maintenance; CETAA; PTA Coordination)</p> <p>Member, Academic Master plan preparation for CET</p> <p>Research Coordinator CETSOM (May 5, 2022 onwards)</p>
3	Linda Susan Mathew	<p>Lifetime Member ISTE (Indian Society for Technical Education)</p> <p>Member, ISTE (<i>Indian Society for Technical Education</i>)</p>
4	Dr. Sini V Pillai	<p>Research Coordinator, CETSOM till May 4, 2022</p> <p>Member, Indian Institution of Industrial Engineering</p> <p>Member ISTE (<i>Indian Society for Technical Education</i>)</p> <p>In-Charge, Computer Centre</p> <p>Programme Coordinator, MBA, NBA accreditation</p>

		Academic Audit Committee, Coordinator Accreditation, College Level Coordination
5	Gayathri Ranjit	Member, Academy of International Business Member (Academic), Association for Information Systems Member of Board of Question Paper Setters for MBA Examinations, SB College (Autonomous) Question Paper Setter S3 MBA(R) Examinations, March 2022, APJAKTU Member, Central Library Committee, CET Executive Committee Member ,CETAA Department Coordinator, Convocation CET
6	Jisha Gopi	Department Coordinator DQAC Student Development Officer (Placement & Training), Rural Entrepreneurship Cell, MGCRC, Ministry of Education, Govt of India. Life Member, All India Management Association Member, Confederation of Indian Industry Faculty Coordinator, Trivandrum Management Association Coordinator, AICTE Approval Process Member, Women Cell, CET Consultant, One District One Idea Programme(ODOI)- MSME Innovation Cluster programme of K-DISC, Govt of Kerala in association with Digital University
7	Dr. Vijaya.S.Uthaman	Editorial board member of Science, Technology & Public Policy, a peer reviewed international ,open access journal, ISSN Print: 2640-4613 Editorial Board Member of Science Journal of Business and Management ISSN Print: 2331-0626; ISSN Online: 2331-0634 Manuscript Reviewer for Journal Digital Policy, Regulation and Governance, ISSN23985038. Emerald Group Publishing Ltd Faculty for Library in charge for CET SOM Committee member for AICTE Extension approval for 2022-2023 at College of Engineering, Trivandrum.
8	Dr. Mithra Manmadhan	Anchor Faculty & Co- coordinator for the programme Kona Kona Siksha conducted by National Institute of Securities Market External Examiner for MA (HRM) of Kerala University Joint Organising Secretary of International Conference on Advances in Industrial Engineering & Management-2022 organised by CETSOM

9	Milan Sam Mathew	Member, Indian Institution of Industrial Engineering
10	Seema S	Member, Indian Institution of Industrial Engineering

Faculty Members holding positions in various activities of the college

Sl. No	Name of the Faculty	Position
1.	Dr. Suresh Subramoniam	Member, CET, College Council Member, Academic Board for Management, APJ Abdul Kalam Technological University Member, Syllabus Committee, APJ Abdul Kalam Technological University
2	Dr. Jnaneswar K	Staff Advisor, 2019-21 Batch PG Coordinator, CETSOM Research Coordinator, CETSOM Member, Ethics committee, CET HRD Cell –Department Level Coordinator Member, CET Centre for International Relations Member, Student Induction program committee Member, Accreditation committee (Infrastructur Maintenance; CETAA & PTA Coordination) Member, Academic Master plan preparation for CET Presiding officer (MBA), College Union Election 2021
3	Dr. Sini V Pillai	Member, Indian Institution of Industrial Engineering, Trivandrum Chapter Member CII-YI chapter Member- Trivandrum Management Association Member of Electric Vehicle Project under Dr Ashok Jhunjhunwala, Principal Advisor, Minister of Railways, Government of India, New Delhi, India, Professor IIT Madras (on sabbatical)

4	Linda Susan Mathew	<p>Coordinator, Case Research Centre, CETSOM</p> <p>Staff Advisor (2021- 2023 Batch)</p> <p>Member, NPTEL local center</p> <p>Member, Entrepreneurship Cell</p> <p>Mentor, Innovation Centre</p> <p>Member, IPR Management Committee</p> <p>Faculty in Charge, Literary Club</p> <p>Member, Green Protocol Implementation Committee</p> <p>Member, Committee for Campus Development and Modification</p> <p>Convener, Registration Committee, KTU Tech Fest 2020</p> <p>Member, Campus beautification committee</p>
5	Jisha Gopi	<p>Staff Advisor,(Full Time)2020-22</p> <p>Training & Placement Coordinator, CETSOM</p> <p>Co Ordinator, Department Quality Assurance Cell, NBA Accreditation Committee</p> <p>Department Coordinator, NIRF Committee, College of Engineering Trivandrum, Kerala</p> <p>Executive Committee Member, PTA, College of Engineering Trivandrum, Kerala</p> <p>Member, Placement Committee, College of Engineering Trivandrum, Kerala</p> <p>Member,Outcome Based Education Sub-Committee, College of Engineering Trivandrum, Kerala</p> <p>Member, Women's Cell, College of Engineering Trivandrum, Kerala</p> <p>Member, Internal Auditing Team, College of Engineering Trivandrum, Kerala</p> <p>Student Development Officer (Placement & Training), Rural Entrepreneurship Cell, MGCRC, Ministry of Education, Govt of India.</p> <p>Department Coordinator, AICTE Approval Process, College of Engineering Trivandrum</p> <p>Faculty Coordinator, TMA</p> <p>Member,Ethics Committee, NBA Accreditation, CET Assistant Returning Officer, College Elections, College of Engineering Trivandrum.</p> <p>Coordinator, Department, Institute Industry Interaction Cell, College of Engineering Trivandrum, Kerala</p>

		Coordinator, Department, Committee for College Newsletter, College of Engineering Trivandrum, Kerala
6	Gayathri Ranjit	Member, Academy of International Business Member (Academic), Association for Information Systems Member of Board of Question Paper Setters for MBA Examinations, SB College (Autonomous) Question Paper Setter S3 MBA(R) Examinations, March 2022, APJAKTU Member, Central Library Committee, CET Executive Committee Member ,CETAA Department Coordinator, Convocation CET
7	Abhilash V S	Camp Officer, KTU valuation camp, CETSOM Staff advisor, 2020-2022 Part time Staff Advisor 2021-2023 Part time Convenor, Department Meeting
8	Dr. Mithra Manmadhan	Staff Advisor (2021-23 Full Time MBA) Member, Anti Ragging Squad
9	Dr.Vijaya .S.Uthaman	Library in charge, CET SOM MBA Programme Coordinator, Accreditation
10	Abhijith R	Joint Secretary of CETAA
11	Seema S	Campus Management Software Coordinator at CETSOM Department Fire and Safety Officer
12	Nima Ravi	Internal Quality Auditor, IQAC Department Coordinator, Additional Skill Development Programme

IX. Projects with external funding TrEST PARK, TEQIP, TBI, AICTE, DST, UGC

Sl. No.	Name of Project	Funding Agency	Fund Allotted	Duration	Principal Investigator
		NIL			

2. Research Projects Sanctioned in the year 2021-22 under various schemes

Sl. No.	Project No	Title of Project	Amount (Rs)	Faculty Involved
		NIL		

X. Consultancy (CCE)

Sl. No.	Name of Faculty	Nature of Consultancy
1	Dr. Suresh Subramoniam, Linda Susan Mathew & Jisha Gopi	Training Need Analysis for KIIFB Total Fee= 10.03 Lakhs
2	Jisha Gopi, Dr. Rani S & Dr. Swarnalatha	One District One Idea (ODOI)- MSME Innovation Cluster Consultancy programme of K- DISC, Govt of Kerala in association with Digital University

XII.Placements- 2020-22 batch students placed

Sl. No.	Name	Company
1	Devika P V	TCS
2	Devi Krishna R	TCS
3	Jebin Jose	TCS
4	Narthana Raj	TCS
5	Axa Mariyam Sajan	New Age Sys India
6	Jayakrishnan Jayakumar	Federal Bank
7	Haritha J Nair	Envestnet
8	Sajinimol Solomon	Envestnet
9	Anju Susan Varghese	Envestnet
10	Amritha Mary Joseph	EY
11	Sajan Joseph	Zafin
12	Arunlal P L	Zafin
13	Sree Parvathi S	Tata Elxsi
14	Roshni K	Tata Elxsi
15	Sethu R	Tata Elxsi
16	Rahul A	Tata Elxsi
17	Govind Reghunadh	Tata Elxsi
18	Elizabeth Lisa Mathew	Tata Elxsi
19	Uttara Nair	Tata Elxsi
20	Jincy Sam	Tata Elxsi
21	Archa A R	Tata Elxsi

22	Sanika Santhosh	Tata Elxsi
23	Adarsh R Lal	Tata Elxsi
24	Revathy Chandran	EY
25	Kavya S	EY
26	Baqir Abrar	Intellipaat
27	Aswini Rajagopal	Intellipaat
28	Anusree B	Intellipaat
29	Pooja Sailesh	Intellipaat
30	Nanda Ramesh	Intellipaat
31	Dhanush Krishna	Intellipaat

XII.Accreditation

Accredited by National Board of Accreditation till 30.6.2022.

Application for NIRF Ranking submitted

XIII.Industry – Institute Interaction

1.Details of the Industry Institute Interaction Programme

Sl. No.	Name of Talk	Co-coordinators	Talk delivered by	Period
1	'Innovation- Customer centric Approach'	Dr. Mithra Manmadhan & Linda Susan Mathew	Rajeev Srenivasan, Professor, IIM Bangalore	28/10/2021
2	Future of supply chain in a post COVID world'	Dr. Mithra Manmadhan & Linda Susan Mathew	K. Sukumar CEO, TVS Supply Chain Solutions Limited	11/11/2021
3	'Work @ Office to Work From Home: Changing prospects in Industry.	Dr. Mithra Manmadhan & Linda Susan Mathew	Vijayakumar, CEO, Webify, Trivandrum	18/11/2021
4	Do Disruptions Cause Innovation!	Dr. Mithra Manmadhan & Linda Susan Mathew	Kennedy Samuel CEO, Krisi Shefa Organic Business Solutions	25/11/2021
5	HOPE - Initiative by CETAA Galaxy	Dr. Mithra Manmadhan & Linda Susan Mathew	Biju R S (CETAA Galaxy), Chief Audit Officer of Zand Bank	02/12/2021
6		Dr. Mithra Manmadhan	MOHAN KUMAR K	

	Managing the Toyota way	& Linda Susan Mathew	G, MANAGING DIRECTOR, TOYOTA KIRLOSKAR AUTO PARTS PVT. LTD.	16/12/2021
7	Panel Discussion on Fintech Revolution: Ease of doing business	Dr. Jnaneswar K& Dr. Mithra Manamathan	Moderated by: Prof. Dr. K.G. Satheesh Kumar, Digital Innovation University Panelists: i. Mr. Biju Nair Chief Audit Officer, Zand Bank, Dubai ii. Mr. Gautham Pillai Equity Research Analyst, UK iii. Mr. Sunil Cherian Founder & CEO, Copperwire Systems, USA iv. Mr. Jithesh P.V Head of Fintech Partnerships at Federal Bank	20.3.2022
8	Virtual Trading of Securities- Capital Markets	Dr. Mithra Manmadhan & Linda Susan Mathew	V. Prabhakar, BSE Ltd.	24/03/2022
9	Electrical relates Disaster management	Dr. Mithra Manmadhan & Linda Susan Mathew	Rahul R. S., Deputy Chief Electrical Inspector, Tvm	31/03/2022
10	Improving success rate in getting selected by prospective employers	Linda Susan Mathew & Dr. Mithra Manmadhan	Adv. Murugesh R Soft Skill Trainer and CET Alumnus	7.4.2022
11	Managing & handling disasters in oil industry	Dr. Mithra Manmadhan & Linda Susan Mathew	V V Kurup, Retd. Chief Manager, BPCL	28/04/2022
12	Sustainable energy management practices	Dr. Mithra Manmadhan & Linda Susan Mathew	Dr. Harikumar, Director, Energy Management	12/05/2022

			Centre	
13	Entrepreneurship prospects for young innovators	Dr. Mithra Manmadhan & Linda Susan Mathew	Shyam Kumar (CETAA Chennai Chapter) Business Head, KINTO Sales and Marketing, Toyota Financial Services India Limited and Tharun (CETAA Trivandrum)	19/05/2022

2. Lectures delivered

Sl. No.	Name of Faculty	Title of Lecture	Industry/Institute where the lecture was Delivered	Other Details
1	As listed in Sub heading IV & Sub Heading VI			

3. Student visits

Sl. No.	Name of Industry	Date of Visit	No. of Students
1			
2	None due to COVID		

4. MoU's

MoU signed with CETAA Galaxy Charitable Trust for assessing the sustainability of HOPE Programme in August 2021

XIV. Professional associations and activities arranged through them

1. IEEE, IET, ISTE, Robotics Club, Physics Club, Kalpatha, AIMA

Sl. No	Professional Association	Speaker	Coordinated by	Topic	Date
1	IIIE	Dr. Venugopal Reddiar, Former faculty of Medical College Hospitals, Kerala Life Skills Coach, Graphologist, Humorist -	Indian Institution of Industrial	Unconscious Mindsets	14th May, 2022

		Kansas USA	Engineering		
2	AIMA	Suma Mathew President, Panini Foundation. USA	Trivandrum Management Association	A journey of Women Entrepreneurship	Apr 9th 2022
3	IIIE	Dr. Madana Kumar (Vice President and Global Head, Leadership Development, UST)	Indian Institution of Industrial Engineering	Servant Leadership for Challenging Times	March 26, 2022
4	IIIE	Ms. Geethu Sivakumar Founder, PACE and Ricardo Coffee	Indian Institution of Industrial Engineering	Entrepreneurship and Engineering	4 th March, 2021
5	AIMA	Megna Agnihotri Founder, Spixels	Trivandrum Management Association	How to create your own Social Venture	Dec 22nd 2021
6	AIMA	Raja Das Gupta Co-Founder Gen Z 360	Trivandrum Management Association	Influencer Marketing	Sept 10th 2021
7	IIIE	Er. Ajay Thomas Founder & CEO Vastaa Energy Pvt Ltd	Indian Institution of Industrial Engineering	The Story of India's First Floating Solar Power Plant	August 28, 2021
8	IIIE	Prof. K. Ravindranathan Thampi School of Chemical & Bioprocess Engineering, University College Dublin(UCD), Ireland	Indian Institution of Industrial Engineering	Higher Education Opportunities for Science & Engineering Students in Europe	August 13, 2021

9	IIIE	Dr. Sabu, Professor & Head, Mech Engg, TKMIT, Kollam	Indian Institution of Industrial Engineering	World class manufacturing Vs Agile manufacturing	31st July, 2021
10	AIMA	Dr. Kate Janik Founder JK European Luxory Products	Trivandrum Management Association	Holistic Approach to Life & Career	July 15th 2021
11	AIMA	Dr.rer.nat. Syriac Joseph Palackal	Trivandrum Management Association	Ensuring Biosecurity at Workplaces & Homes in the pandemic period	9.6.2021
12	IIIE	Er. Suneeth Natarajan, Senior Consultant, UST Global PM IST	Indian Institution of Industrial Engineering	Lean Six Sigma in Services	6th June, 2021
13	AIMA	Mr Nikhil Jos	Trivandrum Management Association	Re-imagining Effective Skilling Post Pandemic	20.7.2021
14	AIMA	Mr. Rakesh Kumar Gupta, Former Managing Director, Allianz Cornhill Information Services	Trivandrum Management Association	Totality of Knowledge(Holistic Gyan)	8.9.2021
15	AIMA	Expert Panel discussion from NISH, Trivandrum	Trivandrum Management Association	Mental Health & Wellbeing	8.10.2021
16	AIMA	Mr. R Gopalakrishnan, Former Executive Director, Tata Sons	Trivandrum Management Association	Pivots of Career Success- Unleashing People Power	11.1.2022

XV.Conferences, Workshops and seminars (organized / sponsored by CET / Departments)

Sl. No	Name of Conference / Workshop / Seminar / Training	Co-ordinator	Period	Sponsoring authority	Beneficiaries
1	International Conference on Advances in Industrial Engineering and Management 2022	Dr Jnaneswar K & Dr. Mithra Manmadhan	March 18-20, 2022	Self Financed through Delegate Fee	Students, Academicians and Practitioners

Report on the International Conference on ICAIEM 2022 from March 18-20, 2022



In order to commemorate the 80th-anniversary celebrations of College of Engineering Trivandrum, an International Conference on Advances in Industrial Engineering and Management was jointly organized by CET School of Management and Department of Mechanical Engineering, CET in association with the Institute of Management in Kerala and Indian Institute of Space Science and Technology, Trivandrum during 18-20 March 2022. The main theme of the conference is “Innovations in Management and Technology for Sustainable Development”. This conference was intended to provide a platform to the global participants for insightful and original discussion and present their research work on innovations in the various domains of Management and Industrial Engineering that foster sustainable growth. Dr. Ashok Jhunjhunwala, Professor (IIT Madras), Principal Advisor to Minister of Power, MNRE and Railways, Government of India, Chairman, B.O.G, CET and Dr. Byjubai TP, Director Technical Education were the Patrons of the conference. Dr. Jiji C V, Principal, College of Engineering Trivandrum was the Conference Chair; Dr. Sunil Edward, Professor and PG Dean, College of Engineering Trivandrum, Dr. Suresh Babu V, Professor and Dean Research, College of Engineering Trivandrum, Dr. Suresh Subramoniam, Professor and Director, CET School of Management, College of Engineering Trivandrum, Dr. Unnikrishnan V. S., Professor and Head, Department of Mechanical Engineering, College of Engineering Trivandrum, Dr. K.S. Chandrasekar, Professor and Head, Institute of Management in Kerala, University of Kerala and Dr. V. Ravi, Professor, Department of Humanities, Indian Institute of

Space Science and Technology, Trivandrum were the Conference Co-chairs. Dr.Jnaneswar K, Associate Professor, CET School of Management was the Organizing Secretary and Dr. Mithra Manmadhan, Assistant Professor, CET School of Management was the joint organizing secretary. Researchers from institutions like IIT Bombay, Babu Banarasi Das University, Annamalai University, Goa college of Engineering, Sree Chitra Tirunal Institute for Medical Sciences and Technology, GIET University, CUSAT and MG University sent their papers. More than 75 papers were received and 59 papers were selected for the conference. This year considering the COVID situation, this conference is conducted in hybrid mode. On March 18th, the inaugural key note address was delivered by Prof. Dr. Jatinder Gupta, Professor, University of Alabama in Huntsville, Alabama, USA on the topic “Enabling Innovation for Sustainable Development”. The second key note address on that day was delivered by Dr. Ramesh Subramoniam, Clinical Associate Professor, Naveen Jindal School of Management, USA, The University of Texas at Dallas on the topic “Supply chain disruption and mitigation strategies”. On March 19th, Prof. Dr. Gopala Vasudevan, Professor of Finance, Charlton College of Business, University of Massachusetts, USA, delivered a key note address on the topic “Special purpose Acquisition Company”. On March 20th, key note address was delivered by Prof. Dr. Md Hamid Uddin, Associate Professor, University of Southampton, Malaysia on the topic “Cyber security Risk Disclosure and Value Effect for Banks”. Besides these sessions, a Panel Discussion on the topic “Fintech Revolution: Ease of doing business” was also arranged by the organizers. Dr. K.G Satheesh Kumar, Professor, Digital University, Kerala was the moderator of the panel discussion. Mr. Biju R S, Zand Bank, Dubai, Mr. Gautham Pillai, Goldman Sachs, UK, Mr. Sunil Cherian, Entrepreneur, USA, Mr.Jithesh , Head-Fintech, Federal Bank were the panel members. The conference had delegates from Institutions like IIT Bombay, ISRO, KSEB, CDAC and host of many other universities across India. The papers were presented in eight different tracks with session chairs from NITIE, Bombay, IIT Bombay and various other reputed institutions. An e-Book of Abstracts with ISBN was released at the conference.

XVI.Recognitions

1.Scholarships

Sl. No.	Name of Faculty	Name of Scholarship	Awarding agency
1	NIL		

2.Awards/Prizes

Sl. No.	Name of Student/Faculty	Name of Award/Prize	Awarding agency
1	Mohammed Abdulla PP	CETAA GOLD AWARD	CETAA GOLD ENDOWMENT
2	Reshma R	Prof. S G Subramonia Sarma Memorial Award	CETAA ENDOWMENT
3	Linda Susan Mathew	Best Paper Award	Global Conference in Innovations in Management and Business, Organized by Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India; July 2021
4	Dr. Suresh Subramoniam	Dr. J M Mahajan Award 2020 for contributions in the field of Industrial Engineering and Management, December 3, 2021 at National Convention of IIIE, Vadodara	Indian Institution of Industrial Engineering, Navi Mumbai
5	CET School of Management	Adjudged as Centre for Excellence in Quality Management Education in 2021	Indywood Education Excellence Awards 2021 - Kerala Chapter, ARIES Group of Companies, UAE

XVII. Community Initiatives

Students and faculty members participated in Blood Donation for RCC during this reporting Period arranged in mobile blood collection system at CETSOM

XVIII. Social and cultural activities (Staff and Students)

Student achievements in Management Fests

Sl. No .	Student Name	Event	Prize	Date
1	Adhirej R Nair	TMA-KIMS Paper Presentation for B-Schools	First Prize	13 Apr 2022
2	Uttara Nair & Rahul A	TMA-KIMS Paper Presentation for B-Schools	Second Prize	13 Apr 2022
3	Rahul A & Bhavana Chandran	TMA -Management Quiz for B-School Students	First Prize	24 Feb 2022

XIX. Campus development and other accomplishments (added in 2021-22)

- **Maintenance of Generator stands carried out.**
- **Maintenance carried out on 2 KVA UPS for Library Management System**
- **Installed LED Lamps in Seminar Hall and Car Porch**
- **Procured Electronic writing pads and cameras for classrooms**
- **Carried out changing of all bulbs and tubes in the common lighting area.**
- **In the process of changing main sign board of CETSOM.**
- **Planted fruit bearing plants, flowering plants and agricultural plants after clearing the bush and weeds in the CETSOM premises.**
- **Actively carried out Plastic Free CETSOM Premises.**

XX. Goals set for 2022-23

The following goals are set for CETSOM in 2022-23:

- To set-up a Case Centre at CET School of Management for developing Management Cases
- To float a Certificate Program in Data Analytics at CET School of Management
- To furnish the main Departmental Computer Lab
- To furnish Research Scholar's Office
- Completion of Digitization of Departmental Library
- To add 2000 books to the Departmental Library
- To strengthen the computing facilities by adding the following software
 - Palisade
 - Tableau
 - EViews
- To conduct two FDP programmes in Management by APJAKTU
- To conduct training programmes for DTE
- To improve the placement opportunities of students
- To formalize the system by which students earn / lose points, reflecting their talent in extra-curricular activities
- To promote research activities in the Department with more research scholars and guides
- To undertake consultancy projects on a regular basis and to give opportunity to students to work in live projects
- To make the students ready for better employment prospects with improved language proficiency.
- To Procure left hand oriented Jefferson Chairs.
- To install incinerator for CETSOM Building
- To install Solar Water Heater for CETSOM Block Canteen

List of faculty and staff

2.Core faculty (More details are available in the Website: www.mba.cet.ac.in)

Dr. Suresh Subramoniam -Professor & Director Dr.

Jnaneswar K, Associate Professor

Dr. Sini V Pillai – Assistant Professor (Resigned on May 4, 2022)

Mrs. Linda Susan Mathew- Assistant Professor

Mr. Abhilash Daniel George – Assistant Professor (Resigned)

Mrs. Gayathri Ranjit – Assistant Professor

Mrs. Jisha Gopi Assistant Professor

Mrs. Nima Ravi Assistant Professor

Mr. Abhilash V S Assistant Professor

Mrs. Seema S Assistant Professor

Mr. Milan Sam Mathew Assistant Professor Dr.
Mithra Manmadhan Assistant Professor Dr.
Vijaya S Uthaman Assistant Professor
Mr. Abhijith R Assistant Professor

3. Associated faculty

Dr. K.V. Krishnankutty, M.Tech, Ph.D. (Humanities and Social Sciences, IIT Madras)
Dr. K. Gopalakrishanan Nair, M.Tech, MBA, Ph.D.
Prof. K.Viswambharan, M.Tech, (IIT Delhi)
Dr. B. Anil, M.Tech., Ph.D.
Dr. K. Krishnakumar, M.Tech, PhD, MBA
Dr. S. Anil Lal, M.Tech, Ph.D.
Dr. A. Samson, M.Tech, Ph.D
Dr. K. Jayaraj, M.Tech, Ph.D
Dr. Sabu K, M.Tech (Industrial Engg), PhD
Dr. N. Asok Kumar, M.Tech, Ph.D
Dr. V. Regikumar, M.Tech, MBA, Ph.D
Dr. K. Sunil Kumar, M.Tech, MBA
Sri. R. C. Mathew, B.E(Electrical), MBA(Marketing)
Sri. Thomas. K. Jacob, M.Tech (IIT M)
Dr. Ajith Prabhu, M.Tech, Ph.D, LLB
Prof. B. Ajay Kumar, M.Com, MBAFCWA,IRCA
Dr. Hareendra Kumar V R, MBA, PhD
Dr Ajith Sankar, MSW, PGDPC, PhD Dr.
Shabu Raj, MBA, PhD
Smt. Sheela Mathew, Advocate, MA, LLB
Sri. Kiran Gopinath, Advocate, B.com, DISM, LLB
Dr. Krishnakumar, MA (Econ), PhD
Sri. Abraham Eapen, MA (English), PG Diploma (Advertising & Public Relations), MBA Dr. N
Rema Bai, MA, M.Phil, MBA, PhD
Dr. Satheeshkumar, MBA, PhD
Dr. K S Rajeev, MBA, PhD
Dr.ReubanJacob,MBAPhD
Dr.NoorudeenMMBA, PhD
Dr. Sabu RL, MTech, PhD

4. Staff

Sri. L Roopan, Administrative Officer

CET School of Management: Budget Proposed for 2022-23						
Payments	2019-20 (Actual)	2020-21 (Actual)	2021-22 (Actual)	2022-23 (Proposed)	Receipts 2022-2023 (Anticipated)	
Non Plan Expenses	in Rs.	in Rs.	In Rs.	in Rs.		in Rs.
Salaries & Allowance	12559909	10508200	13572465	21000000	Tuition Fee (118+120+ 18+30=286)	22594000
Miscellaneous Expenses	102942	38633	53051	100000	Certificate Program	1000000
Electricity Charges	1418545	1103028	1091895	1500000	Consultancy	1000000
Water Charges	138616	204539	116306	250000	Total Receipts	24594000
Telephone	4245	4477	730	5000		
Audit Fee	45090	29500	29500	30000		
Advertisement	459598	366855	704156	500000		
Maintenance/Repairs/Spares	20762	152044	87150	150000		
Admission Related Expenses	35000	5600	118000	100000		
Training for students	40000	0	82000	200000		
Total Non Plan Expenditure	14824707	12412876	15855253	23835000		
Plan						
Equipment (Sch. A)	492531	1573	25979	2860000		
Library Books & Journals (Sch. B)	659374	559503	707129	1520000		
FDP for Faculty & TA	115310	0	0	10000		
General Maintenance (Sch. C)	26249	0	71893	315000		
Interview for Faculty	0	171324	12000	50000		
Professional Fee	0	0	0	20000		
New Certificate Program	0	0	0	500000		
Total Plan Expenditure	1293464	732400	733108	5275000		
Total Expenditure	16118171	13145276	16588361	29110000		
Excess of income over Expenditure (Anticipated) in 2022-23						(Rs 45,16,000)

Schedule A		
Equipment		

1	Furniture for Office	100000	
2	Office Printer	30000	
3	LCD Projectors	80000	
4	Furniture	200000	
5	Solid waste Management System	300000	
6	Computer for Lab	1500000	
7	Setting up Video Classroom	500000	
8	Solar Water Heater for Canteen	150000	2860000
Schedule B			
Library			
1	Prowess Subscription	260000	
2	Proquest Subscription	260000	
3	Books & Periodicals	300000	
4	IIM Ahmedabad Case Subscription	700000	1520000
Schedule C			
General Maintenance			
1	Electrical & Plumbing	50000	
2	Partition in SOM Canteen	15000	
3	Main Sign Board	50000	
4	Generator Maintenance	100000	
5	Equipment Maintenance	100000	315000
			Rs 46,95,000

ANNUAL REPORT 2022-2023

CET SCHOOL OF MANAGEMENT, College of Engineering Trivandrum Annual Activity Report 2022-23 (June 1, 2022 to May 31, 2023)

I. Administration

1. General Information

CET School of Management (CET-SoM) offers post graduate programmes in management and research programme leading to doctorate degree from APJ Abdul Kalam Technological University. Unlike other Departments of the College, CET-SoM is under a Governing Body constituted by Government of Kerala and functions on self-finance mode. The general information about the School is given below:

a	Programme offered	MBA of University of Kerala till 2014 admissions MBA of APJ Abdul Kalam Technological University since 2015
	Duration	Two years
	Allotted intake strength	Full Time – 120 Evening – 30 (under APJ Abdul Kalam Technological University)
b	Other programmes offered	Research leading to PhD
	Number of approved guides	1

2. Number of teaching

staff Professor	1
Associate Professor	1
Assistant Professors	12
Adjunct Professors	Nil
Total	13

3. Number of Technical staff

Technical Assistant	: 1 (daily wages)
Librarians	: 2 (daily wages)

4. Number of Ministerial staff Superintendent/AO

1	
Clerical Assistant	: 1 (daily wages)
Office Attendant	: 1 (daily wages)

II. Academic

1. PG Courses

Course: Master of Business Administration

Criteria for admission:

Any graduate with 50% marks in aggregate with corresponding relaxation as per reservation based on University and Government guidelines are eligible to apply both for Full Time & Evening. Other requirements for admission are as given below:

- | | |
|---------------|---|
| MBA Full Time | : Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively |
| MBA Evening | : Students having Valid CAT/CMAT/KMAT Score conducted by IIM, AICTE and Admissions Supervisory Committee, Kerala, respectively. No prior work experience is required for joining the MBA (Evening) Programme. Foreign Nationals are also eligible to apply for MBA (Evening) Programme as per corresponding guideline |

Students admitted in 2022

MBA Full Time	120
MBA Evening	24

2. Results - APJ Abdul Kalam Technological University MBA

Semester	Examination held in	Pass Percentage	Highest Score (SGPA)
S1	Jan 2022	66	8.76
S2	Jun 2022	77	8.29
S3	Feb 2022	92	8.48
S4	Jul 2022	100	8.48

3. Kerala University

Sl. No.	Examination	Pass percentage
	All Full Time Regular and Evening batches of MBA under Kerala University stands completed including PhD Scholars	All batches have passed out from CETSOM including PhD scholars from Kerala University

4. Research Center

i. Admissions (new admissions, ongoing)

Sl. No.	Name of Research Guide	Topic	Name of the Student	University where the student is registered
1.	Dr. Suresh Subramoniam	Assessment of e-service quality in e-tailing	Gayathri Ranjit Cleared Comprehensive Exam	APJ Abdul Kalam Technological University
2	Dr. Suresh Subramoniam	Challenges faced by Early Stage Entrepreneurs	Jisha Gopi Thesis evaluation completed	APJ Abdul Kalam Technological University
3	Dr. Suresh Subramoniam	Critical Success Factors in Social Entrepreneurship in Kerala	Nima Ravi Thesis evaluation completed	APJ Abdul Kalam Technological University

III. i. Paper published in Journals 2022 – 2023 (June 1, 2022 to May 31, 2023)

Sl. No.	Faculty Name	Title of the Article	Journal Name	Details
1	Jisha Gopi and Suresh Subramoniam,	Establishing the relative importance of challenges in Early-stage Entrepreneurship using Analytical Hierarchy Process,	Business Perspectives and Research, Sage, In Press,	SCOPUS INDEXED. SJR-Q3 (0.29), ABDC- C
2	Sini V Pillai, Jnaneswar K, Dhanya J S, Suresh Subramoniam,	Conquering the employability conundrum among Business Graduates in India	Abhigyan, FORE School of Management, Vol XL, No.3, Oct-Dec 2022	ISSN 0970-2385 Indian Citation Index, UGC Care
3	Amal Jishnu HM, Hareendrakumar VR and Suresh Subramoniam	Perceived Effectiveness of Total Quality Management (TQM) Practice of the Public Sector Companies in India,	Business Perspectives and Research, Sage, In Press,	SCOPUS INDEXED. SJR-Q3 (0.29), ABDC-C, DOI: 10.1177/22785337221132613
4	Nima Ravi, Suresh Subramoniam, Hareendra Kumar VR and Ravi Chinta, ,	Consumer Purchase Intention of Social Enterprise Products: Mediating Role of Emotional Value	Social Enterprise Journal, Emerald, Vol. 18, No. 4 pp.691-710	SCOPUS INDEXED SJR-Q1 (0.52). ABDC- C DOI: 10.1108/sej-02-2022-0019
5	Jisha Gopi and Rahul R	A Study on TQM practices on Employee Performance	Management Innovator (In press)	UGC Care Journal, ISSN 0974-6749
6	Linda Susan Mathew, & Sunita Panicker	The Mediating Effect Of Brand Equity Dimensions In The Impact Of country-Of-Origin On Purchase Intention.	Journal of Positive School Psychology, (2022), 2868-2875	Scopus Indexed SJR- Q2 (0.64)
7	Linda Susan Mathew, & Sunita Panicker	Impact of social media engagement on online purchase intention considering shopping goods.	International Journal of humanities, Law and Social Sciences, Vol. IX, Issue I No.5	UGC Care, ISSN 2220-8488

8	Linda Susan Mathew, & Sunita Panicker	An investigation into the effectiveness of artificial intelligence in improving the marketing performance of e-commerce businesses.	Journal of Onam Business focus, Vol 9, 101-107	Open source
9	Jnaneswar K & Gayathri Ranjit	Explicating intrinsic motivation's impact on job performance: employee creativity as a mediator	Journal of Strategy and Management, 2022, Vol. 15 No. 4, pp. 647-664	Scopus Indexed ISSN: 1755-425X
10	Jnaneswar K, Alisha Oscar & Rahul	Relationship between Organisational Commitment, Work Conflict and Innovative Behaviour: Empirical Evidence from Banking Industry	OPUS-HR Journal, 13 (1) 2022, 76-99	Indian Citation Index EBSCO ISSN 0973-9866
11	Vijaya.S. Uthaman, Ganga Susan Kurian, Krishnapriya M V, Revathy V L	Study on digital readiness of higher education sector with special focus on e-learning & employability	Management Innovator, VI.15, No.2, 2022 pp. 70-77	ISSN 0974-6749, peer reviewed journal
12	Seema S Lakshmi Vimal	A Study on E-Leadership and the Factors Influencing its Quality in Organisations, with Special Reference to the State of Kerala, India	International Journal on Leadership 10 (2) 2022, 39-54	Proquest, i-scholar database, EBSCO, Indian Citation Index (ICI) ISSN Number: 2321-1865
13	Vijaya.s.uthaman., & Vasanthagopal, R.	Key Success Factors for the e-Governance Initiatives Through Common Service Centres in India: An Empirical Study with Special Reference to Akshaya e-Kendras in Kerala.	Indian Journal of Public Administration, 69(1), 87-103., https://doi.org/10.1177/00195561221123792 , Sage Publications	Indian Citation Index (ICI), UGC-CARE (GROUP-I), Indian Citation Index (ICI)

14	Lakshmi Nair, Munnu S M, Dr. Mithra Manmadhan,	A Study on the Factors that Affect the Customer Intention to Invest on Gold Saving Schemes by Branded Jewellers in Kerala,	Management Innovator, 2022, 15(2), 137-142	ISSN 0974-6749
15	Hari Sankar B, Jason John, Dr.Mithra Manmadhan,	An Analysis of User Satisfaction of Electric Vehicles in Kerala	Management Innovator, 2022, 15(1), 150-155	ISSN 0974-6749
16	Dr. Mithra Manmadhan, Devi Krishna & Nima Ravi	A Study on the Role of Employees' Green Behavior in the Successful Implementation of Sustainable Green Human Resource Practices in IT Sector	South India Journal of Social Sciences; 2022, Vol. 20(5), 141-146	ISSN: 0972 – 8945 UGC Care Group I,

i. Papers Presented in International Conferences (June 1, 2022 to May 31, 2023)

SL . #	NAME OF THE AUTHOR	TOPIC	CONFERENCE	DATE
1	Nima Ravi, Suresh Subramoniam, Dhanya JS, Mithra Manmadhan,	Success Factors of Social Entrepreneurship,	AIMS Conference, IIM Kozhikode,	December 2022
2	Jisha Gopi	Impact of Resilience on Early Stage Entrepreneurship	International Society for Data Science and Innovation (ISDSI) Global Conference, JAGSoM Business School & State University of NewYork	Dec 2022
3	Jisha Gopi and Manju Govind	Study on Role of Artificial Intelligence in Human Resource Management	International Conference on Business Management & Allied Disciplines, IMK, University of Kerala	Aug 2022
4	Jisha Gopi and Rahul R	A study on the impact of TQM practices on Employee Performance	National Research & Collaborative Colloquium organized by Institute of Management in Kerala, University of Kerala	Jul 2022

5	Jisha Gopi and Shemeer P.T	Retention Strategies of EdTech Firms	International Conference on Emerging Trends and New Perspectives disrupting the Business Landscape, IA School of Management Studies, Bengaluru	Jan 2023
6	Amal Ragesh, Linda Susan Mathew and Manju Govind	Impact of Consumer Perception on Brand Insistence Among Food Industries During Covid-19 Pandemic	International Conference on Emerging Trends and New Perspectives disrupting the Business Landscape, IA School of Management Studies, Bengaluru	January 2023
7	Jnaneswar K & Gayathri Ranjit	Post Pandemic Challenges in IT Project Management	Twentieth AIMS International Conference on Management organized by AIMS International and the Indian Institute of Management Kozhikode	Dec 2022
8	Jnaneswar K & Gayathri Ranjit	Impact of Women Presence in Top Management on Job Performance	International Conference on Emerging Trends and New Perspectives disrupting the Business Landscape, IA School of Management Studies, Bengaluru	Jan 2023
9	Gayathri Ranjit & Uttara Nair	An empirical study on the Organizational Benefits of Green HRM in the IT Sector	Twentieth AIMS International Conference on Management organized by AIMS International and the Indian Institute of Management Kozhikode	Dec 2022
10	Jincy Sam, Nima Ravi, Akshara Raj	A Study on Effectiveness of Blockchain Technology Adoption in The Supply Chain of Retail Sectors in Kerala	International Conference on Emerging Trends and New Perspectives disrupting the Business Landscape, IA School of Management Studies, Bengaluru	Jan 2023
11	Anusree B, Nima Ravi, Aswathy U	Cryptocurrency as an Investment: The Kerala Context	International Conference on Emerging Trends and New Perspectives disrupting the Business Landscape, IA School of Management Studies, Bengaluru	Jan 2023

12	Mohamad Azim, Nima Ravi, Arya Krishnan and Aadithya Raajendran	Impact of Influencer marketing in customer purchase intention	ISDSI Global Conference 2022,	Dec 2022
13	Dr. Dhanya J S Nima Ravi Milan Sam Mathew and Gokul Krishnan	Market efficiency of Bombay stock exchange shares post covid-19 outbreak	Contemporary Issues in Emerging Markets Conference (CIEMC 2022) , Organized by IIM Bodhgaya	Oct 2022
14	Abhijith R	Modeling usage Intention of OTT Platforms through extended Technology Acceptance Model	International Conference on Business Management & Allied Disciplines ICBMAD- 2022, organized by Institute of Management Kerala & School of Distance Education.	Aug 2022
15	Seema S and Reshma Achamma Babu	A study on the glass ceiling effect and its impact on women's career advancement with reference to it industry	International Conference on "Emerging Trends and New Perspectives Disrupting the Business Landscape", conducted by IA School of Management Studies, Bengaluru.	Jan 2023
16	Dr. Vijaya.S.Uthaman & Ganga Susan	Impact of ecosystem enablers on startup life cycle	24rth Annual convention of the strategic management forum (SMF20202) Hosted by Institute of rural management ANAND, Gujarat	December 2022
17	Devi Krishna, Dr. Mithra Manmadhan & Harisankar B	Exploring the Link Between Employee Green Behaviour & Sustainable Green Human Resource Management Practices in Organisations	International Conference on Green Leadership organised by School of Management, DiST, Angamaly	Nov 2022
18	Lakshmi Nair, Munnu S M, Dr. Mithra Manmadhan,	A Study on the Factors that Affect the Customer Intention to Invest on Gold Saving Schemes by Branded Jewellers in Kerala,	International Conference on Business Management & Allied Disciplines ICBMAD- 2022, organized by Institute of Management Kerala & School of Distance Education.	Aug 2022

19	Hari Sankar B, Jason John, Dr.Mithra Manmadhan,	An Analysis of User Satisfaction of Electric Vehicles in Kerala	International Conference on Business Management & Allied Disciplines ICBMAD-2022, organized by Institute of Management Kerala & School of Distance Education.	Aug 2022
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iii.. **Papers Presented in National Conferences (June 1, 2022 to May 31, 2023)**

S I. N O	Name of Faculty	Title of Paper	Details of Conference and Proceedings	Date of Conference
1	Abhilash V S	Credit Risk Conundrum of Relending in P2P	National Research & Collaborative Colloquium organized by Institute of Management in Kerala, University of Kerala	Jul 2022

iv.. **Books / Book Chapters Published (June 1, 2022 to May 31, 2023)**

Sl. N o.	Author	Title	Publisher
1	Jisha Gopi	Influence of Resilience on the Success of Early Stage Entrepreneurship in Building Sustainable Businesses in the Phygital World	Bloomsbury Publishing Plc Dec 2022

IV. Lectures delivered

Sl. N o.	Name of Faculty	Title of Lecture	Industry/Institute where the lecture was delivered	Other Details
1	Dr. Suresh Subramoniam	"Role of AI and automation in building resilience in supply chain" at Faculty Development Programme on "Trends in	At FDP on Supply Chain on December 3, 2022 at the Department of Mechanical Engineering, College of	Invited Lecture at FDP

		modeling Supply Chains- Analytical and Simulation perspective"	Engineering, Trivandrum	
2	Dr. Suresh Subramoniam	Hypothesis development and testing"	At Faculty Development Programme on "Data Analysis for Researchers" conducted during November 21-25, 2022 at CET School of Management College of Engineering, Trivandrum"	Invited Lecture at FDP
3	Dr. Suresh Subramoniam	Smart Engineering for a better world"	Engineer's day lecture at Institution of Engineers, Kerala State Centre, Trivandrum on September 15, 2022	Invited Lecture
4	Ms. Nima Ravi	Trends in Machine Learning	National level technical symposium organized by Bethlahem Institute of Engineering, Karungal, on 16th Nov, 2022	Chief guest and Invited lecture
5	Mr. Abhijith R	Data Visualization & Story Telling Using Tableau	DTE Sponsored FDP on Data Analysis for Researchers on Nov 21-25 at CETSOM	Invited Lecture

1. PhDs acquired by Faculty of the Department in 2021-22

Sl. No.	Name of Faculty	Topic	University/Institute awarding the Degree
1	Dr. Linda Susan Mathew	A study on Impact of Brand Extensions on Parent Brand Equity with special reference to Consumer Durables in Kerala	Bharathiar University on 18.7.2022

2. PhDs produced in the Department

Sl. No.	Name of Research Guide	Topic	Name of the Student	University/Institu te where the student is registered
	None	-	-	-

3. Reviewership in Journals

Sl. No.	Name of Faculty	Name of Journal / Conference / Project
1	Suresh Subramoniam	Journal of Emerging Market Case Studies, Emerald, UK
2	Suresh Subramoniam	Associate Editor, International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility, IGI Global, USA, August since 2017.
3	Suresh Subramoniam	National Advisory Committee Member, HWWE 2023, ACED 2023 and BRICS 2023 at NITIE, Bombay
3	Jnaneswar. K	International of Electronic Marketing and Retailing, Inderscience publishers
4	Jnaneswar. K	Journal of Global operations and Strategic Sourcing, Emerald
5	Jnaneswar.K	International Journal of Human Resource & Industrial Research
6	Vijaya.S.Uthaman	Digital Policy, Regulation and Governance, ISSN23985038
7.	Vijaya.S.Uthaman	Editorial Board Member of Science Journal of Business and Management ISSN Print: 2331-0626; ISSN Online: 2331-0634 https://www.sciencepg.com/j/sjbm
	Vijaya S. Uthaman	Editorial board member of Science, Technology & Public Policy, a peer reviewed international ,open access journal, ISSN Print: 2640-4613, ISSN Online: 2640-4621
7	Jisha Gopi	Global Business Review, Sage Publications
8	Jisha Gopi	IEEE Applied Intelligence & Computing

V. Training

1. Short Term Programmes/ Workshops attended by Faculty

June 1, 2022 to May 31, 2023

Sl. No	Name of the Faculty	Name of the Course/ Programme	Period	Training Agency
1.	Jisha Gopi	FEP on Research Leading the Institution to Excellence	9-12 Aug 2022	DTE, Kerala
2	Dr. Mithra Manmadhan	GIAN Course - Value Based Marketing	19 – 23 December 2022	Sponsored by Ministry of Education, Government of India organized by Department of Management Studies, NIT Trichy.

3	Dr. Linda Susan Mathew	GIAN Course - Value Based Marketing	19 – 23 December 2022	Sponsored by Ministry of Education, Government of India organized by the Department of Management Studies, NIT Trichy.
4	Jnaneswar K	Enhancing the quality of assessment for faculty members of MBA	27th July 2022	APJAKTU
5	Jnaneswar K	Four days Faculty Emowerment Program on Research Leading The Institution to Excellence	Aug 9-12, 2022	College of Engineering Trivandrum & DTE
6	Gayathri Ranjit	Four days Faculty Emowerment Program on Research Leading The Institution to Excellence	Aug 9-12, 2022	College of Engineering Trivandrum & DTE
7	Gayathri Ranjit	Faculty Development Programme on “Data Analysis for Researchers”	Nov 21-25, 2022	CET School of Management College of Engineering, Trivandrum & DTE
8	Abhilash V S	FDP on "Advances in Interdisciplinary Research: Methods and Frameworks	Dec 12-16 2022	APJAKTU, Government Engineering College, Wayanad.
9	Abhijith R	FEP on Research Leading the Institution to Excellence	9-12 Aug 2022	Venue: College of Engineering Trivandrum Organized by DTE, Kerala and CET
10	Abhijith R	Enhancing the quality of assessment for faculty members of MBA	27th July 2022	Venue: College of Engineering Trivandrum, Organized by APJAKTU
11	Abhijith R	Industry 5.0 Opportunities & challenges for teaching faculty of KTU	22-26 Aug 2022	Venue : The Institution of Electronics and Telecommunication Engineers (IETE) Organized by APJAKTU
12	Abhijith R	Symposium on Business Analytics and Intelligence	July 15-16 2022	IIM Bangalore

13	Abhijith R	Post symposium workshop on Data Visualization and Story Telling	July 17-18 2022	IIM Bangalore
14	Milan Sam Mathew	Symposium on Business Analytics and Intelligence	July 15-16 2022	IIM Bangalore
15	Milan Sam Mathew	Post symposium workshop on Data Visualization and Story Telling	July 17-18 2022	IIM Bangalore
16	Milan Sam Mathew	Four days Faculty Emowerment Program on Research Leading The Institution to Excellence	Aug 9-12, 2022	College of Engineering Trivandrum & DTE
17	Milan Sam Mathew	Faculty Development Programme on "Data Analysis for Researchers"	Nov 21-25, 2022	CET School of Management College of Engineering, Trivandrum & DTE
18	Abhilash V S	Four days Faculty Emowerment Program on Research Leading The Institution to Excellence	Aug 9-12, 2022	College of Engineering Trivandrum & DTE
19	Seema S	Four day Faculty Empowerment Program on "Research Leading The Institution to Excellence"	Aug 9-12, 2022	College of Engineering Trivandrum & DTE
20	Seema S	FDP on "Advances in Interdisciplinary Research: Methods and Frameworks"	Dec 12-16, 2022	APJAKTU, Government Engineering College, Wayanad.
21	Vijaya S. Uthaman	Four days Faculty Emowerment Program on Research Leading The Institution to Excellence	Aug 9-12, 2022	College of Engineering Trivandrum & DTE
22	Vijaya S. Uthaman	Faculty Development Programme on "Data Analysis for Researcher	Nov 21-25, 2022	College of Engineering Trivandrum & DTE

23	Vijaya S. Uthaman	FDP on Induction training programme for young teachers	Sep 19-24 2022	Kerala Technological University, IQAC
24	Vijaya S. Uthaman	7 days national level online FDP on Outcome Based Education (OBE)	May 10-17 2023	Nirmala College & The Kerala State Higher education Council

2. Online Courses attended by Faculty Members

S I . N O .	Name	Topic	Certifying Agency	Date of Certification
1.	Abhilash V S	General Course on Intellectual Property	World Intellectual Property Organization(WIPO)	Nov 1 to Dec 14, 2022
2.	Dr. Mithra Manmadhan	12 Week FDP on Training of Trainers	NPTEL AICTE	JUL-OCT 2022
3	Dr. Mithra Manmadhan	General Course on Intellectual Property	World Intellectual Property Organization(WIPO)	Nov 1 to Dec 14, 2022
4	Dr. Mithra Manmadhan	Specialized Course on the Essentials of Patents	World Intellectual Property Organization(WIPO)	Oct 2 to Nov 2, 2022
5	Dr. Mithra Manmadhan	Workshop on Basic Econometrics	M G College Trivandrum	15-16 Nov,2022
6	Milan Sam Mathew	Asset Management Using Python & Unwrapping Behavioural Biases in Financial Markets	Thiagarajar School of Management	Dec 3, 2022

3. Conferences attended by Faculty

S No:	Name of Faculty	Conference	Date
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1	Suresh Subramoniam	Two day 64 th National Convention of Indian Institution of Industrial Engineering at Hotel Pride, Pune,	December 16-17, 2022
2	Suresh Subramoniam	Three Day "Twelfth Symposium on Business Analytics and Intelligence and Workshop on Story telling in Tableau" at Indian Institute of Management, Bangalore	July 16-18, 2022
3.	Suresh Subramoniam	32nd Annual Management Convention by Trivandrum Management Association O by Tamara, Anayara, Trivandrum	10 th to 11th June 2022
4	Milan Sam Mathew	32nd Annual Management Convention by Trivandrum Management Association O by Tamara, Anayara, Trivandrum	10th to 11th June 2022
5	Abhijith R	32nd Annual Management Convention by Trivandrum Management Association O by Tamara, Anayara, Trivandrum	10th to 11th June 2022
6	Abhilash V S	5TH International Halic Congress on Scientific Research Iksad Institute	15-16 Jan, 2023

VI. Talks arranged under various schemes (Visiting Faculty etc)

Sl. No.	Theme of Presentation	Coordinators	Talk delivered by	Date
1	Logistic Regression in Google Colab	Abhijith Rajkumar	Dr Ganesh Kumar, Indian Institute of Plantation Management	10.2.2023

VII. Special/Other Activities of Staff

a. Members of various Technical Committees

Sl. No	Name of the Faculty	Details
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1	Dr. Suresh Subramoniam	<p>Member, College Council</p> <p>Convenor, Curriculum Committee, APJAKTU</p> <p>Executive Committee Member, IIIE Executive Committee Member, PTA</p> <p>Board of Studies, Indian Institute of Space Science Technology, Trivandrum</p> <p>Life Fellow IIIE</p> <p>Life Fellow Strategic Management Inc. (USA)</p> <p>Life Member ISTE</p> <p>Life Member Indian Society for Ergonomics</p> <p>Life Member AIMA & TMA</p> <p>Life Member INSARMS</p>
2	Dr.Jnaneswar.K	<p>PG Coordinator, MBA Programme</p> <p>Research Coordinator CETSOM (May 5, 2022 onwards)</p> <p>Coordinator- Students welfare committee- CET</p> <p>Chairman, T5 Examinations April 2021, APJAKTU</p> <p>Special invitee to Management Committee & Life member, ISTD</p> <p>Life member, NIPM</p> <p>Member Quilon Management Association</p> <p>Member, Thesis Evaluation Panel, MS University, AIMA observer for various examinations conducted by AIMA</p> <p>Member, Board of Question setters, MBA programme of SB College(Autonomous)</p> <p>Organising Secretary, International Conference on Advances in Industrial Engineering & Management-2022 organised by CETSOM</p> <p>Member, Ethics committee, CET</p> <p>HRD Cell –Department Level Coordinator</p> <p>Member, CET Centre for International Relations</p> <p>Member, Accreditation committee (Infrastructure & Maintenance; CETAA; PTA Coordination)</p> <p>Member, Academic Master plan preparation for CET</p>
3	Dr. Linda Susan Mathew	<p>Lifetime Member ISTE (Indian Society for Technical Education)</p> <p>Member, ISTE (<i>Indian Society for Technical Education</i>)</p>

4	Dr. Sini V Pillai	Research Coordinator, CETSOM till May 4, 2022 Member, Indian Institution of Industrial Engineering Member ISTE (<i>Indian Society for Technical Education</i>) In-Charge, Computer Centre Programme Coordinator, MBA, NBA accreditation
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		Academic Audit Committee, Coordinator Accreditation, College Level Coordination
5	Gayathri Ranjit	Member, Academy of International Business Member (Academic), Association for Information Systems Member of Board of Question Paper Setters for MBA Examinations, SB College (Autonomous) Question Paper Setter S3 MBA(R) Examinations,, APJAKTU Member, Central Library Committee, CET Executive Committee Member ,CETAA Department Coordinator, Convocation CET
6	Jisha Gopi	Department Coordinator DQAC Student Development Officer (Placement & Training), Rural Entrepreneurship Cell, MGCRC, Ministry of Education, Govt of India. Life Member, All India Management Association Member, Confederation of Indian Industry Faculty Coordinator, Trivandrum Management Association Coordinator, AICTE Approval Process Member, Women Cell, CET Consultant, One District One Idea Programme(ODOI)-MSME Innovation Cluster programme of K-DISC, Govt of Kerala in association with Digital University Member, Center for Sustainable Development, College of Engineering , Trivandrum
7	Dr. Vijaya.S.Uthaman	Editorial board member of Science, Technology & Public Policy, a peer reviewed international ,open access journal, ISSN Print: 2640-4613 Editorial Board Member of Science Journal of Business and Management ISSN Print: 2331-0626; ISSN Online: 2331-0634 Manuscript Reviewer for Journal Digital Policy, Regulation and Governance, ISSN23985038. Emerald Group Publishing Ltd Faculty for Library in charge for CET SOM Committee member for AICTE Extension approval for 2022-2023 at College of Engineering, Trivandrum. NBA Accreditation Coordinator for CETSOM Committee member of Youth Affairs , CET

8	Dr. Mithra Manmadhan	External Examiner for MA (HRM) of Kerala University
9	Milan Sam Mathew	Member, Indian Institution of Industrial Engineering
10	Seema S	Member, Indian Institution of Industrial Engineering Staff Advisor MBA 2022-24 Batch
11	Abhijith R	Life Member, Indian Institution of Industrial Engineering Life Member of Analytics Society of India, IIM B. Joint Secretary, CETAA Faculty Coordinator ASI, Trivandrum Chapter under IIM B Faculty coordinator of BBC Club CET.
12.	Dr. Sabu K.	Life member of ISTE Life member of IIIE
13	Abhilash V S	Executive alumni, IIM Indore Member of Board of Question Paper Setters for MBA Examinations, CUSAT.

Faculty Members holding positions in various activities of the college

Sl. No	Name of the Faculty	Position
1.	Dr. Suresh Subramoniam	Member, CET, College Council Member, Academic Board for Management, APJ Abdul Kalam Technological University Convenor, Syllabus Committee, APJ Abdul Kalam Technological University during 2017-19 Member, Executive Committee, PTA Member Executive Committee, Alumni Association
2	Dr. Jnaneswar K	Staff Advisor, 2019-21 Batch PG Coordinator, CETSOM Research Coordinator, CETSOM Coordinator- Students welfare committee-CET Member, Ethics committee, CET HRD Cell –Department Level Coordinator Member, CET Centre for International Relations Member, Student Induction program committee Member, Accreditation committee (Infrastructure Maintenance; CETAA & PTA Coordination) Member, Academic Master plan preparation for CET Presiding officer (MBA), College Union Election

		2021
3	Dr. Sini V Pillai	<p>Member, Indian Institution of Industrial Engineering, Trivandrum Chapter Member CII-YI chapter</p> <p>Member- Trivandrum Management Association</p> <p>Member of Electric Vehicle Project under Dr Ashok Jhunjhunwala, Principal Advisor, Minister of Railways, Government of India, New Delhi, India, Professor IIT Madras (on sabbatical)</p>
4	Linda Susan Mathew	<p>Coordinator, Case Research Centre, CETSOM Staff Advisor (2021- 2023 Batch)</p> <p>Member, NPTEL local center</p> <p>Member, Entrepreneurship Cell</p> <p>Mentor, Innovation Centre</p> <p>Member, IPR Management Committee</p> <p>Faculty in Charge, Literary Club</p> <p>Member, Green Protocol Implementation Committee</p> <p>Member, Committee for Campus Development and Modification</p> <p>Convener, Registration Committee, KTU Tech Fest 2020</p> <p>Member, Campus beautification committee</p>
5	Jisha Gopi	<p>Staff Advisor,(Full Time)2020-22</p> <p>Training & Placement Coordinator, CETSOM</p> <p>Co Ordinator, Department Quality Assurance Cell, NBA Accreditation Committee</p> <p>Department Coordinator, NIRF Committee, College of Engineering Trivandrum, Kerala</p> <p>Executive Committee Member, PTA, College of Engineering Trivandrum, Kerala</p> <p>Member, Placement Committee, College of Engineering Trivandrum, Kerala</p> <p>Member,Outcome Based Education Sub-Committee, College of Engineering Trivandrum, Kerala</p> <p>Member, Women's Cell, College of Engineering Trivandrum, Kerala</p> <p>Member, Internal Auditing Team, College of Engineering Trivandrum, Kerala</p> <p>Student Development Officer (Placement & Training), Rural Entrepreneurship Cell, MGCRE, Ministry of</p>

		<p>Education, Govt of India.</p> <p>Department Coordinator, AICTE Approval Process, College of Engineering Trivandrum</p> <p>Faculty Coordinator, TMA</p> <p>Member, Ethics Committee, NBA Accreditation, CET</p> <p>Assistant Returning Officer, College Elections, College of Engineering Trivandrum.</p> <p>Coordinator, Department, Institute Industry Interaction Cell, College of Engineering Trivandrum, Kerala</p> <p>Member, Center for Sustainable Development, College of Engineering Trivandrum.</p>
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6	Gayathri Ranjit	<p>Member, Academy of International Business</p> <p>Member (Academic), Association for Information Systems</p> <p>Member of Board of Question Paper Setters for MBA Examinations, SB College (Autonomous)</p> <p>Question Paper Setter S3 MBA(R) Examinations, March 2022, APJAKTU</p> <p>Member, Central Library Committee, CET</p> <p>Executive Committee Member ,CETAA</p> <p>Department Coordinator, Convocation CET</p>
7	Abhilash V S	<p>Camp Officer, KTU valuation camp, CETSOM</p> <p>Staff advisor, 2021-2023 Part time</p> <p>Staff Advisor 2022-2024 Part time</p> <p>Convenor, Department Meeting</p>
8	Dr. Mithra Manmadhan	<p>Staff Advisor (2021-23 Full Time MBA)</p> <p>Member, Anti Ragging Squad</p> <p>Member, CoRAL</p>
9	Dr.Vijaya .S.Uthaman	<p>Staff Advisor for 2022-2024 Batch at CETSOM</p> <p>Library in charge, CET SOM</p> <p>MBA Programme Coordinator, Accreditation</p> <p>Committee member for AICTE Extension approval for 2022-2023 at College of Engineering, Trivandrum.</p> <p>NBA Accreditation Coordinator for CETSOM</p> <p>Committee member of Youth Affairs , CET</p> <p>Faculty Coordinator for IgnitES-Chennai Chapter E Business Group.</p>

10	Abhijith R	Joint Secretary of CETAA Faculty coordinator of BBC Club CET Member of Exam cell CET Faculty coordinator of Analytics Society of India Student chapter CETSOM Member of Case research center CETSOM Member of Website Committee CET Member of IIC CET.
11	Seema S	Staff Advisor (2022-24, Regular MBA Batch) Campus Management Software Coordinator at CETSOM Department Fire and Safety Officer
12	Nima Ravi	Internal Quality Auditor, IQAC Department Coordinator, Additional Skill Development Programme Media Committee coordinator
13	Dr. Sabu K	Chairman of the Department accreditation committee

VIII. 1. Projects with external funding TrEST, TEQIP, TBI, AICTE, DST, UGC

Sl. No.	Name of Project	Funding Agency	Fund Allotted	Duration	Principal Investigator
		NIL			

2. Research Projects Sanctioned in the year 2021-22 under various schemes

Sl. No.	Project No	Title of Project	Amount (Rs)	Faculty Involved
		NIL		

IX. Consultancy (CCE)

Sl. No.	Name of Faculty	Nature of Consultancy
1	Dr. Suresh Subramoniam, Linda Susan Mathew & Jisha Gopi	Training Need Analysis for KIIFB Total Fee= 10.03 Lakhs
2	Jisha Gopi, Dr. Rani S & Dr. Swarnalatha	One District One Idea (ODOI)- MSME Innovation Cluster Consultancy programme of K-DISC, Govt of Kerala in

		association with Digital University
3	Suresh Subramoniam, Abhilash VS, Mithra Manmadhan, Vijaya S Uthaman	Consultancy Project on Sustainability of HOPE Projects of CETAA Galaxy Charitable Trust
4	Abhijith R	Consultancy on Designing Business Analytics course for ASAP Kerala Government with NVQC Certification

XII.Placements- 2021-23 batch students placed

SI No	Name	Company
1	KRISHNA PRIYA P	EY GDS
2	LEKSHMI MOHAN	EY GDS
3	MANJU GOVIND M	EY GDS
4	NEETHU MOHAN	EY GDS
5	CINTA JOSEPH CHOONDAL	IBS SOFTWARE
6	AABI K BABU	EY GDS
7	ALEN BRIAN JUDE	EY GDS
8	ARYA CHIRAYATH J	EY GDS
9	AKASH P	ASIAN PAINTS
10	AKSHAY K.C	ASIAN PAINTS
11	AMERNATH B S	ASIAN PAINTS

12	ASWIN THOMAS ABRAHAM	CMS COMPUTERS
13	SWAROOP S DHARAN	TCS

XII.Accreditation

Accredited by National Board of Accreditation till 30.6.2022.
SAR preparation in progress for accreditation instead of
going for extension of accreditation

XIII.Industry – Institute Interaction

1.Details of the Industry Institute Interaction Programme

Sl. No.	Name of Talk	Co-coordinators	Talk delivered by	Period
1	'Health and Wellness'	Mrs. Seema S and Dr.Vijaya S Uthaman	Dr.Amar Fettle,State Nodal Officer Covid- NHM Kerala & SNO Adolescent Health NHM Kerala	6-10-2022
2	'Inspiring young minds'	Mrs. Seema S and Dr.Vijaya S Uthaman	Shri.S Krishna Kumar,Founder Nikunjam Constructions Pvt.Ltd.	13-10-2022
3	'Origin of an international brand at Trivandrum: Startup and Innovation at Muralya'	Mrs. Seema S and Dr.Vijaya S Uthaman	Shri. S. K . Menon, Chief Executive Officer , Muralya Dairy Products Pvt. Ltd	20-10-2022
4	'Leadership: The Army Way'	Mrs. Seema S and Dr.Vijaya S Uthaman	Col. Prasad Bhaskar	27-10-2022
5	'Employability & future skills – changing landscape in the new	Mrs. Seema S and Dr.Vijaya S Uthaman	Shri. Muraleekrishnan R , Associate Director	3-11-2022

	era'		, EY Global Delivery Services	
6	'Management challenges in aircraft maintenance'	Mrs. Seema S and Dr.Vijaya S Uthaman	Air Vice Marshal S Ramakrishnan AVSM VSM (Retd)	17-11-2022
7	'Nissan Digital India and opportunities in Digital Transformation area'	Mrs. Seema S and Dr.Vijaya S Uthaman	Shri. Ramesh Miraje, Divisional General Manager Head, Nissan Digital India	08-12-2022
8	'Job Prospects as ERP Functional Consultant for MBAs'	Mrs. Seema S and Dr.Vijaya S Uthaman	Shri. Rajeev Parameswaran Nair, Senior Principal Functional consultant (Supply chain management) in Global payments INC U.S.A.	05-01-2023
9	'Entrepreneurship and Corporate Exposure'	Mrs. Seema S and Dr.Vijaya S Uthaman	Robert Shah Antony Co-Founder & CEO, Cynapse	12-01-23

2. Lectures delivered

Sl. No.	Name of Faculty	Title of Lecture	Industry/Institute where the lecture was delivered	Other Details
1	As listed in Sub heading IV &			

3. Student visits

Sl. No.	Name of Industry	Date of Visit	No. of Students
1	Kerala Startup Mission	7.12.2022	Seventeen

4. MoU's

None

XIV. Professional associations and activities arranged through them

1. IEEE, IET, ISTE, Robotics Club, Physics Club, Kalpatha, AIMA

Sl. No	Professional Association	Speaker	Coordinated by	Topic	Date
1	TMA	T Koshy	Trivandrum Management Association	Opportunities and Challenges arising from the dramatic transformation of e-commerce	30.9.2022
2	IIIE	B Girish	Indian Institution of Industrial Engineering Trivandrum Chapter	Applications of theory of Constraints	3.12.2022
3	IIIE	Dr K Gopalakrishnan Nair	Indian Institution of Industrial Engineering Trivandrum Chapter	Services Marketing	29.10.2022
4	IIIE	Dr Ashalatha Thampuran	Indian Institution of Industrial Engineering Trivandrum Chapter	Innovations and Technology for Gender Equality	8.3.2023
5	TMA	Dr Nandini Jayachandran	Trivandrum Management Association	The impact of attention deficit/hyperactivity disorder from Childhood to adulthood	30.9.2022

XV. Conferences, Workshops and seminars (organized / sponsored by CET / Departments)

Sl. No	Name of Conference / Workshop / Seminar /	Co-ordinator	Period	Sponsoring authority	Beneficiaries
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	Training				
1	Workshop and Master Class by Analytics Society of India, DCAL Centre IIM Bangalore	Abhijith Rajkumar	January 6 th and 7 th , 2023	Self Financing	Executives from various Organizations
2	Data Analysis for Researchers	Jisha Gopi	Nov 21-25, 2023	Directorate of Technical Education	Faculty of Govt Engineering Colleges

XVI.Recognitions

1.Scholarships

Sl. No.	Name of Faculty	Name of Scholarship	Awarding agency
1	NIL		

2.Awards/Prizes

Sl. No.	Name of Student/Faculty	Name of Award/Prize	Awarding agency
1	Mohammed Abdulla PP	CETAA GOLD AWARD	CETAA GOLD ENDOWMENT
2	Reshma R	Prof. S G Subramonia Sarma Memorial Award	CETAA ENDOWMENT
3	Dr. Linda Susan Mathew	Best Paper Award	Global Conference in Innovations in Management and Business, Organized by Chapman University of California, Howard University of Washington, D.C., and National Institute of Technology Warangal of India; July 2021
4	Dr. Suresh Subramoniam	Dr. J M Mahajan Award 2020 for contributions in the field of Industrial	Indian Institution of Industrial Engineering, Navi Mumbai

		Engineering and Management, December 3, 2021 at National Convention of IIIE, Vadodara	
5	CET School of Management	Adjudged as Centre for Excellence in Quality Management Education in 2021	Indywood Education Excellence Awards 2021 - Kerala Chapter, ARIES Group of Companies, UAE
6	Abhijith R	Best Paper Award	International Conference on Business Management & Allied Disciplines ICBMAD-2022 , organized by Institute of Management Kerala & School of Distance Education.

XVII. Community Initiatives

Students and faculty members participated in Blood Donation for RCC during this reporting Period arranged in mobile blood collection system at CETSOM

XVIII. Social and cultural activities (Staff and Students)

Student achievements in Management Fests

1. S4 MBA(2021-23)

Sl.No	Student Name	Event	Prize	Date
1	Hari Sankar B	Incredible India Photography Contest	Winner	21.06.2021
2	Hari Sankar B	Better Photography Magazine Photography Contest	Honourable Mention	05.08.2021

3	Hari Sankar B	Tripoto Timelapse Contest	First	12.08.2021
4	Hari Sankar B	National Geographic Traveller India Photography Contest	First	26.11.2021
5	Saran Paul Stanly	Departmental Badminton Tournament	second	28.04.2022
6	Mohammed Sharon	Departmental Badminton Tournament	second	28.04.2022
7	Adhirej J R Nair	Best paper presentation TMA	First	10.06.2022
8	Hari Sankar B	Yukta (University of Kerala) Photography Contest	Second	07.09.2022
9	Hari Sankar B	Sony Alpha India Photography Contest	First	19.08.2022
10	Arjun D	Best Management Team SIMTHESIS 2K22	Second	18.11.2022
11	Aswathy Asok	Best Management Team SIMTHESIS 2K22	Second	18.11.2022
12	Cinta Joseph Choondal	Best Management Team SIMTHESIS 2K22	Second	18.11.2022
13	Abhin H Nair	Best Management Team SIMTHESIS 2K22	Second	18.11.2022
14	Adhirej J R Nair	Best Management Team CREST 2K22	First	28.11.2022
15	Gokul M	Best Management Team CREST 2K22	First	28.11.2022
16	Greejith G S	Best Management Team CREST 2K22	First	28.11.2022
17	Manju Govind M	Best Management Team CREST 2K22	First	28.11.2022
18	Aabi K Babu	Deeksha Malayalam Essay Competition	First	01.01.2023
19	Hari Sankar B	Kerala Tourism Video Contest	Winner	25.02.2023
20	Hari sankar	Sony alpha photography contest	First	25.02.2023

21	Adhirej J R Nair	Inter college management quiz by TMA	second	22.02.2023
22	Abhirej J R Nair	Inter college management quiz by TMA	second	22.02.2023
23	Gokul M	Inter college management quiz by TMA	second	22.02.2023
24	Gokul S A	Inter college management quiz by TMA	second	22.02.2023
25	Gokul S A	Best Management Team AVENIR 2K23	First	23.03.2023
26	Nixon B John	Best Management Team AVENIR 2K23	First	23.03.2023
27	Abhirej J R Nair	Best Management Team AVENIR 2K23	First	23.03.2023
28	Ashik A S	Best Management Team AVENIR 2K23	First	23.03.2023
29	Adhirej J R Nair	Best Management Team AVENIR 2K23	Third	23.03.2023
30	Greejith G S	Best Management Team AVENIR 2K23	Third	23.03.2023
31	Amernath B S	Best Management Team AVENIR 2K23	Third	23.03.2023
32	Gokul M	Best Management Team AVENIR 2K23	Third	23.03.2023

2. S2 MBA (2022-24)

Sl. No	Student Name	Event	Prize	Date
1	AJIN CHANDRAN S	BUSINESS QUIZ	1ST	27/2/2023
2	KAVYA KRISHNAN	BUSINESS QUIZ	1ST	27/2/2023
3	AJIN CHANDRAN S	MARKETING TEAM	2ND	27/2/2023
4	ANSHIDA DAS	MARKETING TEAM	2ND	27/2/2023
5	SNEHA SR	MARKETING TEAM	2ND	27/2/2023
6	KAVYA KRISHNAN	MARKETING TEAM	2ND	27/2/2023
7	ANSHIDA DAS	DEBATE	2ND	27/2/2023
8	SNEHA SR	DEBATE	2ND	27/2/2023
9	ABHIJITH SS	DEBATE	2ND	27/2/2023

10	MIDHUN SAM	DEBATE	2ND	27/2/2023
11	MIDHUN SAM	MOBILE PHOTOGRAPHY	3RD	27/2/2023
12	SNEHA SR	EXEMPLORE	1ST	27/2/2023
13	VIDYA SATHEESAN	POSTER DESIGN	1ST	27/2/2023
14	AJIN CHANDRAN S	MARKETING TEAM	1ST	15/3/23
15	ANSHIDA DAS	MARKETING TEAM	1ST	15/3/23
16	KAVYA KRISHNAN	MARKETING TEAM	1ST	15/3/23
17	SNEHA SR	MARKETING TEAM	1ST	15/3/23
18	EDIN BABU	HR TEAM	1ST	15/3/23
19	HARI SHANKAR	HR TEAM	1ST	15/3/23
20	ANN RACHEAL	HR TEAM	1ST	15/3/23
21	SREELEKSHMI	HR TEAM	1ST	15/3/23
22	MAFTHOOHA FAHIMA	HR TEAM	3RD	15/3/23
23	ALIYA	HR TEAM	3RD	15/3/23
24	VIDYA SATHEESAN	HR TEAM	3RD	15/3/23
25	ARATHY	HR TEAM	3RD	15/3/23

XIX. Campus development and other accomplishments (added in 2022-23)

- **Replacement of 20 Computers in the Lab**
- **Augmenting Library books worth Rs 3 Lakhs**
- **Maintenance carried out on 2 KVA UPS for Library Management System**
- **Installed LED Lamps in Seminar Hall and Car Porch**
- **Procured Electronic writing pads and cameras for classrooms**
- **Carried out changing of all bulbs and tubes in the common lighting area.**
- **In the process of changing main sign board of CETSOM.**
- **Planted fruit bearing plants, flowering plants and agricultural plants after clearing the bush and weeds in the CETSOM premises.**
- **Actively carried out Plastic Free CETSOM Premises.**

XX. Goals set for 2022-23

The following goals are set for CETSOM in 2022-23:

- To set-up a Case Centre at CET School of Management for developing Management Cases
- To float a Certificate Program in Data Analytics at CET School of Management
- To furnish the main Departmental Computer Lab
- To furnish Research Scholar's Office
- Completion of Digitization of Departmental Library
- To add 2000 books to the Departmental Library
- To strengthen the computing facilities by adding the following software
 - Palisade
 - Tableau
 - EViews
- To conduct two FDP programmes in Management by APJAKTU
- To conduct training programmes for DTE
- To improve the placement opportunities of students
- To formalize the system by which students earn / lose points, reflecting their talent in extra-curricular activities
- To promote research activities in the Department with more research scholars and guides
- To undertake consultancy projects on a regular basis and to give opportunity to students to work in live projects
- To make the students ready for better employment prospects with improved language proficiency.
- To Procure left hand oriented Jefferson Chairs.
- To install incinerator for CETSOM Building
- To install Solar Water Heater for CETSOM Block Canteen

List of faculty and staff

2.Core faculty (More details are available in the Website: www.mba.cet.ac.in)

Dr. Suresh Subramoniam -Professor & Director

Dr. Jnaneswar K, Associate Professor

Prof. (Dr) Sabu K, Assistant Professor

Dr. Sini V Pillai – Assistant Professor (Resigned on May 4, 2022 to join Digital University Kerala)

Mrs. Linda Susan Mathew- Assistant Professor

Mr. Abhilash Daniel George – Assistant Professor (Resigned)

Mrs. Gayathri Ranjit – Assistant Professor

Mrs. Jisha Gopi Assistant Professor
Mrs. Nima Ravi Assistant Professor
Mr. Abhilash V S Assistant Professor
Mrs. Seema S Assistant Professor
Mr. Milan Sam Mathew Assistant Professor
Dr. Mithra Manmadhan Assistant Professor
Dr. Vijaya S Uthaman Assistant Professor
Mr. Abhijith R Assistant Professor

3. Associated faculty

Dr. K.V. Krishnankutty, M.Tech, Ph.D. (Humanities and Social Sciences, IIT Madras)
Dr. K. Gopalakrishanan Nair, M.Tech, MBA, Ph.D.
Prof. K.Viswambharan, M.Tech, (IIT Delhi)
Dr. B. Anil, M.Tech., Ph.D.
Dr. K. Krishnakumar, M.Tech, PhD, MBA
Dr. S. Anil Lal, M.Tech, Ph.D.
Dr. A. Samson, M.Tech, Ph.D
Dr. K. Jayaraj, M.Tech, Ph.D
Dr. Sabu K, M.Tech (Industrial Engg), PhD
Dr. N. Asok Kumar, M.Tech, Ph.D
Dr. V. Regikumar, M.Tech, MBA, Ph.D
Dr. K. Sunil Kumar, M.Tech, MBA
Sri. R. C. Mathew, B.E(Electrical), MBA(Marketing)
Sri. Thomas. K. Jacob, M.Tech (IIT M)
Dr. Ajith Prabhu, M.Tech, Ph.D, LLB
Prof. B. Ajay Kumar, M.Com, MBAFCWA,IRCA
Dr. Hareendra Kumar V R, MBA, PhD
Dr Ajith Sankar, MSW, PGDPC, PhD
Dr. Shabu Raj, MBA, PhD
Smt. Sheela Mathew, Advocate, MA, LLB
Sri. Kiran Gopinath, Advocate, B.com, DISM, LLB
Dr. Krishnakumar, MA (Econ), PhD
Sri. Abraham Eapen, MA (English), PG Diploma (Advertising & Public Relations), MBA
Dr. N Rema Bai, MA, M.Phil, MBA, PhD
Dr. KG Satheeshkumar, MBA, PhD
Dr. K S Rajeev, MBA, PhD
Dr. Reuban Jacob, MBAPhD
Dr. Noorudeen MMBA, PhD
Dr. Sabu RL, MTech, PhD

4. Staff

Sri. L Roopan, Administrative Officer

